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Asia	Feb 18	Indonesia	Feb 20	Portugal	Feb 20
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FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

No. 29,569

Friday March 8 1985

D 8523 B

West Berlin's vote
carries weighty
message, Page 2

World news Business summary

Lebanese in fresh clash with Israelis

Israeli and Lebanese troops clashed in southern Lebanon in the second serious confrontation between the two sides since Israel began its pullout from the Sidon area three weeks ago.

An Israeli soldier was killed when shots were exchanged at the village of Kawthariyeh. As-Sayid - the scene of the first clash.

In New York, Lebanon proposed that the United Nations Security Council convene Israel for recent acts by its military forces against civilians in southern Lebanon. Page 4

Spanish car bomb

The head of the Spanish Basque police force, Colonel Juan Carlos Arkonza was killed when a bomb blew up his car near Vizcaya in northern Spain. Page 2

Thais retake ground

Vietnamese troops started to retreat from northern Thailand after suffering heavy casualties in two days of fierce fighting, according to Thai military officers. Page 4

Iran shells cities

Iranian artillery shelled two Iraqi cities in retaliation for recent Iraqi attacks as peace of the conflict between the two Gulf states stepped up. Page 4

Arab boycott

Sudan is the only Arab country taking part in the Cairo International Trade Fair starting tomorrow. Israel will participate.

IRA men jailed

Two members of an IRA unit which murdered three people during a London bombing campaign, during the autumn of 1981 were each jailed in London for a term of 15 years, a third man was jailed for 15 years for possession of arms and explosives.

German store blast

A bomb in a Dortmund, West German department store, believed to have been planted by urban guerrillas, injured seven people, two seriously.

Trade protection plea

Morocco, Algeria and Tunisia called for safeguards to protect their exports to the EEC after Spain and Portugal join the community.

Cars to Chinese

Thousands of Chinese will be able to own their own cars under a government system to be announced soon. Page 4

E. German concession

East Germany is to allow emigrants and their families living in the West to return home. The concession was made to mark the 40th anniversary of the liberation of Germany from Nazi rule.

BP lifts dividend as profit soars

BRITISH PETROLEUM, the UK's biggest company, boosted post-tax earnings in 1984 to £1,285m (£1,350m) compared with £970m in the previous 12 months. Total dividend for the year has been increased from 24p to 30p a share. Lex, Page 20; Details, Page 24

WALL STREET: At the close

The Dow Jones industrial average was down 8.84 at 1,271.53. Section III

TOKYO stock market closed lower

The Nikkei-Dow market average was down 83.87 at 12,414.80. Section III

LONDON shares eased and gilts staged a small rally

The FT Ordinary index closed down 2.8 at 987.6. Section III

DOLLAR was on the whole firmer

In London, rising to DM 3.397 (DM 3.38), SwFr 2.903 (SwFr 2.8975) and FF 10.325 (FF 10.332). It was a little weaker, however, against the yen at ¥261.0 (¥261.2) and on Bank of England figures, the dollar's exchange index fell to 155.7 from 155.8. It closed in New York DM 3.4205; SwFr 2.9105; FF 10.440 and ¥261.65. Page 41

STERLING showed mixed changes

In London, ending to £1.0685 (£1.0725), SwFr 4.085 (SwFr 4.1225) and ¥261.5 (¥260.25). It was higher at FF 11.075 (FF 11.065) and unchanged at DM 3.825. The pound's exchange rate index rose to 70.8 from 70.7. It closed in New York at 1.06325. Page 41

GOLD rose \$2.50 an ounce on the London bullion market to \$283.75

It was also higher in Zurich at \$290.35. In New York, the Comex April settlement was \$291.00. Page 40

U.S. MONEY SUPPLY rose \$3.6bn to a seasonally-adjusted \$72.7bn in the week ended February 25

BRITAIN'S exports fell by 9 per cent in the first two months of this year, compared with the same period in 1984, according to the country's trade statistics. Imports fell 2.5 per cent, bringing the trade surplus for the year so far to \$1.1bn.

KRUPP, West German steel and engineering group, hinted strongly that it had returned to profit in 1984

but warned that efforts to merge its steel interests with Klockner still faced "manifold political difficulties". Page 22

WHEELLOCK, MARDEN, rebuffed request for board representation by Sir Y.E. Pao, who has bid HK\$2.5bn (U.S.\$61m) for the Hong Kong property and shipping group. Page 23

SAATCHI & SAATCHI, the London-based advertising and consultancy group, is developing its U.S. operations through the acquisition of Rowland Company, a New York-based public relations firm. Page 27

Steelmakers urge Brussels to push down scrap prices

BY IAN RODGER IN LONDON

EUROPEAN steelmakers are demanding urgent action from the EEC Commission to push down the price of scrap, a vital raw material in their operations.

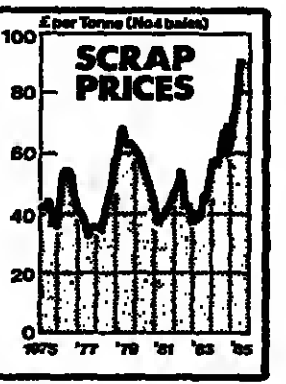
Scrap prices have jumped about 40 per cent in the last two months to stand at record levels. This increase comes at a time when steelmakers are having difficulties pushing through any price increases.

It is particularly damaging to operators of electric arc steelworks, which account for a quarter of EEC steel capacity, and rely totally on scrap as a raw material.

Mr Selwyn Williams, a director of the British Independent Steel Producers' association, said, "unless something is done soon, a lot of producers will go to the wall."

Industry leaders throughout Europe are pressing Brussels for action, such as a curb on scrap exports, and the issue is likely to figure prominently at the meeting of EEC industry ministers later this month.

The main cause of the increase has been the rise of the value of the dollar, in which scrap is traded internationally. Some subsidised steel producers outside the Community, notably in Spain, remain willing to import scrap at very high dol-



lar prices. EEC scrap merchants are understandably eager to serve them and to expect their home customers to pay the prevailing rates as well.

EEC steelmakers acknowledge that the scrap merchants are doing nothing wrong, but say the effects on them are unacceptable. They argue that the Commission's other measures aimed at restoring the industry to health, such as production and import controls, will be to no avail if this vital element in their cost structure remains out of control.

Scrap merchants, on the other

hand, argue that the recent increases look higher than they are because they have stemmed from an historic low in 1982 when many merchants were forced out of business.

The problem is particularly acute in Italy, which has a large number of small independent steel producers that operate electric arc furnaces. It is also tough on the makers of alloy steels throughout the Community. Almost all engineering, stainless electric and tool steels are made from scrap. Foundry operators also rely on scrap.

Governments have been reluctant so far to interfere in what is clearly a free and open market. If there were a shortage of scrap in the Community, they might be more willing to impose limits on exports. But there is plenty of scrap available, provided that EEC steelmakers are willing to pay the going price.

The question is how long the current high prices will prevail on this volatile sector. If they remain for some time, the European Council of Ministers will almost certainly be obliged to take some action, such as restricting exports and/or setting price ceilings on scrap.

Barclays to boost capital with £507m cash call

BY DAVID LASCELLES, BANKING CORRESPONDENT, IN LONDON

BARCLAYS BANK, Britain's biggest, plans to raise £507m (£542m) in the largest rights issue ever offered to the shareholders of a private sector UK company.

The call came as the bank reported that its 1984 profits had risen 16 per cent to a record £555m.

Sir Timothy Bevan, the chairman, said the rights issue was needed to enable Barclays to take advantage of opportunities opening up in the world's financial markets through deregulation, and to support development of new services and products.

The new funds should result in the Barclays Group being the most strongly capitalised of Britain's big four banks, he said, noting that it was the first time shareholders had faced a call in 24 years.

The issue will be in the unusual

form of one for one at the deeply discounted price of 150p. This compares with the 50p at which Barclays closed on the London stock exchange last night and is intended to "lighten" the share price to make it easier for small shareholders to buy. Barclays estimates the issue will reduce the price to 36p.

The discount will also save underwriting costs of about £11.5m.

The biggest ever UK rights issue was made rights issue in 1981 when BP raised £823m, but at the time the oil company was nearly 50 per cent owned by the government.

The Barclays announcement was generally well received and Barclays shares initially rose 10p from their overnight 590p, though profit-taking later left them 7p down on the day.

Barclays' profits were disappointing after the surprisingly strong performance reported earlier this week by Midland and National Westminster, which is now a bigger profit-earner than Barclays with £871m. Barclays' £555m pre-tax was £20m-£30m below expectations, mainly because of a decline in foreign earnings. Profits in South Africa fell more than £50m as Barclays' subsidiary there was squeezed by rising interest rates.

The charge for doubtful and bad debts was also increased by £50m to £325m. Sir Timothy said "many of our customers are continuing to experience difficulties."

Barclays' UK business performed well, though. Domestic banking profits increased nearly 50 per cent Lex, Page 20; Details, Page 26

Dunlop set to launch £100m rights issue

BY CHARLES BATCHELOR IN LONDON

DUNLOP HOLDINGS, the British tyre and rubber products group which is resisting a £33m (£35m) takeover bid from the industrial conglomerate BTR, is expected to announce a rights issue to raise about £100m when it unveils its revised financial reconstruction package next week.

The proposed sale of Dunlop Tire and Rubber, Dunlop's U.S. subsidiary, to its management for \$120m has allowed the British company to scale down the overall size of its fundraising from the £142m package announced in January.

Under pressure from its existing shareholders, Dunlop has also decided to cast the complete package in the form of a rights issue, dropping earlier plans for the conversion of bank debt into equity and a share placing with London financial institutions.

The new shares to be issued will be priced slightly higher than the 14p placed in January but the final price and the ratio of new shares to old has still to be decided.

BTR is today expected to announce another extension of its offer which is now trailing even further behind the London stock market price of Dunlop's shares. Yesterday's second closing date on BTR's offer is not likely to have pulled in any more acceptances than the 0.26 per cent attained by February 21.

BTR is waiting to see details of Dunlop's performance in 1984, prospects for 1985 and the form of the refinancing package which Dunlop must produce by next Monday or risk BTR being allowed to extend its offer beyond the normal 60-day limit.

Dunlop yesterday announced it had received the £37m payment agreed last November for the sale of its 51 per cent stake in Dunlop Malaysian Industries to Sime Darby. Together with £12m of debt being assumed by Sime, this sale wiped £49m off Dunlop's £835m debt mountain.

Dunlop's shares fell 2p to 49p yesterday, still well above the 22p value of the BTR share offer. BTR fell 7p to 57p.

Bonn refuses to ease car pollution plan

BY PAUL CHEESERIGHT IN BRUSSELS

THE NETHERLANDS tried yesterday to ease the acute dispute between West Germany on one side and France and the UK on the other over tough new car exhaust standards to be applied throughout the European Community.

After 12 hours of talks yesterday in Brussels among EEC environment ministers, however, there were few signs of resolution to a problem which could split the Community car market, if individual countries apply different regulations.

France and the UK indicated they were prepared to negotiate on the Dutch compromise proposal. Germany, however, refused to budge from its insistence that the Community should adopt U.S. car exhaust standards and warned that if the rest did not agree it would go its own way from 1988-89 onwards.

Talks among the ministers, mainly in restricted sessions with few advisers, assumed great urgency because of the German plan to encourage the rapid purchasing of "clean" cars by introducing a battery of tax incentives from July 1.

The Dutch plan involved the setting of exhaust standards close to those applied in the U.S. but stricter than those wanted by the UK. It would give time for the development of new engine technology and would not, as Germany would like, commit the car industry to the use of the three-way catalytic converter.

The argument was essentially about whether exhaust restrictions should apply to cars of medium size - in the 1,400-2,000cc category - which account for about a third of new sales in the EEC as a whole and nearly 60 per cent of the German market.

German officials explained that although the Bonn Government was prepared to be flexible about small cars it could not shift its position on medium-sized models. It would leave the German plan for stopping the pollution, which is wrecking European forests, in tatters.

There was no margin for compromise: the development of new engine technology would take too long, they said.

But Mr William Waldegrave, the UK Environment Under-Secretary, noted that the first cars using the new engine technology, called "lean burn", would be in the showrooms this autumn.

There was general agreement among ministers, however, that cars bigger than 2,000cc could be made cleaner by the use of the catalytic converter. France and the UK made clear that this acceptance was

conditional on a wider package covering all models.

German isolation on the exhaust issue was extended by further attacks from the UK and France on the plan to introduce tax incentives.

Mme Huguette Bouchardeau, the French Minister, said the tax incentives were too sweeping: they more than covered the cost of fitting converters. On a VW Golf, she is understood to have said, the tax incentives were worth DM 3,000 (\$887), while the cost of fitting was DM 2,300.

Italy has now joined the UK in making a formal protest to the European Commission, arguing that the German incentives must be brought under the control of the Community.

Bernard Simon in Toronto writes: Canada has announced an extensive anti-pollution programme to counter criticism that it has fallen behind the U.S. in efforts to combat acid rain.

New exhaust emission standards for cars and light trucks, similar to those in the U.S., will come into force for 1988 models. In addition, the federal Government is to contribute to CS150m (\$107m) over the next 10 years for anti-pollution measures by Canadian metal smelters, who are among North America's main sources of pollution causing acid rain.

Acid rain will be among the key topics on the agenda of the "shamrock summit" between President Ronald Reagan and Mr Brian Mulroney, Canada's Prime Minister, on March 17 - St Patrick's Day. Canada has in the past accused the U.S. of dragging its feet on action to curb air pollution, but attention has recently focused on Canada's own shortcomings. Washington has argued that more research is needed on acid rain to justify the large outlays needed to reduce pollution.

Ms Mulroney said last month that Canada's ability to press the U.S. for more action was limited by its own record. The Irish nickel smelter at Sudbury, Ontario, and Canadian coal-fired power stations close to the U.S. border, are among the chief targets of the latest clean-up campaign.

The Canadian authorities estimate that the smelting industry needs to spend more than CS700m to meet a target set recently by the federal and provincial governments for emissions to be halved by 1994.

The new anti-pollution plan has been welcomed by environmental groups but criticised by the motor industry, which argues that motor vehicles' contribution to acid rain is negligible.

Freer EEC call, Page 2

Bundesbank leads quiet revolution in German markets

By Jonathan Carr in Frankfurt

THE BUNDESBANK is leading a quiet revolution in West Germany's capital markets. Last year the central bank forced the Bonn Government to abolish the coupon tax for foreigners had to pay on the interest they received on German domestic bonds. Now the Bundesbank is seeking changes to allow foreign banks in Germany to take management leadership in D-Mark bond issues. Other steps towards deregulation are in the wind.

At first sight it seems odd. By no stretch of the imagination could the Bundesbank be called a revolutionary body. Over the years, it has been seen by its admirers as a bastion of prudence in a sea of international monetary turmoil, and by its critics as something of an ogre, grimly crushing any signs of financial innovation. Why should this, of all institutions, be seeking a shake-up?

The answer is that the Germans feel they cannot afford to ignore the wave of deregulation increasingly opening up financial markets in key competitor countries such as Britain and Japan. For example, Deutsche Bank, West Germany's biggest and most profitable bank, is currently moving its non-D-Mark Eurobond underwriting business from Frankfurt to London. It has also recently taken a 4.9 per cent stake in Morgan Grenfell, the merchant bank.

Behind these decisions is the implicit judgment that London, with New York and places such as Tokyo, will be one of a handful of really important world financial centres in the coming decade or so - and Deutsche Bank must ensure that it has a good piece of the action. That does not mean the German banks are about to abandon Frankfurt altogether. But it does imply that the German market, too, must be made more open, lively and innovative - if it is not to be left behind.

Change in West Germany is surely quick. Even the abolition of coupon tax, which was a direct response to the U.S. removal of its withholding tax, and had obvious arguments in its favour, took a while to push through. Finally, Dr Gerhard Stoltenberg, the Finance Minister, swept away the remaining domestic resistance, because (to Bundesbank relief) he saw the wider national interest of encouraging an inflow of foreign funds. Now a task if anything more delicate is under way - to restructure or abolish the club of leading German banks.

Continued on Page 20

International Capital Markets, Page 42

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EUROPEAN NEWS

Rupert Cornwell and Leslie Colitt report on two unusually significant state elections in Saarland and West Berlin

Small vote will deliver weighty message to Bonn coalition

THE SAARLAND and West Berlin ought hardly, on the face of it, to be the most telling barometers of the West German mood. Both in their different ways are enclaves on the fringe: one tucked away south of Luxembourg, the other a capital island, separated from a country to which it does not properly belong by 100 miles of socialist East Germany. Yet, this weekend, their combined strength of some 2.3m voters will be delivering a political message out of all proportion to their numbers, in state elections which will be read as a half-term report on the performance of the centre-right coalition in Bonn, exactly two years into the four-year life of the current parliament.

For the ruling Christian Democrats (CDU) of Chancellor Helmut Kohl, presently in power in both places, success in either would be some kind of vindication of economic and defence policies pursued since October 1982. Almost certainly, Sunday evening's results will again bring the opposition Social Democrats (SPD) face-to-face with their dilemma of how to do a practical deal with the protest politics of the surging Greens to their left. But the stakes, inevitably, are biggest for the smallest major party, the liberal Free Democrats (FDP).

The FDP's studiously chosen Saarbrücken, capital of the

Saarland for the enthronement of its new leader, Herr Martin Bäumgen, a fortnight ago. Today, it is back at the foot of its own familiar Everest: how to secure the 5 per cent share of the vote needed to win seats in the two regional parliaments. No poll offers the certainty if they will.

Should the FDP fail in

Berlin, the likelihood that the CDU will again do well will probably allow Herr Eberhard Diepgen, the Christian Democrat mayor, to retain power, perhaps at the head of a minority administration tacitly accepted by the SPD. But in Saarland things are very different.

Even if the Free Democrats

do clear the 5 per cent hurdle there is no guarantee that this will be sufficient to allow a repeat of the CDU-FDP coalition which has run the state since 1980. Every sign, instead, is that the Social Democrats will overtake the CDU to become Saarland's biggest party, in a position to take power alone or, more plausibly,

in some kind of alliance with the Greens.

If they do, it will be very much the achievement of one man, Herr Oskar Lafontaine, mayor of Saarbrücken for nine years, and in line to become the state's first ever Social Democrat premier.

At just 41, he is the standard bearer of the younger Social

Democrat Left, celebrated for his odd combination of a gentle moonlike face and fierce opposition to West German membership of Nato, and seen by many as a potential candidate for Federal Chancellor.

In this campaign, however, he has not been talking about national defence so much as local economics. The Saarland is poor by West German standards. Unemployment at the end of a savage winter is 14 per cent; Arbed Saurstahl, the steel group which is the region's largest employer, is wobbling on the verge of bankruptcy.

Saarland's misery has given scope and more to Herr Lafontaine's powerful oratory. He argues that only the more social policies of the SPD can offer the region a decent future, and has promised to nationalise the steel works, at present controlled by Arbed of Luxembourg.

Mindful of last year's problems in the state of Hesse, he has told the Greens that — should it be necessary — nothing less than formal coalition after the election will do. For their part, the Greens, who look set to clear the 5 per cent barrier this time, offer merely "toleration" of a minority SPD administration, of the type which proved so ephemeral in Hesse.

Quite possibly, hard bargaining the morning after will change these starting positions.

LAST ELECTION RESULT (% of vote)	
Berlin (1981)	
CDU	48.0
SPD	38.1
FDP	5.4
AL (Alternative List=Greens)	7.2
Saarland (1980)	
CDU	45.4
SPD	44.0
FDP	6.9
Greens	2.9

But the prospect of stalemate probably offers the Free Democrats and the CDU their best chance of clinging to power.

Chancellor Kohl himself has visited the Saarland five times in the campaign, to drive home the warning that nothing would be worse than that its problems go unattended while SPD and Greens wrangle over what to do. Further north, everyone knows that good relations with the Government in Bonn (which at the end of the day will have to provide much of the money) are essential if the Saarland is to be put back on its feet.

CDU and the FDP hope that this worry might scare off enough of the working vote which Herr Lafontaine needs, to deny him success. If it does not, then the consequences might be felt well beyond the enclave of the Saarland.

Howe seeks freer EEC services sector

By Alan Friedman in Milan

A CALL for liberalisation of Europe's services sector was issued last night by Sir Geoffrey Howe, the British Foreign Secretary. Speaking here, he stressed the urgency of "a collective European effort" to liberalise and open up Europe's telecommunications, airlines, financial services and professional services sectors.

He accused European "services of being 'notoriously cartelised and subsidised'" and said this meant more cost and continuing inefficiency. "The members of the European Community," he said, "must deride the chance of doing better."

Sir Geoffrey added, citing an example of increased competition in the shuttle between London Heathrow Airport and Scotland.

Sir Geoffrey said that, contrary to the Treaty of Rome, financial services in Europe are not freely available throughout the Community. He called for measures to ensure that "financial services could be sold freely between all member states."

He also stressed the need for the stock markets of Europe to be more closely integrated, saying that there were "enormous opportunities here for centres like London and Milan."

While praising the working since 1979 of the European monetary system (EMS) for promoting "sound economic management and discipline" in the countries which belong to the exchange rate mechanism, Sir Geoffrey said that the present state of the market, and of exchange rates in particular, makes this a difficult time for Britain to join.

The entry of sterling should take place only in conditions in which it will promote greater stability for the EMS and for sterling itself, he concluded.

Then, saying that he was "stealing James Bond's phrase," he said that "we have never said never."

Liberalising the high technology sector was high on Sir Geoffrey's agenda. He said that, for new products and techniques, a common European standard would be essential. Meanwhile, in the area of professional qualifications, he said that architects, accountants and engineers, for example, should have their qualifications accepted by every EEC member state.

Sir Geoffrey made use of the occasion last night to pound home a favourite theme of visiting British government officials here by complaining of frontier formalities which cause "long lines of coaches and lorries" waiting at borders. He said that at present these delay 70 per cent of the total Community budget.

While expenditure on "Mediterranean products" had been lower in absolute terms than on "Northern products," it would be wrong to inflate spending on agriculture "until it reaches the monstrous proportions of expenditure on Northern products."

Instead, Europe must get a grip on the costs to the Community of Mediterranean agriculture and at the same time bring down the costs of milk, cereals and meat.

Basque police chief killed by car bomb

By Tom Burns in Madrid

SUSPECTED BASQUE terrorists yesterday killed the chief of the Basque autonomous police force. The bomb attack was the first recorded against a member of the local security service and appeared to mark a new strategy for the separatist organisation, Eta.

Col Juan Carlos Arkoiz (52) was killed on the outskirts of Vitoria, the seat of the Basque autonomous government, by a booby trap explosive attached to his car. Col Arkoiz was the commanding officer of the 2,000 strong Ertzaintza, or local Basque police force, which was set up in 1982 after the region gained an autonomous and self-governing status.

The attack marked a departure from the normal pattern of terrorist violence in the area and seemed certain to inject new virulence into the Basque problem.

The Ertzaintza have traditionally been closely associated with the locally governing Basque Nationalist Party (PNV) and had stood aloof from the covert urban guerrilla war waged by Eta on the Madrid-based security services.

While the PNV has been increasingly public in its criticism of Eta, it had also so far escaped the effects of the endemic separatist violence in the region.

PNV officials were outspoken yesterday condemning the murder. Sr Jose Antonio Ardanza, who was nominated at the beginning of the year by the party to head the regional Basque government, termed the assassination an attack on the will of the Basque people who have freely created their own institutions.

Politicians in Madrid and Vitoria had little doubt that Eta was responsible for the killing.

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Pan Am Is Flying Between These Cities:

New York
London
Frankfurt
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Local polls test for government in France

By David Housego in Paris

FRANCE VOTES this weekend in local elections which are seen as an important test of the Socialist Government's popularity.

The first round of the ballot on Sunday will show whether the recent improvement in the standing of both President Francois Mitterrand and Laurent Fabius, his Prime Minister, in the opinion polls has been translated into increased votes for the Socialist party.

With the withdrawal of the Communists from the coalition of the Left in the summer, the Socialists are increasingly vulnerable to the charge that their administration represents only a small minority in the country.

In the European elections in June (before the departure of the Communists) the Socialists gained only 21 per cent of the vote.

Sunday's vote will show at the same time whether M Jean-Marie Le Pen's extreme right-wing National Front has been able to confirm the breakthrough it made in the European elections when it won 11 per cent of the vote largely at the expense of the orthodox opposition parties.

It will also show whether the Communist party has been able to make a come-back as a result of the change of tack from supporting the Socialists to condemning them for the rise in unemployment.

The second vote the following weekend will demonstrate how far the orthodox opposition in making alliances with the National Front, and whether, on the left, Communist candidates will step down in favour of Socialists who are in the lead on the first round.

Opposition leaders like M Jacques Chirac, head of the neo-Gaullist RPR, have declared that there will be no alliances with the National Front at local or national level.

But it is clear that in areas like the South of France or in Lyons, opposition and Front candidates are reaching agreements on backing each other in the second round in order to defeat the Left. M George Marchais, the Communist leader, says the Communists will only take a decision on alliances with the Socialists after the first round results. But they are refusing all such agreements.

The campaign has been quieter than expected given that the polls are widely regarded as a run-up to next year's parliamentary elections. Among the opposition, M Chirac has campaigned largely in his home base of the Corrèze and M Valéry Giscard d'Estaing, the former President, has only rarely strayed from the Puy-de-Dôme.

This low key approach reflects the opposition's hopes for a high abstention rate which has benefited them in recent elections in which the Left has had problems mobilising its supporters. But it also reflects the view too many voters are taking against M Fabius's centrist administration would damage their credibility with middle-of-the-road opinion.

Steel aid confirmed
The French Government has confirmed that it will provide the two state-owned steel firms, Usinor and Sacilor, with FF30bn (£2.7bn) in aid over the three years 1985-87, writes David Housego.

Feldt warns about threats to economic recovery in Sweden

By Kevin Done, Nordic Correspondent in Stockholm

THE SWEDISH economic recovery has reached a "critical stage," according to Mr Kjell Olof Feldt, the Finance Minister. He warned yesterday that the current private sector pay negotiations could still jeopardise the Government's goal of more than halving by the end of this year an inflation rate which topped 8 per cent at the end of 1984.

Finance Ministry officials admit privately that it is virtually impossible to meet the 3 per cent inflation target.

Mr Feldt indicated yesterday that the continuing strength of the U.S. dollar and higher than expected interest rates were making it increasingly difficult to promise a real wage increase this year. Such an increase—possibly achieved through an income tax cut—has been the Government's main weapon in persuading the unions to hold wage control below 5 per cent this year.

Despite this warning, however, Mr Feldt, with his eye on this year's general election, painted a positive picture of Sweden's recent economic development and ruled out any "control" or "economic restraint" or an attack on the welfare system.

A much tougher line was

adopted at the conference by Mr Bengt Dennis, governor of the central bank. Swedish monetary policy must remain restrictive for the foreseeable future, he said. The mistakes of the past 10 years meant there was no room for the Government to pursue a more expansive economic policy. Dismissing some of the euphoria generated by the recovery of the last two and a half years, Mr Dennis emphasised that fundamental imbalances remained in the Swedish economy.

Domestic interest rates must continue to exceed those abroad by a significant margin, he said. "We have a weak external balance, and a large block of foreign debt. The deficit in the state budget is still very big and we have a high level of liquidity in the whole economy, especially in the corporate sector."

Only a sustained and strong improvement in the current account of the balance of payments would restore room for independent action in economic policy-making, said Mr Dennis. That presupposes a tight fiscal and monetary policy and a substantial cut in our price and cost levels.

He implicitly attacked the Government's performance in failing to control public sector labour costs more firmly.

OECD exaggerates foreign debt figures, says Athens

By Andriana Ierodiakonou in Athens

THE BANK of Greece has defended its foreign debt figures against those given in a report by the Organisation for Economic Co-operation and Development.

OECD says that the country's overall external liabilities reached \$18.67bn at the end of last year. According to the Bank of Greece, foreign debt at the end of 1983 stood at \$10.562bn, with a provisionally estimated increase of \$12.358bn to the end of this year.

The Bank this week said the OECD's figure is higher because it includes in its calculations defence borrowing, private shipping debts and foreign exchange deposits in Greece by Greek residents abroad.

The central bank's statement was not so much directed at the OECD, as at the Conservative political opposition, which has seized on the report to accuse

the Socialist Government of leading the country to bankruptcy.

Mr Dimitris Halikias, the governor of the Bank, says Greece has "no special problem" in raising foreign loans, and foreign exchange reserves remain steady at around \$1bn. Foreign bankers in Athens said this week that Greece is continuing to borrow at rates of 8 over 100, despite an estimated current-debt-to-service ratio of about 22 per cent, virtually double the 1980 figure.

However, they point to an increased reliance on Japanese banks, which currently account for about half of Greek borrowing, as well as an increase in the number of smaller, private loans in 1985. Such loans form part of the approximately \$600m which has been borrowed in the first two months of this year.

Danish employers threaten lock-out as strike looms

By Hilary Barnes in Copenhagen

DENMARK'S Employers Association has warned 300,000 trade unionists it will lock them out. The lock-out, which could start on March 21, is a reply to strike notices for 250,000 workers by the LJO, the Danish equivalent of the TUC.

Mr Benned Hansen, the employers' chairman, said the looming conflict would be one of the most comprehensive in a Danish labour history.

The strike and lock-out warnings were issued following the failure of the two sides to reach agreement on new two-year collective wage settlements, but all contacts have not been broken yet.

The strikes were due to start on March 4, but were postponed until March 21 by the official labour mediator. He has the power to postpone the conflict for a further 14 days. Mr Hansen said April 3 was the most likely date if the dispute becomes a reality.

He urged the Government not to intervene. "Only of the labour market itself takes full responsibility for settlement can we obtain a sensible result," he said.

But as the unions have called out power workers and oil tanker drivers, the Government may have little choice but to impose a statutory settlement.

IMF talks with Turkey prove to be difficult

By David Barchard in Ankara

TURKEY'S latest round of talks with the International Monetary Fund (IMF) are proving the most difficult since the Prime Minister, Mr Turgut Ozal, took the economic helm in 1980, according to western diplomats here.

Turkey is hoping for a new stand-by facility of around SDR 255m (£225m) to replace the present one-year agreement with the fund which expires in April, last year the fund made SDR 225m available to Turkey.

An IMF team headed by Mr Geoffrey Tyler, the Fund's Turkey desk chief, has spent two weeks in Ankara in what seems to have been some what strained dialogues with the Turkish Government.

The IMF is uneasy at the shortfall in government tax revenues and believes public spending should be brought under tighter control.

Fund officials are believed to have warned Turkey that it will be difficult to reach a new stand-by agreement while the budget is out of step with the Government's annual growth target of 5.5 per cent for GNP.

The IMF is believed to be pressing Turkey to lower its growth targets for this year and to cut back on several major public sector projects.

Concessions of this sort would be politically awkward for Mr Ozal as his Government is going through a difficult period with business unhappy at continuing high rates of inflation—around 12.3 per cent for the first two months of this year.

However, Turkish officials said the Government is determined to hammer out a new compromise annual programme for 1985, with revised targets.

Patrick Cockburn on the background to the Soviet oil shake-out

Picking up the energy pieces

OVER THE last four years the Soviet Union has conducted a full-scale purge of its oil and gas industry — the largest in the world — in a bid to ensure that its energy programme is carried out successfully.

Almost all managers in charge of oil and gas drilling, the leaders of geological teams and the bosses of construction enterprises in the main oil provinces have been replaced says Mr Vladimir Dolgikh, the candidate member of the Politburo who is in charge of the energy industry.

His audience was a special meeting last month of the ruling Communist Party in Tyumen Province in the West Siberian Basin, the vast wilderness which is the source of 60 per cent of all the Soviet Union's fuel. They knew that two weeks earlier, the Oil Minister had been retired early after a slight fall in oil production to 613m tonnes was announced for 1984.

The drop in output was only 3m tonnes but it led to a renewed surge of criticism in the Press and by senior officials of the way the oil and, to a lesser extent, the gas industry, are managed.

The oil industry in Tyumen was accused of exploiting the oilfields too quickly in order to get spectacular results and for failing to build an adequate infrastructure to the oil and gas fields.

The farcical nature of the criticism, accompanied by widespread dismissals, shows the concern in the Politburo and Central Committee in Moscow that their energy programme, published last year, is running into trouble. They are worried because the success of the programme is at the heart of Soviet economic development.

The plan's aims for the late 1980s and early 1990s are "the maintenance of high levels of oil extraction, rapid increase in the amounts of Siberian gas extracted and transported to the European part of the country

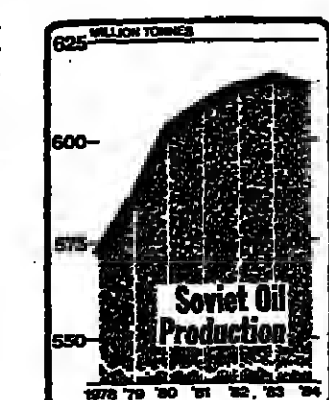
and the accelerated development of nuclear power engineering. New power stations will be built and old ones decommissioned. To accomplish this, the whole economic centre of gravity of the Soviet Union has to be shifted east and north into Siberia. New towns and roads have to be built in the world's worst climate with winter temperatures falling to as low as minus 55°C. The capital cost is very high. Energy as a whole is absorbing 22 per cent of total Soviet capital investment and almost half its industrial investment over the rest of the century.

The need to scale down the use of oil in the power stations, replacing it with gas and nuclear power, has been emphasised by this winter's extremely low temperatures. Oil exports to the West have been cut in recent months as Soviet consumption soared. Production may also have been hit by the weather.

The margin for error is not large. Out of overall production of 613m tonnes of oil and condensate last year some 1.55m tonnes a day or 493m tonnes over the year were consumed at home, according to Mr Nikolai Tikhonov, the Prime Minister.

This leaves 120m tonnes of oil for export, of which some 75-80m tonnes is estimated to go to other socialist countries, mainly in Eastern Europe. The remainder, or about 45m tonnes is available for export to the West.

This is occasionally topped up with oil from Iraq and Libya obtained as barter payment for Soviet exports. This does not mean that the Soviet Union faces a crisis in its oil supplies, as suggested by the Central Intelligence Agency in 1978, but there is little room for mistakes if exports to both East and West Europe are to be continued at present rates. The Kremlin also needs to be sure that, having committed so much of its limited capital resources to the energy pro-



gramme and West Siberia, it gets its money's worth. Investment in oil alone has almost doubled since 1975, according to Western estimates.

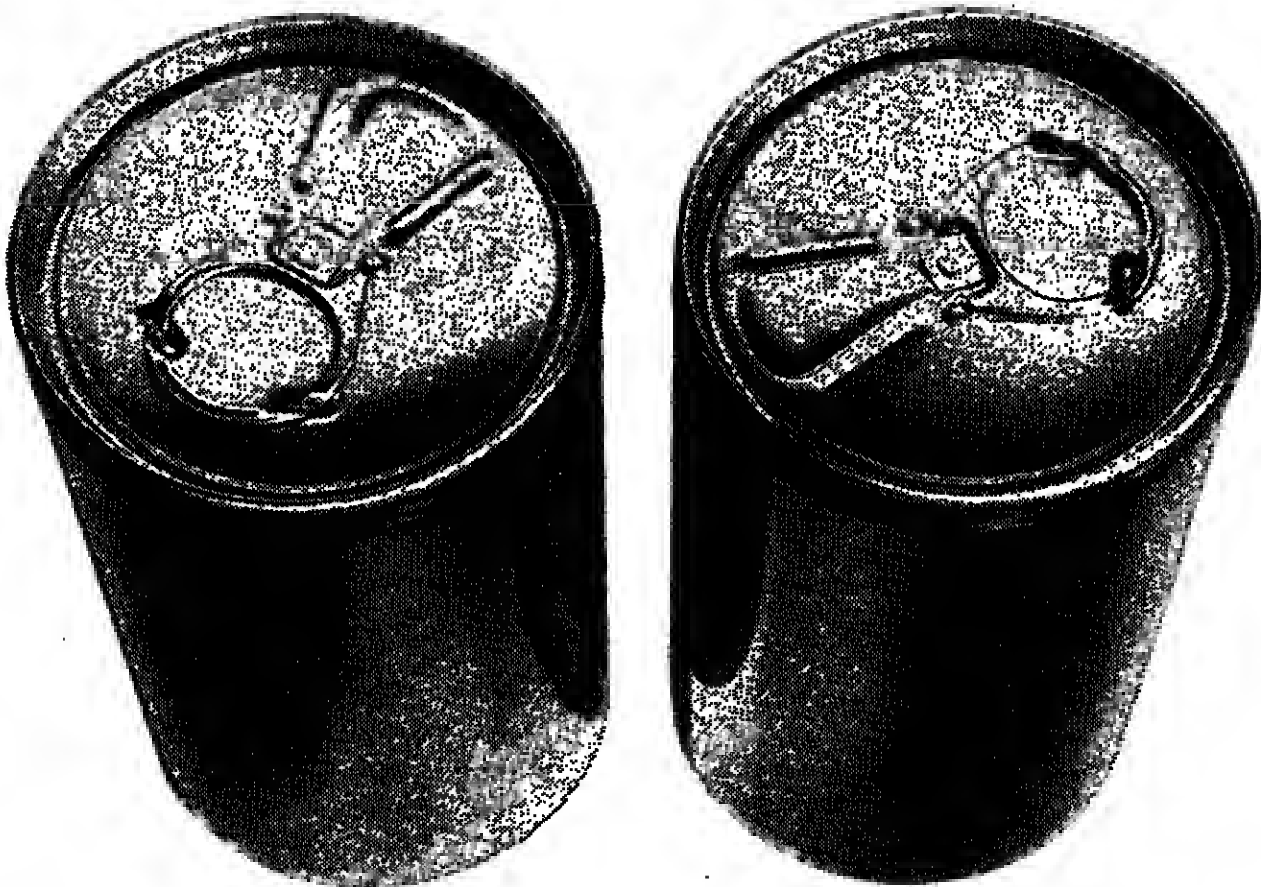
The impression given by Mr Dolgikh and other senior officials is that high output from the oilfields in Tyumen in the late 1970s was achieved at the expense of long-term production. The Oil Minister and the Minister for Construction in the Oil and Gas Industry, both key positions, have been replaced, though not Mr Gennadi Bogomolov, the head of the Communist Party in Tyumen since 1973, who has presided over the development of oil and gas in the province.

A main theme of criticism is that the oil industry in Tyumen lacked the co-ordination to build a proper infrastructure. The construction of housing and social facilities has been "particularly bad," according to Mr Dolgikh. This leads to high labour turnover. The management is also accused of having failed to make the transition of exploiting the easier to the more difficult oil deposits. Maintenance has been poorly organised and there is a lack of unfrozen water for injection into the wells.

"Things aren't going to well," said Mr R. Kuzovnikov, the deputy Oil Minister last year. The economic future of the Soviet Union will be partly determined by its capacity to exploit the hydrocarbon reserves of west Siberia, the largest such deposits in the world, in conditions like these. To do so is vastly expensive, absorbing almost a quarter of total investment for at least the next decade.

This makes the energy programme the most important economic development that the Soviet Union has carried out since the war. It also shows why Moscow has reacted so strongly to any sign that its investment is not proving productive.

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WORLD TRADE NEWS

Duty-free zone backed for Eilat

By David Lennon in Tel Aviv

A PROPOSAL to turn Israel's winter holiday resort city of Eilat into a free-trade zone has been endorsed by Mr Shimon Peres, the Prime Minister. His approval, which came this week, will make Cabinet approval likely in the near future.

The first aim of the proposal is to make the Red Sea city a much cheaper destination for tourists, one of the main sources of income for Eilat. At a later stage, incentives will be introduced for industries to set up in Eilat.

Tourists spent \$70m (£63m) in Eilat last year, but the occupancy rate in the town's 4,000 hotel rooms. Was only 57 per cent in 1984.

The city's port is operating at less than half capacity and the creation of a duty-free zone is also aimed at bringing more business to the town.

Within six months of Cabinet approval, the first stage will be implemented; value added tax and employment taxes will be cancelled, income and corporation taxes will be reduced and the levies on items such as aviation fuel will be cancelled.

The first stage will be operated as a trial for a year or two and only after that will the second stage, which will include total abolition of taxes, be implemented.

Dutch euphoria over FSCs fades

BY LAURA RAUN IN AMSTERDAM

AS GOOD traders, the Dutch were delighted when the Americans approved the Netherlands as a place to establish Foreign Sales Corporations, offshore companies with highly attractive tax advantages for U.S. exporters. The Netherlands, apparently the first foreign country to fashion tax guidelines for the corporations, gave them favourable treatment under existing Dutch law in a bid to stimulate investment.

However, euphoria about the corporations and their boost to the Dutch economy is fast wearing off. In the four months since the U.S. announced the qualifying countries only 30 or 40 FSCs have been designated in the Netherlands, according to tax accountants, bankers and lawyers—the Government has no figures available. This is a far cry from initial predictions which were as high as 3,000, and has prompted a re-evaluation of exactly what the corporations are and how the Netherlands views them.

An FSC is a sales company that can advertise, process orders, invoice and assume credit risks, among other things, for a U.S. exporter. A certain amount of the operating costs incurred must be attributed to the corporation to qualify for the tax exemption offered by the U.S. Internal Revenue Service.

Between 30 per cent and 70 per cent of a corporation's net foreign trade income can be exempted from U.S. federal

taxes, depending on the accounting method used to determine the cost of goods sold. The U.S. created FSCs as a replacement for Domestic International Sales Corporations, U.S.-based trading units that were found by the General Agreement on Tariffs and Trade (GATT) to be providing illegal

The U.S. drive to establish Foreign Sales Corporations abroad looks to be troubled by two obstacles: the inability of some foreign countries to match the tax-free benefits of some U.S. possessions and fears that the GATT might still challenge FSC legality

export subsidies. FSCs were designed to overcome this criticism and thus may be established in any of about two dozen foreign countries or U.S. possessions with tax and accountability laws that are satisfactory to the IRS.

For its part, the Netherlands believed it could profit from the sizeable U.S. operations already established here as well as from newcomers. Within weeks of those countries qualifying for FSCs, the Dutch Finance Ministry issued tax guidelines on how the corporations ought to be treated. The suggestion was that 5 per cent of an FSC's local costs be considered as taxable income, upon which the 43 per cent corporate tax would be levied, resulting in an effective rate of 2.15 per cent.

This method, however, is open to interpretation. The lower an FSC's domestic costs, the lower the Dutch tax liability, which is desirable because foreign taxes paid by an FSC and not allowed to be deducted from the domestic U.S. taxes. Tax accountants in different Dutch cities are known to be

originally envisioned. The initial hope was that they would attract investment and create jobs that could help combat the persistently high, 17 per cent, unemployment rate. As it turns out, Dutch FSCs are most appealing to those U.S. companies already operating here such as IBM, Dow Chemicals, General Motors and Honeywell.

Foreign investment proponents hope that the Netherlands' attraction as a gateway to Europe will win more support from U.S. exporters.

In Europe, Holland's effective FSC tax rate of 2.15 per cent compares favourably with Belgium, where it is understood to be 8 per cent. Britain, Switzerland and Italy were not designated by the U.S., apparently due to reservations over the legality of FSCs and resistance about compliance with U.S. tax disclosure requirements.

There remains the spectre of the GATT's original objection to the FSC problem and whether or not the fledgling FSC programme may, of itself, be in violation of the world trade body's competition rules.

According to Mr Marten van der Lande of Nobel and Van Wierst tax consultants, the EEC may still file a complaint with GATT against the FSC law.

"Some people think it creates a fake company, no different from Discs, and that is the essence of the GATT problem," he believes.

Sweden wins DM40m flue order

By David Brown in Stockholm

FLART, THE ventilation equipment and pollution control subsidiary of the Swedish Ases Industrial group, has won two orders valued together at DM 40m (\$11m) to provide flue gas desulphurisation units in West Germany.

The first and biggest is for a municipal coal-fired power station in Nürnberg and is worth DM 30m. The second is a coal and oil-fired plant at the University of Freiburg. The Nürnberg unit will be delivered with an oxidation plant to convert residues from the process into additives used in cement manufacturing. Both plants are to be operational by late 1986.

The West German market for such equipment has been expanding quickly since Bonn's passage last year of stricter legislation governing sulphur dioxide emissions.

FERMENTA, the Swedish technology and chemicals group, has signed a letter of intent to take a quarter-stake in a joint pharmaceuticals production venture based in Egypt. The venture will pay SKr 28m (\$2m) for the right to use Fermenta technology for its licensed production of a number of penicillin-based drugs.

China rebukes U.S. for 'protectionism' of textile import rules

CHINA has rebuked the U.S. for new customs rules that it claims will limit textile imports and accused Washington of protectionism, AP-DJ reports from Peking.

"The U.S. has better reconsider its position," the official news agency Xinhua said in a commentary from Washington on the final version of the country-of-origin rules which take effect next month.

Xinhua called the rules "A new move taken by Washington to undertake protectionism. It will undermine the existing international trade order, violate the existing trade pattern and affect China's export of some products."

A preliminary version of the rules was announced in September, inciting strong criticism from China and other textile exporters to the U.S. market. The U.S. Government delayed final implementation of the rules until after the completion of consultations with the complainants.

On Tuesday the U.S. Customs Service said it was proceeding with the rule, although with slight amendments. They are designed to prevent textile exporters from evading U.S. quotas by shipping partly completed garments to third countries for re-export under unused quotas.

China ships millions of dollars' worth of U.S.-bound textiles, particularly woollens, through Hong Kong for finishing. Under the new rules, most of these textiles will be banned from the U.S., affecting an estimated 50,000 Hong Kong workers and 100,000 in China.

Meanwhile in Washington the U.S. Customs Service released reports listing many instances of possible fraud in the textile import industry and claiming that the U.S. import quota system encouraged the wrongdoing.

The reports were submitted to a hearing of a subcommittee of the House commerce committee. Combined with complaints by domestic clothing manufacturers about rising import levels, the disclosures are likely to spur Congressional action to tighten curbs on foreign competition.

Mr Dong Barnard Jr, a Georgia Democrat and chairman of the subcommittee, warned that an "immediate freeze on import growth may be necessary to provide relief for the domestic textile and apparel industries."

The customs reports give examples of traders circumventing U.S. quotas through allegedly fraudulent shipping documents, bogus trademarks, understatement of the quantity and weight of shipments and shipments through countries that either have not yet reached their quotas or do not have a quota at all.

The reports identify 44 U.S. companies as the consignees of suspected fraudulent shipments but the subcommittee withheld their names because the cases are still under investigation. The customs documents also name 42 countries in Hong Kong, 11 in Indonesia, and seven each in Taiwan, Singapore and West Germany as "exporters alleged to be involved in textile fraud."

The Customs Service reported that it had seized \$50m (\$74.76m) in suspect textile shipments during the 15 months to last December. The U.S. textile quota system is based on bilateral agreements with 34 countries restricting imports in 109 product categories. U.S. manufacturers told the House panel the system is seriously flawed and the quotas appear to bear them out in some respects.

Growth forecast for sales of commercial helicopters

BY MICHAEL DUNNE, AEROSPACE CORRESPONDENT

THE WORLD market for commercial helicopters of all sizes between now and the end of the century is estimated at over 17,500 aircraft, worth close to \$19bn, according to forecasts by Sikorsky Aircraft, the world's largest manufacturer of helicopters.

The Sikorsky studies show that in addition the total world market for military helicopters to the end of the century will amount to about another 18,000 aircraft, worth \$22.6bn.

The higher value of the military market is accounted for by the greater number of bigger, heavier and more sophisticated aircraft that the armed services throughout the world will need.

By contrast, the bulk of the civil aircraft will be in the smaller, lighter and therefore cheaper categories.

Currently, civil markets for helicopters world-wide are sluggish, reflecting the slower resurgence of demand from industry as it climbs out of the recession. Demand for new helicopters in the off-shore oil and gas exploration and support industries—one of the main sources of orders—has contracted considerably over the past few years.

But Sikorsky believes that this market will grow again before the end of the century, as oil continues to be the main source of the world's energy, requiring extensive development and support operations. At the same time, as civil helicopters become less noisy, and are being overhauled, remanufactured and modified, comfortable, designed for the

job rather than being adapted from military types, commercial customers will increasingly turn to them, especially in the U.S. and Western Europe.

This will generate the increased demand forecast for the 1990s, when the bulk of the market will materialise.

Among military markets, demand is likely to be mostly from non-U.S. sources, accounting for about 10,000 aircraft, worth about \$30bn.

U.S. Government requirements (almost entirely for military requirements) will amount to about 7,200 aircraft, worth about \$22.6bn.

Boeing Vertol of the U.S. is now refurbishing the world's largest helicopter, the original XCH-42 of the late 1970s, for a first flight in 1988, under the U.S. Army's Heavy Lift Helicopter (HLH) programme. Capable of carrying a payload of over 35 tons (well in excess of the world's currently highest helicopter, the Soviet Mi-26, which can carry about 23 tons), the XCH-42 was first developed in the mid-1970s, but never flown, the programme being terminated by the U.S. Army in 1975.

Subsequently, the U.S. Army has decided that for the 1990s it will need a major heavy-lift helicopter capability, and has instructed Boeing to resurrect the venture.

The aircraft, completed but never flown, has now been brought back into the Boeing Vertol factory at Philadelphia, and is being overhauled, remanufactured and modified, comfortable, designed for the

Amazon railway changes future for northern Brazil

BY ANDREW WHITLEY IN RIO DE JANEIRO

IF THE image of the Amazon region as an impenetrable jungle wasteland still lingers in some quarters, let it be banished now.

Last week Brazil formally opened to traffic a 550 mile railway through the south eastern part of the Amazon. It was built in just over two years, for two-thirds of the originally budgeted price—and not a single foreign contractor or consultant was involved.

The railway is the communication link making possible the Carajas and Iron Ore project, a \$4.1bn (\$3.85bn) scheme to unlock the mineral wealth of a remote part of north Brazil previously inhabited only by a scattering of primitive Indian tribes.

For most of its length, the railway runs through relatively thin jungle vegetation, permitting a fast rate of track laying. Apart from a modest mountain range, the only serious obstacle was the mighty Tocantins River, the main waterway running south from the Amazon.

The Carajas mines this year start trial shipments of iron ore along the new \$1.4bn railway to the coastal ports of São Luis, in Maranhão state. The ore will then be shipped to European and Japanese steel makers, who have already agreed to start taking a total of 15m tonnes of Carajas ore

a year as from 1988. This initial capacity figure will be increased in stages over the following years, up to the project's full planned capacity level of 35m tonnes.

Fixed investment in the Carajas iron ore project to the end of 1984 by Companhia Vale do Rio Doce, the state-owned minerals company responsible, came to \$2.15bn—about 60 per cent of the projected total. The largest chunk of these funds has been spent on the railroad.

In fact the railroad is destined to be much more than a simple corridor of minerals through a previously undeveloped region. Its strategic justification is that it will stimulate economic growth along its length through the states of Pará and Maranhão.

There is already tangible evidence that this vision will not remain the pipe dream of some bureaucratic planner in distant Brasília. Marabá, where the railway crosses the Tocantins River, is one of the fastest growing towns in northern Brazil.

Mineral processing plants are being set up in Marabá to handle the ores from the Carajas mountains. Large-scale agricultural projects are also going ahead in the region, through private investment by southern Brazilian companies,

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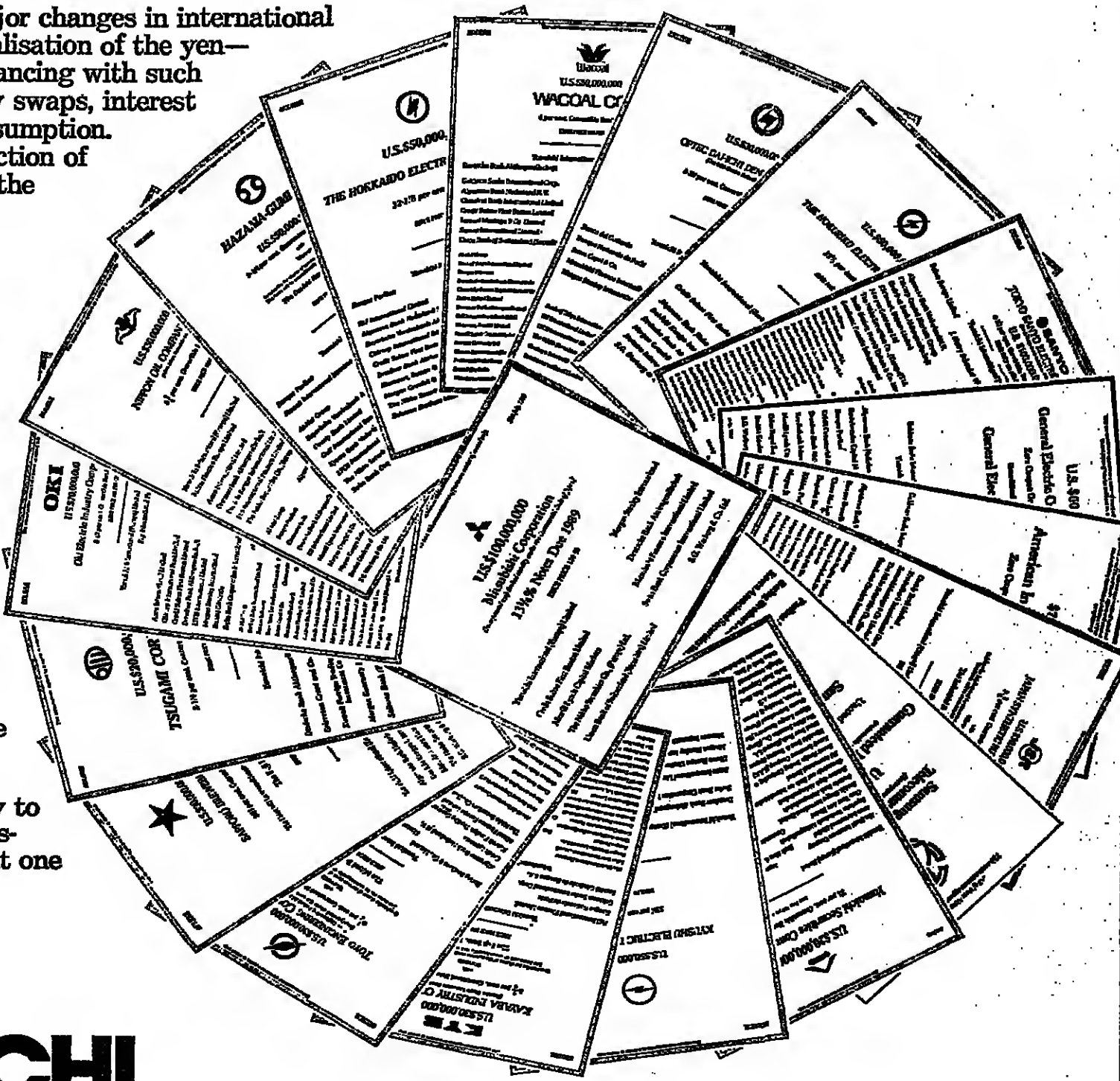
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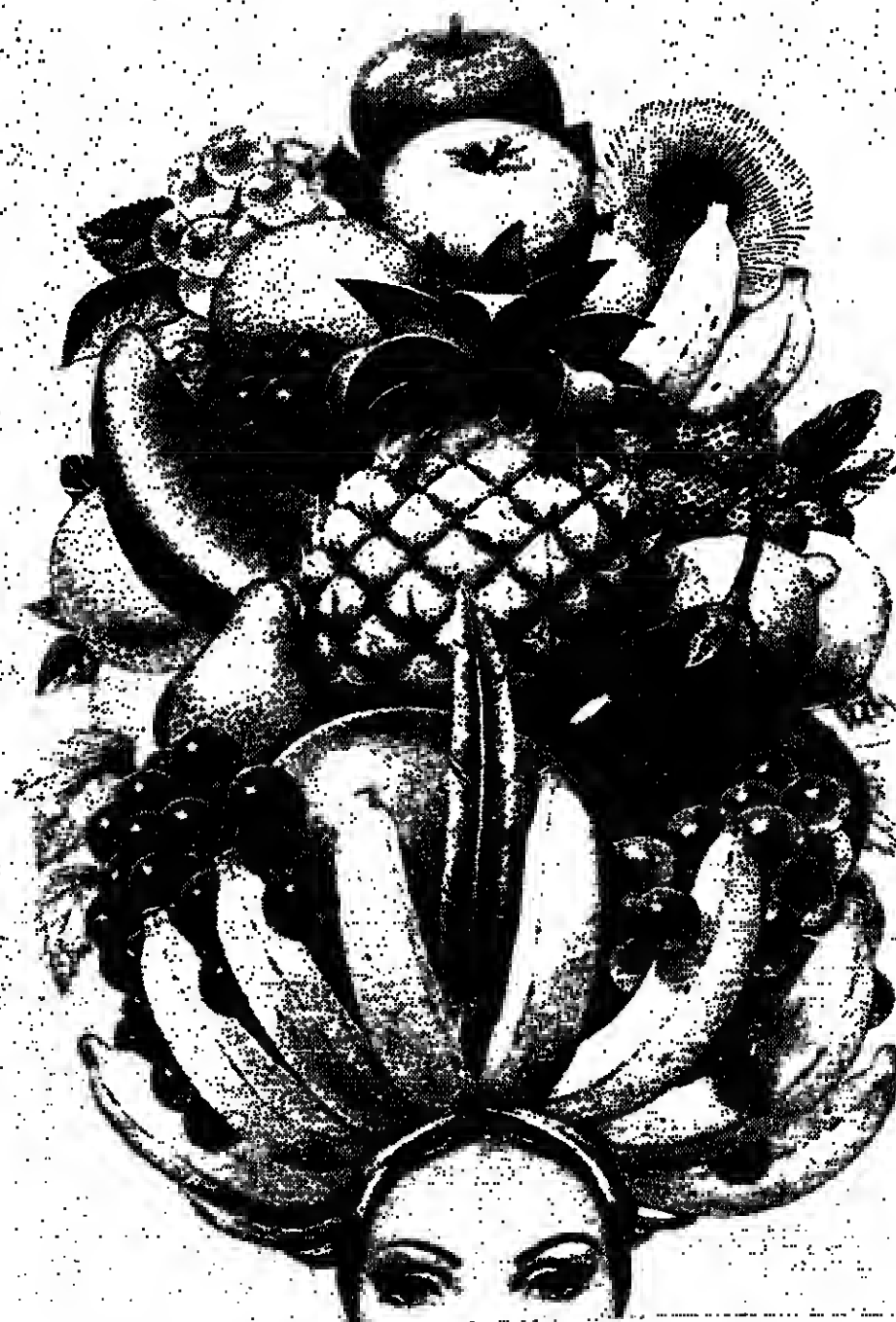


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THE MANAGEMENT PAGE

United Dominions Trust

How a financial survivor is now aiming to add a little lustre

BY DAVID LASCELLES

WHEN THE Trustee Savings Banks are floated on the Stock Exchange later this year, the group will include one of Britain's familiar financial names: United Dominions Trust, or UDT, the eminent finance house best remembered as the largest casualty of the secondary banking crisis in the 1970s.

At one stage, UDT received £600m from the Bank of England's "lifeline" nearly half the entire funds employed in that dramatic rescue operation. UDT survived, much weakened, and was bought by the TSB for £109m in 1981 after a bidding contest with Lloyds Bank.

Not an auspicious beginning to the new relationship, perhaps. But TSB had set its sights on becoming a major force in the UK banking market and wanted a finance house subsidiary to match the big clearing banks. In the last four years, TSB has taken UDT in hand, and given it a strongly marketing-minded management under Don McCrickard, who arrived in 1983 from American Express where he master-minded its "That'll do nicely" sales campaign.

"I see myself as the agent of change," says McCrickard, 48, who had key positions in Amer in the UK, New York and the Far East. He has been told to rejuvenate UDT and boost its rather lacklustre profitability—no easy task at a time when the financial services industry is becoming fiercely competitive, and UDT itself has a legacy of bad loans to work off.

Those who remember UDT as the place where you get a car loan would not have much trouble recognising the company today. More than half its business is still in "point of sale" finance, mainly autos and caravans, where it is a market leader with some £850m of its £1bn loan portfolio. There are also smaller divisions making personal and business loan would not have much in Dublin.

Rather incongruously, UDT also owns Valkyrie Motor Holdings, a chain of 12 retail motor dealers including the largest



Don McCrickard: "I see myself as the agent of change."

Mercedes-Benz dealership in the UK. These were acquired through foreclosures on defaulting borrowers. Completing the picture is Swan National, the car rental company which became part of UDT many years ago during the grand days when it was snapping up everything in sight.

Faced with this assortment of businesses, McCrickard's approach is to single out the fast-growing markets, which he has identified as finance for the home-owning and professional classes. Apart from constituting a body of people who need personal loans and are likely to pay them back, this target is also a way the TSB group as a whole can move slightly up-market.

The bulk of the TSB's customers are in the C1-C2 socio-economic groups and about half of them own their own homes. UDT has some £5m and the homeowner figure is slightly higher.

"Personal loans represent about 10 per cent of our business at the moment. They could rise to 40 per cent in the next three years," says Mr McCrickard. These markets include

second mortgages, loans for home improvements and consumer goods as well as tailor-made finance services for people like doctors and accountants wanting to equip their businesses. The loans are marketed through subsidiaries with names like Endeavour Financial Services and British Medical Finance, which advertise in the specialist press.

The emphasis is on speed of execution and aggressive pricing. UDT aims to offer a loan on slightly better terms overall than the banks and building societies, its main competitors, though it charges a slightly higher rate of interest and makes up for it by not charging any fees.

This also means that UDT can find itself in healthy competition with its TSB parent, though the overlap is not that large. UDT funds its lending through its own Treasury operation in the City. And it has just completed a big attack on costs by installing a highly computerised loan processing unit, and moving its main offices from the City to suburban Barnet at an annual saving of £1m in rates and rent. Staff and

branches have also been trimmed, and the International Commodities Clearing House subsidiary was sold off to a group of banks.

These efforts have begun to pay off in higher returns. Last year, UDT boosted operating profits by 37 per cent to £10.4m on a total balance sheet of £1.2bn, a figure which should look a bit more respectable on the TSB flotation prospectus (though, ironically, this is still less than half what UDT earned in its heyday 10 years ago).

The growing band of TSB watchers in the City are wondering, though, about the logic of keeping on Valkyrie and Swan. But McCrickard says there are no plans to sell them off. Valkyrie has already been slimmed down from 35 dealerships and is quite profitable. It also gives UDT a direct window on to the car market on which so much of its loan business depends.

UDT treats Swan as a leasing rather than a business, which gives it some justification within a financial group. Several other bank-owned finance houses like NatWest's Lombard North Central and Barclays' Mercantile Credit have direct interests in car or lorry fleets.

However, unlike these other houses which have been badly hit by the changes in capital allowances in last year's Budget, TSB has not had to make a large provision for new tax liabilities. The TSB was, until recently, not a corporate structure and so it could not use a leasing business to shelter earnings from tax as the other banks did. The reduction in capital allowances will, however, put a damper on UDT's leasing business as much as everybody else's.

Ironically, UDT probably has more lending expertise than the TSB, which was only allowed to make personal loans in 1977. So it may be able to teach something to its parent which has been deeply pre-occupied with going public.

The huge injection of capital that the TSB group will get from the flotation should also work to UDT's advantage by allowing it to be an aggressive pursuer of new business.

ON AN UNCOMPLETED site near Felling Zoo in the north west of the city the first EEC-sponsored MBA course for Chinese managers got under way this week.

The Training Centre for Economic Cadres, as it is called, is the latest—and in some ways the most sophisticated—of China's efforts to get its managers to grips with the free market mechanisms that let loose the country's leaders have let loose on the economy.

The importance attached to the Centre was shown by the dignitaries who turned up for the opening ceremony on a freezing Sunday evening at a nearby hotel. They included the propaganda chief of the Communist Party, Deng Li Qun, the chairman of the State Economic Commission, Lu Dong, and three vice-chairmen.

Managerial authority in China is being gradually removed from the old Communist Party appointees and handed to younger qualified men and women. Many factory directors can hire their own senior managers now, surplus labour is being shed (giving the authorities an unemployment headache in some areas), and profit and loss accounting is being introduced. At the same time, the open door policy is, after a false start, letting increasing quantities of sophisticated technology and machinery into antiquated workplaces where Soviet-style work practices can still absorb them.

The government has its own programme for equipping socialist businessmen with the necessary skills. The China Enterprise Management Association, founded in 1979, is credited with having put 2m people through its short courses since then, but in characteristically Chinese fashion the authorities are now attempting, magpie-fashion, to learn the secrets of Western and Japanese business methods.

The U.S. Department of Commerce has sponsored a college in the northern coastal city of Dalian. Here the bemused pupils were exposed to Harvard-style case studies and such arenas as American consumer behaviour. The course has recently been modified to give it a more Oriental flavour.

The Japanese are teaching supervisors about quality control and production control in Tianjin, near Beijing. The West Germans are setting up in Shanghai and the Canadians are in Chengdu, capital of Szechuan province.

The EEC programme should not be seen as a rival venture, according to the director of the Beijing Centre, Professor Max Boisot. Rather, it is designed to help the Chinese themselves discover what kind of curricula

China opts for business by degree

BY CHRISTIAN TYLER



"... In reply to yours of the 5th inst, due to an industrial interface situation, as of this moment in time we are unable to supply..."

lum they need for the literally millions of managers they will be re-educating over the next ten years.

Boisot, who teaches business policy at the Ecole Supérieure de Commerce de Paris, said in Beijing this week that there was a difference between the various business practices of China's trading partners, but no clear difference in management methods as the Chinese had at first assumed.

The EEC venture is therefore giving its students a bit of both. Business practices will be taught at the end of the two-year MBA course, but the bulk of the work will be based on real-life conditions in local Chinese enterprises.

Six factories in the first year, and 12 in the second, have agreed to let teams of half a dozen students come in and analyse their problems. The State Economic Commission—the Chinese partner in the venture—had been a bit dubious about this at first. But the factories said they were willing, provided they could get some practical benefit from the exercise.

The China-EEC Management Programme has 35 students starting this week, doubling to 70 for the next intake. Aged between 25 and 40, they were recruited nationally. They have university degrees or the equivalent (some will have had their education interrupted by the Cultural Revolution) and were put through a written

examination set by the Chinese, an oral test in English, and an interview.

They have also been put through an intensive six-month English course devised by the Manchester Business School. About half of the graduates will not go back to industry or local government, but will take a further short course to turn them into management trainers themselves. The State Economic Commission plans to deploy them to eight other national centres it is opening across China.

At the same time, the Beijing Centre will be training 10 Chinese teachers who have been attached to it, and who will be the nucleus of the all-Chinese faculty that is due to take over eventually.

The students will be awarded a degree "validated" by a European academic council from diverse business schools. It remains to be seen what currency the degree will have outside China for those graduates who want to study abroad later in their careers. Recognition had been a tricky point, Boisot says, but he explains that the worth of any business school degree depends on the end on the reputation the school makes for itself.

The project is being funded with \$1m ECUs (about £2m) over five years. That will cover the costs of the 60 visiting European teachers, equipment and so on. The Chinese are paying the native faculty members and are providing the building.

The curriculum has been drawn as widely as possible, partly, it seems, to satisfy the government's insistence that China gets the best and most that Europe has to offer. In the first year the students will study marketing, production, accounting, information management, statistics, operations research, organisational behaviour (a high priority, this one), business economics, and management finance. In the second year they have elective themes, including management of the technological environment, international trade and European business practices.

There could be some commercial spin-off from the venture. Private companies have been invited to become "friends" of the school by joining an organisation called the Europe-China Association for Management. A number have already become involved, notably the National Westminster Bank and others in Britain and Olivetti of Italy (which is subscribing 15 micro-computers).

The Association is seen as a way of capitalising on the goodwill that the project has engendered, raising the profile of European business in the Chinese capital, and providing a channel for a variety of other exchanges.

Students of the centre may be given six-month visits to companies in Europe; managers may give reciprocal seminars in China. The Beijing Centre will also be in a position to advise on joint venture management in China, or help educate Chinese nationals to run the overseas offices of Western companies. At the least, the Centre will accumulate a fund of information on the way Chinese industry actually works, making it a potential magnet for foreign PhD students.

The Chinese authorities have also shown interest in Britain's Open University as a model of how management training might be further promulgated through the vast country.

Pragmatic the Chinese may be, with their distinctive new brand of market socialism. But it should not be assumed that the open door to management training will be without its own difficulties. During negotiations with the Europeans, the authorities suggested that the teaching should be compatible with Marxist-Leninist principles, fearing, no doubt, that the Beijing Centre might be a corrupting influence on high flying cadres.

However, little mention has been made since of either Marx or Lenin. It will be for the students themselves, as they get their feet under the desk, to discover how intellectually to reconcile capitalist techniques with socialist ideology.

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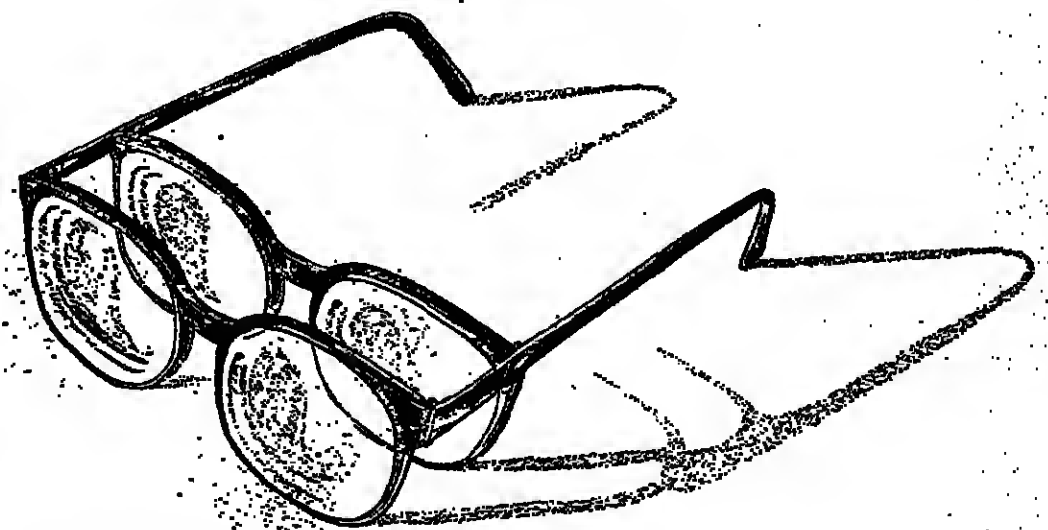
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TECHNOLOGY

PERSONAL LIGHTING FOR ALL IS THE PROMISE

How lamp makers plan to illuminate the future

BY ALAN CANE

THE CHIEF problem, the lamp industry says, is that lighting does not turn people on. They take it for granted. Nevertheless, within a few years new lamp technology could mean:

- Personalised lighting in offices and factories, as conventional four, six or eight foot fluorescent tubes give way to tiny tubes no bigger than conventional incandescent bulbs but of similar power combined with greater control.
- A wholly new aspect to the front of motor cars as automobile manufacturers adopt discharge tube lighting systems with a slit-like aperture as opposed to the conventional circular or square lamp housings. Thorn EMI has already tried to interest manufacturers in these systems. Philips will be introducing its version commercially this year.
- Every mile of the UK's motorways illuminated at night. The Lighting Industry Federation argues that the UK would recover the costs of lighting the motorways in 20 years on the grounds that each fatality at night costs the country £150,000.
- At present 25 per cent of the motorway network is lit. Government policy is neither to light motorways throughout their length nor to light all interchanges.
- The Commons Select Committee on transport, chaired by Mr Harry Cowans, was unconvinced by Government arguments and recommended the gradual installation of lighting on existing motorways and its installation as a matter of routine on new motorways.
- Technologically, the industry wants to see a general shift from incandescent bulbs to discharge tubes—fluorescent lights of the kind used in factories and offices, low pressure sodium

HOW NEW TECHNOLOGY CAN CUT THE COST OF LIGHTING		
Lamp	Price	Cost for 5,000 hours
	£ p	£ p
Tungsten		
100-w clear bulb	1.75†	27.25
100-w spot	0.95	20.75
Fluorescent		
40-w tube	2.00 (plus gear)	14.60
Philips F41	6.00 (plus gear)	9.90
Thorn EMI 2D	6.00 (plus gear)	11.45
Toshiba Neobulb	9.50	12.55

† Cost of five bulbs at 35p each.

Source: Which?

lamps (SOX) which predominate on Britain's motorways, high pressure sodium lamps (SON) which give better colour recognition.

The problem is that incandescent bulbs are cheap and simple; discharge tubes are expensive and complicated to manufacture and need control gear—an electronic starter and "ballast"—electronic circuitry which controls and limits the flow of current through the lamp.

Discharge tubes last at least five times as long as incandescent bulbs and use only a fraction of the electricity but they are large, heavy and expensive. Typically, a Thorn 2D tube costs 25 against 35p for an incandescent lamp. But, Mr Joseph Pollock, commercial director of Thorn EMI, argues the new lamps improve the value of the market, benefiting manufacturers and consumers alike. Only the electricity suppliers miss out on the advantages.

New manufacturing technology is making possible tiny tubes through a folding process—curved for the Thorn EMI 2D—straight for Philips. "It's the first time in history you can put

a fluorescent tube in your pocket" an executive said of one of this year's new releases. It is shrinking the control gear by cramming more and more of the starter and ballast components onto silicon chips. Philips has already shrunk all the circuitry for discharge tube ballast into a silicon chip, courtesy of Signetics, its U.S. semiconductor subsidiary. "Now microelectronics is cheap enough for the lighting industry to use," a Philips executive said.

The latest refinement is high frequency fluorescent lighting—conventionally, fluorescent tubes are energised at mains frequency, 50-60 Hertz (cycles a second), which can result in a perceptible flicker. At 28,000 Hertz, this flicker is negligible while the efficiency of the lamp is increased; losses in the control gear are reduced. But if the future lies with discharge tubes, incandescent bulbs are set for a long life. As Mr A G Brown, technical sales manager for Philips Lighting division in the UK, puts it: "If we had nothing but discharge tubes and an inventor brought us an incandescent bulb—cheap, easy to use, efficient, easy to dispose of—we would make it."

Countering the threat from the East

THREATENED by cheap imports from the East and troubled by the public's reluctance to accept the benefits of new lighting methods, Europe's lamp manufacturers are looking to a combination of political, persuasion and technological wizardry to protect their markets.

Bitterly competitive among themselves the major companies are at one in calling for action at national and European Commission level to regulate a flood of incandescent light bulbs from East Europe and the Far East which sell at prices which suggest dumping and whose safety is open to doubt.

Mr Michael Goodwin, UK marketing director for Philips, notes: "They cost less than the price of the raw materials in the UK; some are not even fitted with fuses—that means they could explode."

At the same time, the industry is urging its customers to switch from these traditional lamps to new, energy efficient discharge tubes.

This approach is double edged. In the wake of the oil crisis, Europe woke up to the cost of lighting and accepted readily the advice to "Switch it off!" Now, while Government ministers no longer counsel folk to brush their teeth in the dark, public attitudes to cost savings have become entrenched and to change them is an uphill struggle, the lighting industry has found.

Sun technology is, on its side. The new lamps offer spectacular improvements both in energy efficiency and performance.

What is more, these high cost, high technology products

can only be manufactured using sophisticated automated machinery; so far, this seems the preserve of world leaders like Philips, Siemens and Thorn EMI; the East Europeans are simply not in the race.

Incandescent lamps, the humble "light bulb" to be had for 35p from Woolworth, cost little to buy but a lot to run. "If you buy an incandescent bulb, you are simply buying an electricity bill," Professor S.G.A. Begeemann of Philips declares. But they are easy to manufacture. "You can buy incandescent bulb making machinery on Friday and be in business turning out lamps by Monday," one senior industry manager said with understandable hyperbole.

They are, however, one of the mainstays of the lighting industry and even giants like Philips, the largest lamp manufacturer in the world, is worried by what it sees as unfair competition from countries like Yugoslavia and Czechoslovakia.

How serious is the threat? Mr Goodwin points out that while tungsten filament light bulbs represent only 20 per cent of European manufacturers' turnover in the domestic and commercial bulb area, it is steady business which supports the industry's effort in research and

development: "They are hacking away at one leg of our industrial base."

Mr Louis Schoffemeer, chief of Philips' lighting division, has called for concerted action against what he sees as dumping to generate Western currency.

In the UK, Mr Joseph Pollock, commercial director of Thorn EMI Lighting, warned that these cheap domestic light bulbs were often of low quality and, in some cases, positively dangerous.

The UK Lighting Industry Federation, of which Mr Pollock is president, argues for total reciprocity with its overseas competitors. It wants to see the establishment of a British Standard for electric lamps and the creation of a national "type mark" to guarantee the quality of a British-made lamp.

And it wants imported lamps to carry a test certificate awarded by any of the recognised European test houses.

Behind the LIF's arguments is the knowledge that the UK automobile lamp industry has been decimated by cheap, Far East imports. It is determined the same will not happen with incandescent bulbs.

The U.S., with a well-established and effective bulb-manufacturing industry is largely free from these problems. Its domestic and commercial lighting markets are dominated by General Electric, Westinghouse/Philips and Sylvania GTE and although GE was one of the first companies to develop an energy-efficient lamp, the pressure to develop these high technology products has never been as intense as in Europe. Energy was simply never as expensive there.

Overseas companies have little chance of competing in the U.S. except by being there. Philips bought the lighting interests of Westinghouse to take second place from Sylvania; Thorn EMI competes only as a specialist in halogen bulbs for microfilm readers, for example.

The Japanese have yet to make their presence felt although they have the technology and the manufacturing capability to create high technology lamps equal to the Philips, Thorn or Siemens.

Mr Schoffemeer of Philips warned that although Japan was no threat at present in Europe there was no cause for complacency.



BANKING

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Computers

Nordic market

THE Scandinavian personal computer market is likely to grow by 240 per cent over the next six years from a value of \$328m in 1984 to \$1.1bn by the end of the decade. This is the end of the decade. This is the end of the decade.

The marketing consultancy says that all the evidence suggests that the advance which the four Scandinavian countries have made in other technology fields such as telecommunications and banking computerisation will be repeated in the personal computer market.

The study says that the growth in personal computers will be fuelled by extensive computer education programs in schools, localised versions of software packages and Scandinavian corporations of all sizes are becoming aware of the benefits of personal computers.

Sweden is the largest market for personal computers accounting for about 35 per cent of total sales. Norway and Denmark have 23 per cent and 21 per cent respectively with Finland having 19 per cent.

The main computer companies selling in Scandinavia are IBM, which dominates the market with 36 per cent of sales, followed by two Scandinavian companies, Luxor and Ericsson each with less than 10 per cent of sales. With 5 per cent or less of total sales are Apple, Digital Equipment, Regentcentral, Nokia, Hewlett Packard, Tiki Data and Apricot.

More details from Intelligent Electronics at 72 Rue de Sevres, 75007 Paris, France.

Education

Interactive training

A RANGE of interactive training and assessment software with full colour graphics has been launched by Compsort. Called Domino, the software is aimed at the personal computer market for the production of programs for staff training, management presentations and data analysis.

A combination of text and full colour graphics allows the user to produce and update training courses. No previous programming knowledge is assumed.

The package can be used with the IBM range of personal computers, compatible machines such as the Olivetti M24 or the Compaq. More details the company near Guildford on 04368 25825.

Medicine

Scanners

Large magnets for mobile medical scanners have been developed by Oxford Magnet Technology. The company is building the magnets for whole body magnets for resonance imaging for diagnosing various ailments. Oxford Magnet Technology has won orders worth \$3m and has already supplied six systems. More details from the company on 0665 722703.

BIOTECHNOLOGY

Horse doctors' work could benefit babies

PREMATURE babies could be helped into a vigorous childhood from the results of studies in horse-rearing about to start in Newmarket, Cambridgeshire. The Cantab Group, a company of biosciences consultants in Cambridge, is collaborating in the project with Travelet, which makes intravenous feeds for infants.

Cantab will administer to premature and sickly foals chemical mixtures supplied by the U.S. intravenous-feeds company, which has a manufacturing base in Thetford. Besides indicating to horse breeders how to turn weak foals into strapping adults, the research should give doctors insights into the effects of altering the intake of intravenous fluids in babies.

In the study, researchers from Cantab will feed to foals mixtures based on amino acids, dextrose, minerals and fats. The chemicals are administered to the animals either via the jugular vein or by a stomach tube.

The Cantab workers will assess the results of their work by checking factors such as heart rate and respiration. The foals in the project will come from stud farms in the Newmarket area. Beaufort Cottage Laboratories, a veterinary group in Newmarket, is helping in the project.

For horse breeders, the project could have useful results. Only about half the mares which become pregnant produce healthy offspring—many prematurely-born foals die soon after birth due to lack of knowledge on how to treat the animals.

The Cantab group has only seven full-time staff but can

PETER MARSH

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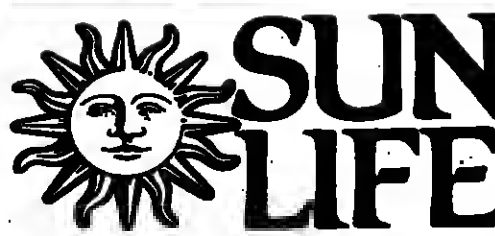
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EUROPEAN BROADCASTING

French television revolution

Now the battle has really begun

By David Marsh and Paul Betts in Paris



President Mitterrand: surprise announcement.

FRANCE is in the throes of a television revolution which could make it Europe's shopping window for new broadcasting technologies over the next few years. But as in most revolutions some of the participants are likely to get hurt.

President Francois Mitterrand's surprise announcement in January paving the way for widespread private over-the-air television next year has led to turmoil. France is already putting into effect an ambitious nationwide cabling programme and is also about to introduce Europe's first direct satellite television service next year.

In announcing the break-up of France's traditional state television monopoly, President Mitterrand appears to have given priority to political expediency over long-term economic and technological considerations. The President's decision is taken against the wishes of some close advisers—was designed to prevent the right-wing opposition's efforts to make political capital out of the highly charged run-up to the 1985 general elections.

This short-term political objective seems to have been achieved. But Mitterrand has opened up a major battle between some of the country's most powerful vested interests, including the DGT (the French telecommunications authority) and the CNES (the national space agency), over the choice of resources to be allocated to the proliferation of new media. The liberalisation of television broadcasting has also placed a question mark over several long-term industrial programmes which the socialist government itself has claimed would be prime sources of jobs and technological innovation in the next 20 years.

It is threatening the DGT's FFR 60bn plan launched with fanfare by Mitterrand in 1982 to wire up France over the next 15 years with high-performance optical fibres to provide a multitude of television and telecommunications services. The economic impact of the plan on France's infrastructure has been compared to the construction of the country's railway system and its fledgling high-speed train network. A confidential government background paper circulating in recent days argues that "cable and over the air private television are to a large extent mutually exclusive." M. Jacques Douvrou, the head of media, has also added further instability to France's plan to start direct television broadcasting from space with the launch of its

TDF-1 satellite in 1986. The project, part of a joint Franco-German satellite programme launched at the end of the last decade, has already been the subject of considerable economic and technological controversy. So far FFR 2.8bn has been spent or committed on the satellite programme compared with FFR 2.6bn for the cable project. The prospect of rival local television channels next year has prompted the Compagnie Luxembourgeoise de Telediffusion (CLT), the Luxembourg broadcasting group, to try to renegotiate an accord reached last October under which the Grand Ducy would share in commercialising TDF-1. M. Jacques Douvrou, the media expert brought in by M. Laurent Fabius, the Socialist Prime Minister, at the end of last year to run TDF-1, admits: "The environment has now completely changed."

Perhaps the most significant repercussion of broadcasting liberalisation is the prospect of invasion of France's protected communications and advertising sectors by Anglo-American media groups. With the Unisat satellite television project in the UK facing long delays and with West Germany's plans bogged down by political and technical squabbling, France has emerged as the most commercially attractive centre of the European satellite industry. Robert Mitterand's Sky-Channel, Thomson FMI and Mr Ted Turner, the American cable TV operator, are among those eyeing the

French market with interest. France over the next few months is likely to allow European and U.S. groups (the latter with a share of about 5 per cent), to take up perhaps one-third of the capital of the company being set up to run TDF-1 which will send signals to much of Western Europe covering 150m people. M. Jacques Chirac, the right-wing opposition leader and mayor of Paris, is also negotiating with British networks including the BBC to provide the French capital with one English-speaking cable channel possibly next year.

With the advent of satellite transmission, which cannot be confined within national boundaries, the French are being forced to tune down their traditional distaste for commercial television advertising and for foreign programmes. The influence of broadcasting nationalists in the government who have often spoke out against "Coca-Cola satellites" polluting France with American values and culture is waning fast.

Against the background of considerable agitation and heavy lobbying by media groups, M. Fabius has charged a government official to draw up by April a set of recommendations for private television in France. The first tangible victim of the liberalisation over broadcasting has been Canal Plus, Europe's first over-the-air pay television channel, set up at the end of last year.

Canal Plus is 42 per cent owned by state-controlled Havas, Europe's largest advertising and media group. Havas shares have recently collapsed on the Paris bourse as a result of a sharp fall in Canal Plus FFR 140 a month subscriptions caused by the anticipation of French television watchers of new free services next year. The difficulties of Canal Plus, expected to register a cumulative loss over its 14 months of operation of FFR 550m by 1985, have sparked a well-publicised, suspect, takeover offer from M. Robert Hersant, the right-wing press baron who is also manoeuvring to participate in local private television in association with his regional newspaper network.

President Mitterrand's basic suggestion has been to set up 85 regional private stations which could be coupled with two or three local national networks. Among the roughly 200 applications for private stations, the most powerful bid has come from the Luxembourg-based CLT group, which, through its Radio Television Luxembourg (RTL) offshoot, runs one of France's leading radio networks and also broadcasts television to eastern France.

French media professionals believe that the liberalisation of television broadcasting announced by President Mitterrand will not necessarily lead to a commercial bonanza. "I don't think there will be room for more than one major new commercial network in

France, in addition to the three existing state channels and Canal Plus," says M. Andre Rousselet, the dapper chairman of Havas.

The Canal Plus cash crisis has forced M. Rousselet to write to M. Pierre Bergeyrou, the Finance Minister, asking for a large slice of state assistance out of a total financing need of FFR 500m to cover this year's heavy losses. But M. Rousselet believes the Havas stake in CLT should give him indirect participation in the local private TV stations. And, although many claim he is impossible over optimistic, he says he is confident of boosting subscribers from the current 265,000 to 870,000 at the end of the year in order to break even in 1986.

As for M. Hersant's offer, the Havas chairman points out that newspapers' already faltering advertising revenues are likely to suffer most from the advent of private television. He says he is following a wise course in seeking to diversify into television.

The fundamental question for the industry is how much more advertising revenues can be squeezed out for the new commercial channels. M. Antoine de Tardieu, assistant managing director of the first national state television channel TF-1, calculates that about FFR 1.5bn in additional annual advertising revenues are available for the new networks, of which about FFR 500m is likely to be pre-

empted by Canal Plus as it builds up audience.

At the same time, the three state channels (Antenne-2, the regional FR-3 network as well as TF-1 which are funded by licence fees and advertising in roughly equal proportions) have already responded to emerging competition by stepping up investment.

A further factor driving the current ratings war between the three state channels is the possibility that one or two of them could be privatised next year, especially if the Right gains a parliamentary majority in the general elections in 1988.

Faced with this competitive environment, the groups running France's new television stations will be forced to give priority to programme quality and secure strong financial backing. These conditions could relegate many of the concerns now jostling for a place — including most of the country's principal radio stations, regional newspapers and publishing and publicity groups — to also-ran status. According to M. de Tardieu, the cost of starting one private regional station averages FFR 180m while many local newspaper groups are currently talking of investing only between FFR 20m and FFR 30m in a station. As for producing high-quality television fiction, Luxembourg's CLT puts the cost at around FFR 3m an hour, although the average for the three French national channels has been in the past around FFR 1.3m an hour.

Watching the confusion with some anxiety is a bevy of some of Europe's largest electronics companies led by Thomson and Philips (as well as Robert Bosch, Standard Elektrik Lorenz, and Thorn-EMI) which are preparing for the new television equipment markets. M. Henri Anus of the French sound and video equipment manufacturers' association remarks that, in the swirling debate over possible options, "individualists have difficulty in choosing their niche."

With the launch of the TDF-1 satellite only 16 months away, time is now running short for production of the necessary electronics to fit into adaptors for the household antennae which will receive satellite signals. The message from the consumer electronics industry, which is hoping the French experience will act eventually as a springboard for exports, is that the politicians and the engineers should end the wrangling over technology and finally put their minds to the content of the new networks. As M. Anus put it: "The ball is in the court of the programming companies. Ultimately, success will depend on quality to attract the viewers."

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UK NEWS

Jobless rate still rising by over 10,000 a month

BY PHILIP STEPHENS

THE UNDERLYING trend of Britain's unemployment total remained relentlessly upwards last month, with the seasonally adjusted figure rising by 19,700 to a new record of 3,148m.

The Department of Employment said yesterday that the unadjusted total, which includes school-leavers, fell by 17,200 to 3,328m during the month, but that was well below the normal seasonal drop at this time of year.

The increase in the adjusted total came after a similar rise in January, which dashed hopes that the unemployment rate had begun to level out towards the end of last year.

It was acknowledged in Whitehall as confirmation that despite the economic recovery the number of people out of work is still rising by a monthly average of between 10,000 and 15,000.

Officials said the above-average figure in February may have been the result of the particularly bad weather in southern England, where the bulk of the rise was concentrated.

Over the past six months the average rise has been 12,000 a month, compared with 11,000 a month in the previous six-month period. Ministers have been placing increasing



emphasis on the fact that despite the rising jobless total, the number of people in work has been growing quite rapidly over the past year.

Mr Tom King, Employment Secretary, said yesterday that the economic recovery had produced 340,000 new jobs over the year to last September, and that he hoped the end of the miners' strike would further enhance jobs prospects.

The problem for the Government is that the new jobs are not keeping up with the growth of the labour force, particularly as many are being taken by married women who are not officially registered as unemployed.

BSR cuts production

FINANCIAL TIMES REPORTER

BSR International is to stop making record changers - the company's first product which was its core business until the early 1980s.

The move marks the end of mass production of record players in Britain. At one time, two British companies, BSR and Garrard, held about 80 per cent of available world markets.

Mr Bill Wylie, chairman of BSR, said yesterday the decision marked a sad end to the company's main business.

Production of record changers at BSR's factory at Stourbridge, West Midlands, is to be phased out and about 500 remaining jobs are at risk. BSR hopes to employ a number of those people on other products.

At one time the company produced 250,000 record players a week and made practically every component itself. BSR sold over 70 per cent of its production to the U.S. and gained a reputation for its ability to sell record changers to the Japanese.

BSR, which announced pre-tax profits of £28.8m on a turnover of £402.7m yesterday, is now predominantly an electronics group based in the Far East. The company used to be a substantial UK employer with over 13,000 people in the UK. But in 1980, after it ran into problems, it closed three factories in Scotland. It has greatly reduced its employees around the Birmingham area where it was once based.

Pit union decides overtime ban stays

By Our Labour Staff

LEADERS of the National Union of Mineworkers (NUM) decided yesterday to continue the union's ban on overtime despite the end of the year-old strike this week.

The overtime ban, which pre-dates the strike, was called after the union's rejection of a 5.2 per cent pay offer by the National Coal Board (NCB). The board warned yesterday that it would not discuss any "conciliation issues" - such as an amnesty for sacked miners - while the ban remained in force.

The union's 20-man national executive, meeting at the NUM head-quarters in Sheffield, Yorkshire, reaffirmed its determination to continue the fight against pit closures and job losses and to have the miners sacked during the dispute - over 750 - reinstated.

The executive also decided that it would not ask the High Court to free its assets, which were sequestered by the court after the NUM had failed to pay a £200,000 fine imposed for contempt of court. The fine has been paid out of the seized assets but the union must purge its contempt before the assets will be released.

Mr Arthur Scargill, president of the NUM, said that union activists were urged to "hold the line" until the next general election (due by 1988) returned what he hoped would be a Labour government.

Mr Scargill confirmed that he would start a campaign trip among the coalfields this weekend.

● The British Steel Corporation (BSC), once one of the main targets of the miners' strike, has emerged from the fray in much better shape than its directors expected, *Law Roeger* writes.

It has lost none of its customers, it has managed to increase output and it has found new economical ways of transporting raw materials. In particular, BSC is in no hurry to start moving its coal by rail again. It will expect British Rail to match the lower rates it is getting from road hauliers.

The corporation's first priority is to resume discussions with the Government on how to bring down its capacity in line with its long-term demand expectations.

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JAPANESE COMPANY TO OPEN PRODUCTION PLANT IN WALES

Hitachi surprises VCR industry

BY JASON CRISP

HITACHI'S decision, announced yesterday, to make video cassette recorders in the UK will bring the total number of VCR plants in Europe to over 20.

This is in sharp contrast to the U.S., where there is now a much bigger market, and yet there is no local production either by Japanese or local companies.

Most of the leading Japanese video companies have at least one plant in Europe assembling VCRs. Production volumes are usually small and limited to simple assembly. Such operations are not thought to make money.

Hitachi's move to set up in South Wales and expand in West Germany has caused some surprise in the industry as it comes at a time when the European market for videos is very flat.

The widely-held view in the industry is that the Japanese plants have been set up to reduce European complaints about the imbalance of trade and to provide a base if protectionism increases. But officials at Hitachi stressed that increasing its European capacity was not a "showcase to display our goodwill to the EEC" but was based on

sound business judgment in assessing European demand.

Unlike the U.S. there has been very strong pressure in Europe to limit the tremendous success of the Japanese consumer electronics industry, particularly in VCRs. Most of that pressure has come from Philips, the Dutch electricals group and the second largest consumer electronics supplier in the world.

Philips originally developed its own VCR system (V2000) which was incompatible with either of the two Japanese-developed formats (VHS and Betamax). As it became clear the Japanese formats were more successful and imports were soaring, the European companies backing V2000 - mainly Philips itself and Grundig - sought protection through the EEC.

Two years ago the Commission negotiated a voluntary import agreement with Japan's Ministry of International Trade and Industry (MITI) which limited the number of VCRs to be shipped to the Community and set a floor-price based on European production costs.

Last December the EEC and MITI agreed on restrictions for the third year running. Japanese com-

panies are limited to export no more than 2.25m finished VCRs and 1.8m kits.

Although the permitted exports were the lowest yet, Philips complained that the limit had been set too high. Philips expects the EEC market will only be 6m units this year, not 6m as the Japanese have forecast.

Mackintosh Consultants support the Philips view and predict an EEC market of 4.9m units and 6m for all of Europe in 1985.

The previous very rapid growth in the European market disappeared last year and provisional figures indicate that it may have fallen. The UK, which had been by far the largest and fastest growing market, fell from 2.1m VCRs in 1983 to about 1.8m last year. This was not made up by a corresponding growth in other countries. West Germany is thought to have grown from 1.45m to about 1.6m.

While the strength of the yen against European currencies clearly favours local producers, Philips is also keen to see the duties on imported VCRs increased from 8 per cent to 14-19 per cent because of the weak market.

A year ago Philips and Grundig acknowledged that the V2000 format was not going to succeed and took a licence from the Japanese group Matsushita to make videos using the VHS format. Initially it sold machines imported from its Japanese rivals. Philips says it is now making the VHS machines in Vienna and Krefeld in West Germany.

Philips still sells the V2000 in some European markets such as the Netherlands and West Germany, but has dropped it in the UK.

Philips has a capacity to produce about 1m VCRs a year, although it will not say how many it is actually producing. The second largest manufacturer of VCRs in Europe is JVC, a joint venture between Victor Company of Japan (JVC), Britain's Thorn EMI and Telefunken, the West German consumer electronics group owned by Thomson of France.

JVC is making about 600,000 VCRs a year in Berlin and Newhaven, south England. The joint venture has applied to the EEC for a certificate of local origin as it says over 45 per cent of its content is locally sourced.

Strike 'argued case for nuclear reactor'

BY ANDREW GOWERS

SIR WALTER MARSHALL, chairman of the Central Electricity Generating Board (CEGB), suggested yesterday that the coal strike was a trump card in his campaign for an expansion of Britain's nuclear programme, and that the case for the board's proposed Sizewell B pressurised water reactor (PWR) was now "stronger than ever".

Speaking on the final day of the two-year Sizewell inquiry - the longest public inquiry held in Britain - Sir Walter said that the miners' strike had put the case for the PWR "much more dramatically" than the CEGB itself could have done.

The CEGB, which in normal times was dependent on coal to produce more than 80 per cent of its electricity output, had always argued that it needed to diversify its fuel supply. "If nothing else hap-

pens, we'll be more dependent on coal by the end of the century. The nature of the dispute that we have had over the last year has illustrated that (case) beautifully," he said.

He said the board would be evaluating the effects of the coal strike over the next six months, and would then be in a position to make choices between coal and nuclear power.

Opponents of the Sizewell plan, however, who staged a small demonstration as the inquiry wound up yesterday, maintained that the board had failed to sustain its arguments in favour of the PWR, either on safety, economic or environmental grounds. They claimed that the inquiry had been unfair since the board had been able to deploy much greater resources than they could mobilise.

Background analysis, Page 18

Earnings on foreign investments up 36%

BY MAX WILKINSON, ECONOMICS CORRESPONDENT

BRITAIN'S NET overseas earnings on foreign investments rose by 36 per cent last year to £2.3bn, according to official figures out yesterday.

That largely reflected the rise of the dollar, which pushed up the value of investments in the U.S. when measured in sterling terms.

It also reflects the steady build-up of overseas investments in the last four years. Income from overseas portfolio investment in 1984 was £3.6bn, more than twice the figure for 1982.

The figures also show a sharp increase last year in UK private investment overseas from £10.5bn in 1983 to £15.2bn, reflecting a large increase in UK banks' portfolio investment overseas from £2.5bn in 1983 to £7bn last year. Overseas investment by financial and other institutions fell, however, from £3.6bn in 1983 to £1.5bn last year.

The banks' rise in investment represented a shift from previous direct lending overseas to a policy of buying marketable securities, chiefly floating-rate paper, of a more liquid character. That was broadly matched by an increase in net foreign currency borrowings by UK banks.

Overall, the figures show a net outflow of capital from the UK of £3.9bn last year, a rise of 20 per cent compared with the figure for 1983.

The figures from the Central Statistical Office, show that the UK current account of the balance of payments was roughly in balance last year in comparison with a surplus of £2.5bn in 1983. The deterioration mainly reflects the impact of the miners' strike through increased oil imports and reduced coal exports.

Surrogate mother agencies will be outlawed

THE GOVERNMENT is to introduce legal measures to outlaw commercial surrogate motherhood agencies, Mr Norman Fowler, the Social Services Secretary, said yesterday.

A parliamentary Bill, which should be law by the summer, comes after widespread publicity given to the case of Mrs Kim Cotton, a London surrogate mother whose daughter was passed on to a U.S. couple.

The Government believes a number of similar births are in prospect and is determined to legislate quickly to keep the number as low as possible.

The Bill will prohibit commercial agencies from recruiting potential mothers and from advertising or facilitating surrogacy arrangements. It will not, however, prevent freelance surrogate arrangements by women acting as individuals on their own behalf.

Mr Fowler acknowledged that the Bill fell short of recommendations of a committee last July which called for a complete ban on surrogacy.

TRANSATLANTIC air travel between North America and Europe last year rose by 12.6 per cent to over 22.1m passengers, stimulated by the strength of the dollar which encouraged Americans to travel to Europe.

Figures issued by the International Air Transport Association show that air cargo also grew strongly, by 19.6 per cent, to over 1.14m tonnes. Mail increased by 8.8 per cent to nearly 86,500 tonnes. BOEING-BOYCE is spending several million pounds to improve the high-thrust versions of its RB211-52A engine, used in the Boeing 747 aircraft.

Two new versions of the engine are being developed - the 524-D4C and D4D, which will increase the takeoff thrust of the engine.

BRITISH Caledonian, the independent airline, is applying to the Civil Aviation Authority to lift restrictions on its share of flights between London and Paris, Europe's busiest route.

BCal has 13 per cent of the traffic, British Airways 37 per cent and Air France 50 per cent.

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FINANCIAL TIMES SURVEY

Friday March 8 1985

Ticino

Picturesque poverty has been replaced by a complex modern economy in this once-remote Swiss canton, where an unemployment rate of 2.5 per cent is considered high.

More than a pretty face

BY JOHN WICKS

OVER A few decades, the Swiss canton of Ticino has developed from a poor no-man's land into a complex modern economy. To the outside, the region is known for its tourist charm; but it is no longer just a pretty face.

While tourism is an important business, Ticino has acquired a solid industrial base as well. It has also become an important part of the Swiss financial sector, with assets of at least SwFr 60 to 70bn of managed funds.

The canton has faced a combination of natural disadvantages. Apart from having virtually no mineral resources and not much decent farming land, it was for centuries an isolated subject region of a low-income country.

Not until 1963 did the territory become an autonomous canton within the Swiss Confederation, but it was still cut off from mainstream developments by the Alps and the language; apart from the southern part of Canton Grisons, Ticino is the only region of Switzerland with Italian as a mother tongue.

Culturally, the canton was much closer to the neighbouring areas of Lombardy. Here, it was hindered by the political frontier from taking part in the economic blossoming of northern Italy. The 19th century brought Ticino not the Industrial Revolution but emigration to Italy, North and South America, Australia—and over the mountains to other parts of Switzerland.

The opening of the Gotthard railway tunnel in 1882 did a great deal to put the canton on the map, but the real boom was much more recent. As recently as 1950, there were only some 175,000 inhabitants and almost 20 per cent of the labour force worked on the land. Since then, the population has jumped to an estimated 275,000, with fewer than 3 per cent of employees in agriculture.

Apart from a modest growth in the local community, the post-war period saw a big immigration into the canton. The days when Ticino went to be sweeps in Italy or vineyard workers in California are long past.

By the end of 1983 there were nearly 65,000 foreigners—more than 82 per cent of them Italians living in the Ticino—excluding nearly 30,000 Italians who cross the frontier every day to work there.

This reflects the upswing in

the economy. Today, the tourist sector is booking nearly 7m overnight occupancies per year, while a building sector and an industrial base of almost 500 factories has been created.

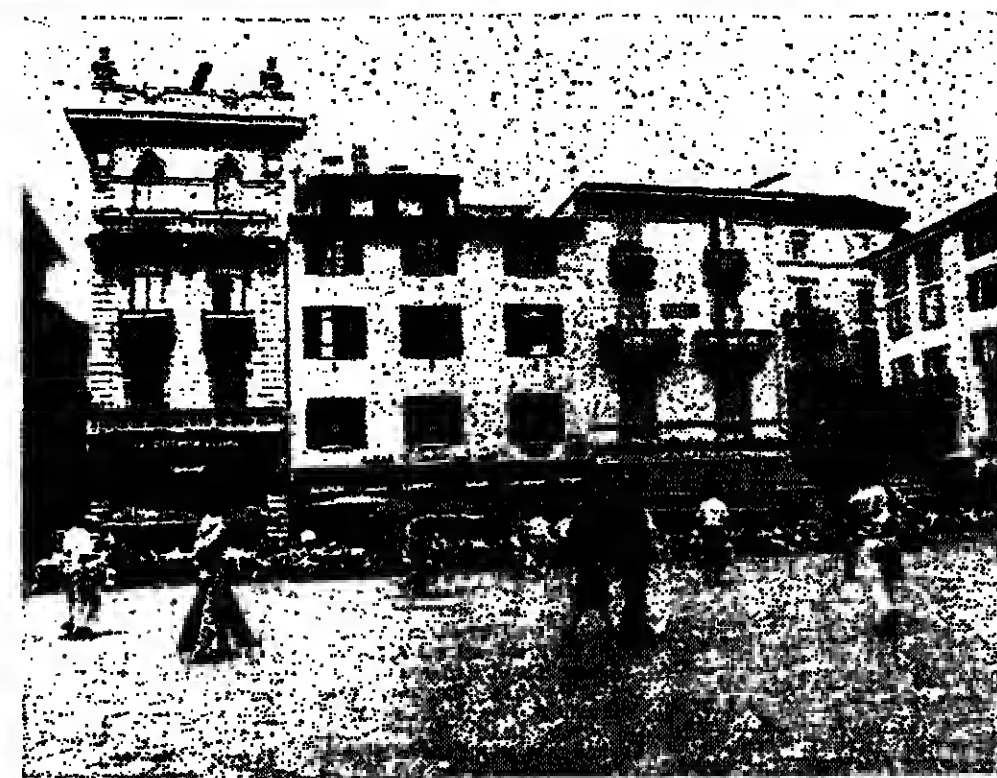
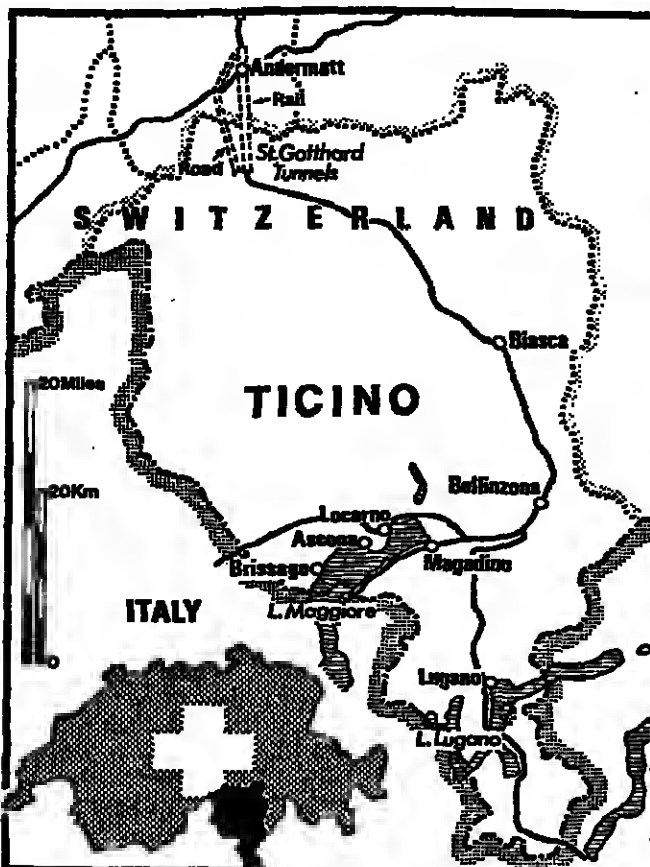
With the exception of banking, the past couple of years have seen a slowdown in the Ticinese economy. Tourism declined by 4 per cent in 1983 and will have shown a further drop last year. The reason is slackening interest by the Swiss, who account for half the visits, and by the West Germans. They have suffered from unemployment and strikes and a weaker Deutsche-mark.

Sluggish

Allied to this has been a deceleration in the sale of property to foreigners, partly due to stricter federal regulations and partly to weak economies abroad—particularly in Germany.

This is, however, not entirely unwelcome since the canton had become one of the classic cases of what Swiss call the "sell-out." Between 1961 and 1983, purchases by foreigners amounted to SwFr 2.4bn.

Industrial output has also suffered from sluggish demand on home and foreign markets, while the construction bonanza



Controversy surrounds plans to make Lugano into an even more important centre in the canton

of the mid-70s is long past. Much of the energy has gone out of the canton's economic miracle, leading to an unemployment rate of about 2.5 per cent—high by Swiss standards.

There are signs of improvement, though. For the first time in three years, total employment showed a slight increase in the third quarter of 1984, while there has been a marked decline in short-time working.

Both the cantonal Government in Bellinzona and the banks are trying to boost the economy, especially outside the predominant service industries. Businessmen claim the Government has become more business-minded. For instance, it has allowed a capital-gains tax to fall out of use.

The canton is also trying to counter internal structural problems, such as the tendency of mountain-dwellers to follow jobs into the lowlands area.

About 80 per cent of the population and 90 per cent of workplaces are now concentrated on less than 15 per cent of the territory in a narrow

strip along the banks of the Ticino river and the Maggiore and Lugano lakes. Many upland villages, particularly in the Sopraceneri region of the north, are dying or dead.

Development

The cantonal authorities are keen on promoting the weak economy of the highland areas before they turn into what one leading politician has termed "nothing more than national parks." This is not easy, since many are isolated, farming is marginal, there is little industry and winter sports account for only some 14 per cent of total Ticinese jobs.

However, some aid is coming from the federal Government's investment support for mountain areas, and the Sopraceneri should benefit from the completion of the motorway through the Valle Leventina, south of the Gotthard road tunnel.

There is a heated discussion on a development proposal for the main lowland centres. In mid-1984 the Bellinzona cantonal government opened

public debate on a plan which would make Lugano into a "cantonal pole" or "the apex of a Ticinese pyramid." This has been greeted with indignation by other towns, who feel Lugano is important enough.

An alternative solution is seen as a multi-centre evolution. Lugano could continue as the canton's main all-rounder with simultaneous growth of Locarno for tourism and services. Chiasso in transportation and services, Mendrisio for industry, Bellinzona as the capital and cultural centre and Biasca as a regional centre in the Sopraceneri.

The relationship of Ticino within Switzerland has improved substantially because of better transport links. The Gotthard motorway tunnel, which opened in 1980, made travel from northern Switzerland as easy as it had been from northern Italy. Crossair has also given Ticino its first regular air services.

The improvement in accessibility has removed a great deal of the "outsider" status from which Ticino has always

suffered, as well as boosting the economy.

Using the St Gotthard or San Bernardino motorways, travellers from Zurich or Basle can now reach Lago Maggiore in about the same time it takes them to get to Lake Geneva.

The language barrier remains, of course. Only about 4.5 per cent of Swiss use Italian as their mother tongue, so the Ticino is in a small minority. This is heightened by moves by German-Swiss and other non-Italian speakers to live or set up businesses in the canton.

Minority

By 1980, only about 84 per cent of the population used Italian as a mother tongue. In some towns, such as the "German" resort Ascona, the share is not much more than half.

About one-half of the Ticinese labour force consists of foreigners, first and foremost Italians. Local dialects are not

enjoying the same popularity as those of German-speaking Switzerland—and in any case are not far removed from those of Lombardy.

The minority position has brought advantages in federally-minded Switzerland, among them a separate television service. There has been resentment, however, at the strength of German in the business world and the considerable number of German-speaking tourists, holiday-home owners and retirees. Between 1960 and 1982 it is estimated that 10 per cent of the canton's property, in terms of value, was sold to non-Ticinese.

Also, for want of a University in trans-Alpine Switzerland, students generally go north to study, often staying there afterwards.

Resentments seem to be dying, however, as Ticino is approaching the high average Swiss prosperity, and because brakes have been applied to the "sell-out" of property. There are also plans to set up some kind of university establishment.



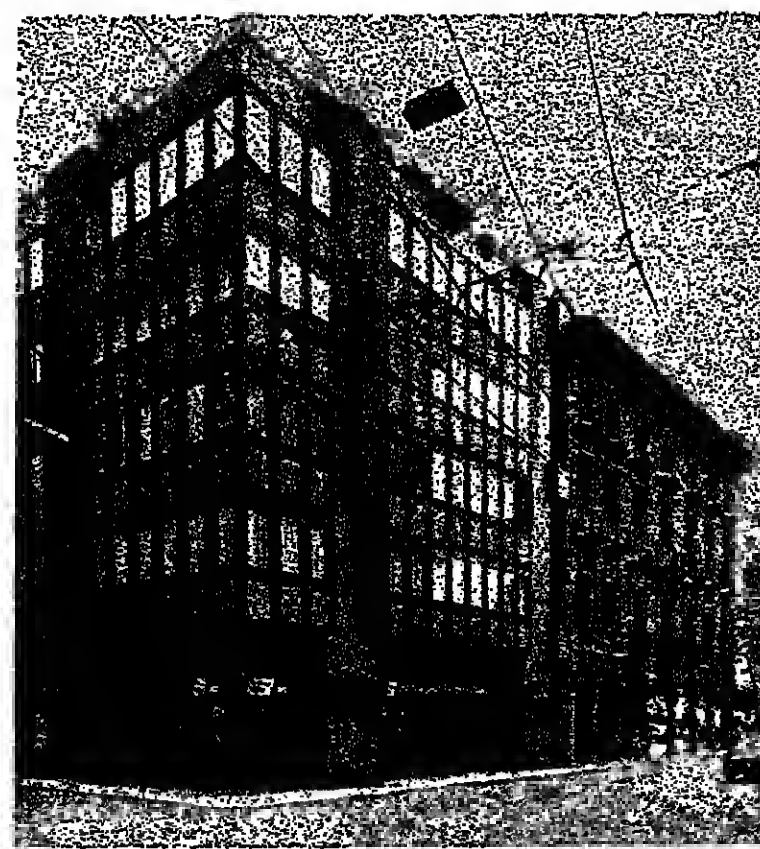
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Ticino 2

Anthony McDermott considers problems of hotel, conference, student and traffic capacities, plus property sales to foreigners

TOURISM

Winters of discontent but glorious summer

PALM TREES laden with snow around the Lago di Lugano earlier this year symbolised the contrasting seasons which have proved a weakness for Ticino's tourist industry.

Given that it was the severest winter in memory, the problem was still illustrated by the fact that Camione, the Italian enclave with the nearest casino, was closed — as was the smugglers' museum.

The area's charm is concentrated on its near-tropical summer climate. The long-term strategy is to overcome this uneven flow of income — amounting to about SwFr 1bn annually by creating year-round business, possible with a new hotel.

These are not the only pressures, however. Like the rest of Switzerland, the region is suffering from world recession, and tourist figures slipped in 1984, with nights in hotels down to 3.15m from 3.3m the previous year.

Ticino does not, broadly, lack attractions. The canton slopes southwards from the heights of St Gotthard to the shores of the Maggiore and Lugano lakes, the scenery changing from alpine to subtropical mediterranean.

Lugano is known as the Queen of Ceresio (the Italian name of the lake). Locarno, also on a lake, is less townlike and more leisurely and informal. Ascona has an extensive promenade waterside life, while at Bellinzona, the crossroads of the canton, there are three castles — Castello Grande, Montebello and Sasso Corbato.

After Valais, Grisons and Bern, Ticino has the largest number of tourist beds in Switzerland once hotel spas, camping sites and hostels are included.

Raw statistics show that the canton possesses 300 resorts, 79 mountains, eight passes, 23 valleys, 13 rivers and 12 lakes. Lugano is the heart of the attractions, with 1.08m tourist nights spent there in hotels last year (1.2m in 1983).

Swiss visitors are in the majority, providing an almost unchanging 1.7m tourist nights in Ticino over the past two years. West Germans are next in importance, taking 750,000 nights in 1984. This was about 8 per cent less than the previous year and considerably down from the peak years of 1980-81, when they topped 1m nights.

About 150,000 nights a year are taken by Italians, who frequently use Lugano as a spill-over from Milan. The French take about 50,000 nights. Of the remaining 600,000 or so nights in hotels, the most notable trend has been an increase in the number of U.S. visitors. The nights they account for rose from 98,496 in 1983 to 131,265 last year.

Hotel occupancy in Ticino has fallen from 41.5 per cent in 1983 to 40.5 per cent last year. This does not apply to the two largest hotels in Lugano — the Splendide Royal and the Eden. The Splendide recorded a rise of 9.3 per cent in tourist nights over two years from 36,745 to 40,458, and the Eden a 26.7 per cent increase from 33,459 to 42,404. Each averaged about 58 per cent occupancy rates.

Hotels are the backbone of the tourist industry, even though they provide only 23 per cent of tourist nights, according to Mr Marco Solari, the director of Ticino Tourism. When spas, camps, and hostels are taken into account, the

number of nights rises to about 5m. There are 800 hotels with about 8,000 beds, plus 50,000 other beds available in holiday housing, flats, and caravan sites.

About 11,000 people are directly employed in the tourist sector, and another 68,000 (35 per cent of the working population) are indirectly involved through services.

Ticino has a higher percentage of facilities outside first-class hotels than elsewhere in Switzerland. Mr Solari is critical of the lack of investment at the secondary level of hotels.

He also wants another large hotel of between 400 and 600 beds in the region. This would help the conference centre, which has suffered from a lack of central accommodation.

During the past 10 years SwFr 84m has been spent on improving the top hotels, but considerably less has gone on the 47 in the middle and lower category. This is where the Ticino tourist industry is weakest.

The cantonal authorities will have to face the fact that a rate of 40 per cent occupancy for hotels is low — even if at peak season it is much higher. Mr Solari points out that the main four and five-star hotels in Ascona and Locarno are closed between November and March.

A large new hotel would make tourism a year-round industry, he says, making Ticino less of a transit area and evening the balance with other accommodation.

In the long term, any sustained upturn in business will depend on the world economy improving, bringing back the lost visitors from countries like Germany and Italy.



Two faces of Ticino: the futuristic new headquarters of Overland Trust Bank in Lugano (above) and a traditional stone and timber mountain farmstead



TRANSPORT

Pressure from passing trade

TICINO HAS become a main corridor for north-south European movement and is threatened with being overwhelmed by traffic unless new roads and tunnels are constructed.

"The road and rail system has brought Ticino out of the middle ages. Industry, commerce, tourism and services have flourished, but it now runs the risk of becoming a transit canton," said a transport expert.

From the first years of independence, the canton was aware of the dangers of isolation. Heavy financial sacrifices were made to open the passes, but it was clear that they would remain closed during the long winter months.

A turning point came in 1838 with the opening of the St Gotthard railway tunnel. This made it possible to maintain contact with the rest of the country. The opening of the road tunnel almost a century later has carried this development several steps further.

Cut off.

About 80 per cent of traffic passes through the St Gotthard, and 60 per cent leaves again through Chiasso. A study by the University of Fribourg has shown that the volume of trade passing through the Swiss Alpine region was 14.2m tonnes in 1970. This rose to 15m tonnes by rail and 0.8m tonnes by road and 1.7m tonnes respectively by 1981.

Chiasso has become an important international centre and at least 40 international trading and transport companies have offices there. In 1983, about 735 goods wagons were passing through daily (down from a peak of 1,040 in 1970) carrying 6.2m tonnes (8.1m tonnes in 1980).

Ticino is still somewhat cut off from the rest of Switzerland by land. Things have improved from the end of the last century, when it took 23 hours to travel by boat and stage coach between Chiasso and Lucerne. But Geneva, Bern and Zurich are still six, four and three hours away respectively.

Crossair has done much to offset this. Pilots flying from the small and tricky airport at Lugano-Agno need special training and 100 landings under instruction before being allowed to land solo, but the company regards the routes as some of its best.

It flies directly to Zurich (45 minutes), Bern (35 minutes), Geneva (55 minutes) and Venice; and indirectly to Basel, Innsbruck, Klagenfurt, Luxembourg, Paris, Strasbourg, Bremen and Friedrichshafen. It started operating from Lugano in 1980. The number

of passengers carried, three-quarters of whom are businessmen, rose from 25,289 in 1981 to 81,639 in 1983. Last year the total reached 106,770, or 37.2 per cent of passengers carried by the airline.

The number of flights has risen over the same period from 2,984 to about 9,000 in 1984. By last year, Crossair was carrying about 100,000 kilos of cargo (mainly documents and spare parts), out of Lugano, one-quarter of the airline's total freight trade.

Expansion should continue. Crossair has asked for direct flights to Nice and Basel, and in the summer will introduce the 33-seat turbo-prop Saab-340 turboprop. It currently uses 18-seat Swearingen Metroliners.

Crossair and the general speeding of communications may reinforce population changes in Ticino. Before the train, the population was concentrated on small evenly-spaced villages. Train routes concentrated this on a north-south axis, and since then the balance has shifted southwards, towards the border with Italy and the main cities and towns.

Crossair's activities are minor, however, compared with road and rail traffic which are putting the canton under severe strain. In July and August, there may be a 20 km queue of lorries waiting to enter the St Gotthard tunnel. This also affects tourist traffic and Ticino's income.

Alternative

Some pressure will be relieved when the 16 km of motorway south of the tunnel are completed, probably in 1987. The canton will have to cope with an enormous increase in movement of goods. In 35 years this could have risen to 158m tonnes compared with 63m tonnes in 1980.

A second train tunnel has been under consideration since 1966. Last June a report was submitted proposing several alternative lines but to the dismay of the canton the federal government in Bern has been slow to react.

An official of the Swiss Railway Authority says: "The answer has been available for a long time; the Alps massif must be pierced by a low-level tunnel which will transform the mountain railway into a level railway."

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PROPERTY

Dilemma of wealth versus identity

A FEDERAL parliament proposal to curb the sale of property to foreigners was rejected last year in a national referendum. Ticino, like almost all the cantons where property is a thriving business, threw its weight against the curb.

A turnout of 43.6 per cent reflected the strong interest, and the emphatic rejection matched that of cantons like Valais, Vaud, Fribourg, Geneva and Neuchâtel.

Between 1961 and 1983 there were more than 69,000 foreign applications for property and the canton accepted 17,660m West Germans were the main source with more than 43,000 applications approved, worth 12.1bn for housing and SwFr 2.56bn for commercial premises. The market as a whole has

been declining, with successful applications falling from an annual average of 5,900 between 1979 and 1981 to 2,490 in 1983. There have been a series of laws before last year's referendum restricting foreign sales.

Sales

When Ticino was a poor province cut off from the rest of the confederation during the 1930s and 1940s, the sale of land and property — initially to Swiss Germans from Zurich — brought wealth and closer association with the rest of the country.

But from the mid-1960s the value of property and construction has risen sharply. The peak period was between 1965 and 1975 although in terms of value of sales 1961 and 1963 were the most profitable years.

Between 1961 and 1983 the cantonal authorities in Bellinzona granted 14,123 applications, of which 9,000 went to West Germans, 3,198 to Italians and 198 to French buyers. These were worth a total of SwFr 2.4bn, and of this SwFr 1.88bn (77.2 per cent) went on housing and SwFr 23,730 to Swiss. More than 330 decisions were given in favour of construction, mainly in Lugano (47), Ascona (25), Paradiso, now part of Lugano, (19), Brissago and Magadino (both 14).

The resolution of this dilemma is not clear. Ticino welcomes the income but some West Germans are having difficulty in selling flats, and the Federal Economy Ministry in Bern says Ticino had a level of unoccupied dwelling places in June 1984 considerably above the national average. This is particularly severe in Lugano and Locarno.

about long-term prospects. Particularly for corporate investments.

But there is also some recognition in the canton that construction and building has run out of control. Some believe that greater restrictions on second homes and foreign-financed property construction might have strengthened the protection of Ticino's Swiss-Italian identity.

The resolution of this dilemma is not clear. Ticino welcomes the income but some West Germans are having difficulty in selling flats, and the Federal Economy Ministry in Bern says Ticino had a level of unoccupied dwelling places in June 1984 considerably above the national average. This is particularly severe in Lugano and Locarno.

Why did Japanese bankers come to Switzerland?

"We think we can learn a lot from our new Swiss subsidiary," said Mr. Komatsu, President of The Sumitomo Bank in an interview to Businessweek (September 24, 1984).

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SCHOOLS

University centre planned

TICINO does not have a university, but after years of discussion the cantonal government has recommended the next best thing — a dual-purpose university centre.

Costing only SwFr 6m, it is aimed to come into operation in 1986 as a venue for Swiss-Italian studies and a chance for graduates to pursue special subjects.

It hopes to be housed in the well-equipped Villa Negroni, an elegant 18th century palazzo five minutes from the centre of Lugano.

The university centre will have much in common with the two main international schools — the American School in Switzerland and its break-away Fondazione Franklin College. Both are superbly positioned. Ties in Villa Negroni and Franklin in Villa Sasso — above the city and bay of Lugano.

They have been part of the

scenery for more than two decades but not part of the Swiss educational system — except for belonging to the Federation of Swiss Private Schools. The school opened last year. Six of Ticino's 40 private schools also belong to the federation. Private education in Ticino is a comparatively small affair — 2,048 pupils and 53,712 in 1983/84. But it is on the rise, with numbers up to 2,518 this year.

American

These are favoured for their family atmosphere, special teacher attention and background (often with a religious flavour). Certificates earned here are accepted in the canton but not necessarily elsewhere in Switzerland.

The American colleges are keen to fight shy of the image of being finishing schools for the rich elite. The boarding fee, SwFr 24,700 a year at

TASIS and SwFr 15,400 at Franklin have also become easier with the strength of the dollar. The 260 or so pupils at TASIS earn high school diplomas for moving onto mainly American universities. For Franklin's 140 students, the two-year course is widely accepted as part of the requirements for a full degree in the U.S.

The emphasis is American, but not exclusively so. Although 70 per cent of pupils at TASIS are from the U.S., it has a total of 33 different nationalities.

The liberal arts are favoured, and the main aim appears to be a pleasant indoctrination of Americans into the ways, cultures and habits of Europe. Franklin has two-week Academic Travel periods which take students to Prague, Vienna, Salzburg, Budapest, London, Cornwall, Paris, Italy Yugoslavia and Germany.

CONFERENCES

Growth capacity limited

IN SPITE of a history of congresses and conferences, and of Locarno's annual film festival, Ticino is surprisingly under-equipped to hold such meetings.

It has only the Lugano Convention Centre, a four-building in grey concrete which contrasts sharply with the adjoining light ochre Villa Ciani.

Plans for a centre had been under discussion for 20 years before work started in 1968, with problems about whether and where to build it. The building opened in 1975, having cost SwFr 35m.

The centre comprises a small theatre, press room, a 1,100-seat auditorium, banqueting or conference hall for 850, other

meeting rooms and a restaurant. The number of conferences, meetings and exhibitions rose from more than 700 in 1980 to 807 last year, but the number of participants remained at about 100,000 in that time. Officials say they cannot cope with more events.

The contribution of the convention centre to the economy of Ticino shows in the 17,200 nights booked in Lugano hotels in 1984.

Here lies the problem. There are some 9,000 beds at nearby hotels but the two largest, Grand Hotel Eden and Splendide Royal, have only 230 and 204 respectively. Conference participants have been spread

between as many as 30 hotels, or farmed out to Chiasso or Bellinzona.

A debate has been going on for three years about whether Lugano should invest in a new hotel with between 400 and 600 beds. Conference centre officials want one but most hoteliers are against, citing low occupancy rates.

There is little doubt that Lugano could use its capacity more fully by attracting people during the dead winter months rather than bulging at the seams in July and August.

The choice seems to lie with limiting conferences to between 200 and 300 for comfort or expanding through a new hotel and a bigger conference centre.



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Ticino 3

John Wicks reports on the divergent fortunes of finance and factories



Copies of old Ticinese bank notes

BANKING AND GOLD

Key role in economy

EVEN BY Swiss standards the last few years have seen remarkable growth in Ticinese banking. Some 22 banks with almost 270 headquarters and branch offices — about one for every 1,000 inhabitants — have quickly built combined assets estimated at about SwFr 30bn.

This excludes funds under management, which are probably about twice as much again. Until well after World War Two, nobody could have expected the Ticino to become such an important location within the Swiss financial sector. Banking in southern Switzerland was for many decades a modest affair. The first banks were established in the 19th century — Banca della Svizzera Italiana dates from 1873 — but the real boom did not set in until about the mid-1950s.

Since then, Ticinese banking has developed quicker than in any other part of the country. This is due to formation of new banks in the canton and expansion by both local banks and those like the Big Five from other cities. Between 1955 and 1982 banking outlets increased at three times the Swiss average.

In Ticino's service-orientated economy, banking has come to play a key role. More than half the corporate taxes paid in the canton come from banks apart from the substantial contributions which 7,200 bank employees make in income tax. In the city of Lugano, where 12 per cent of the labour force is in banking, almost two-thirds of corporate tax comes from the banks.

One reason for the rapid expansion has been the sharp rise in prosperity within once-poor Ticino. Industrialisation, improved infrastructure and flourishing tourism gradually made Switzerland south of the Gotthard more attractive for banks.

canton apart from its Lugano head office.

Recently the big five have strengthened their presence with a new Volksbank branch in Lugano, an additional UBS branch in Chiasso and an increase of the Bank Leu shareholding in Cornar Banca, Lugano, to more than 27 per cent.

A large share of Ticinese banking is international. From the start the banks have had foreign links, not least by handling money sent home in the last century by the many Italian-Swiss who emigrated to the Americas. Business grew with the influx of tourists and wealthy immigrants. Today, much of the banks' foreign trade involves Swiss safekeeping and turntable services.

The proximity of Italy, with Milan only an hour away from Lugano, has meant that the southern neighbour has always played a significant role. All the seven foreign banks based in the canton were set up by Italians, although the controlling interest in Gotthard Bank held by the Italian Ambrosiano group passed last year to Sumitomo Bank of Tokyo.

A sizeable share of the funds on and off Ticinese banks' balance sheets continue to come from Italy. Large sums have traditionally crossed the border into savings and fiduciary accounts, particularly at times of political uncertainty.

Italian clients now seem to be accounting for a smaller share of the whole. There is no longer the near-panic fear of the swing to the left which haunted Italy for so long, and the lira has become much more stable.

The banks also have been keen to expand their geographical reach. Ticinese money movements "had" proved "an embarrassment for the Ticinese" and Swiss banking establishment and led to scandals. The biggest, which came to light in 1977, involved the investment of Italian fiduciary accounts back in Italy via the Chiasso branch of Credit Suisse and an allied Liechtenstein letter box.

Foreign custom now seems more diversified. The same goes for the non-Swiss element in Ticinese banking. Apart from premises in Castel San Pietro. The inauguration was carried out by Sheikh Yamani, the Saudi oil minister and a friend of PAMP founder, a Geneva-based precious-metals dealer Mahmoud K. Shakharchi.

Even at the time of the move from Chiasso to Castel San Pietro, the company claimed to be the world's leading seller of small gold bars, as well as making silver bars and ornaments.

The canton might, indeed, one day again be a primary producer of gold. Narx Ore Searchers, a Canadian company, is considering reopening old mines in Sessa and Astano in the Malcantone region.

other Japanese brokers are interested, primarily for visiting Italian clients.

Some Ticinese banks are active abroad. The biggest foreign presence is that of BSI, which has a subsidiary in Nassau, offices in New York, Nassau and London, and stakes in the two multi-national banks Cie Montague de Banque in Monte Carlo and Société Européenne de Banque in Luxembourg.

In about three years the London office might be upgraded to a branch, Mr Giorgio Chirigelli, BSI general manager, says. Overland Trust Bank, which set up its office in London before BSI could develop the same way.

Securities

Gotthard Bank is planning to heat up a number of plans put on the back burner during the latter days of Ambrosiano control. These include offices in London and New York and the acquisition of a Swiss portfolio management bank. It already has a Nassau subsidiary, Nassau and Luxembourg branches and an office in Frankfurt.

For all the continued growth in combined balance-sheets (with the big banks accounting for between 40 and 50 per cent of the total), Ticinese banks tend to be looking at non-interest business to provide the main thrust in new activities at home and abroad. Portfolio management continues to grow, but so do specialist trade financing, securities and underwriting—and such unexpected operations as ship management by Overland Trust's Geneva subsidiary Acomarit Services Maritimes.

The Ticino plays a particular role as a gold-processing centre. Credit Suisse owns the Balerna-based smelting-and-assay company Valecambi, and UBS has a similar plant in its Argov subsidiary at Chiasso to produce bullion bars, medals and the like. A new, rationalised plant is now foreseen by Argov.

Last year another producer, Produits Artistiques de Métaux, moved into modern premises in Castel San Pietro. The inauguration was carried out by Sheikh Yamani, the Saudi oil minister and a friend of PAMP founder, a Geneva-based precious-metals dealer Mahmoud K. Shakharchi.

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PROFILE: AGIE INDUSTRIAL ELECTRONICS

Sparking to fast growth



Ferdinand Hermann, managing director of AGIE Industrial Electronics

IN THE mid-1980s a modest enterprise started in a disused cabinet-maker's workshop. AGIE Industrial Electronics has come a long way since then. It is the biggest industrial concern in Ticino, one of Switzerland's main machine-tool manufacturers and claims to lead the world in spark-erosion technology.

The company first saw the light of day north of the Alps. Dr Leonhard Gysin, a Basle lawyer, set up the business in 1954 to market electronic equipment.

Sales included ultrasonic units for such jobs as cleaning and drilling as the company became interested in spark erosion, an electrical-discharge process in competition with ultrasonic drilling techniques.

Spark erosion was nothing new. It had been used for making metal powder in the 19th century and in the manufacture of World War Two rocket launchers in the Soviet Union. The process was, primitive, however, when the young Swiss company bought a patent in France.

AGIE moved fast. It set up premises in Losone, a few miles uphill from Locarno, and began machine-tool production. In the following years it carried spark erosion technology forward, developing its own systems. A second plant was built nearby in 1971, and by 1977 the company employed 1,000 people.

When Mr Ferdinand Hermann took over as managing director, he decided the stress should be placed not on production, but on solving of clients' problems. This meant getting closer to the customer and offering applications for specific needs.

Mr Hermann also put an end to the production licences, which the company had issued during the mid-1970s. He saw this as removing the direct contact with customers necessary for his problem-solving policy and allowing too little feedback to AGIE.

Expansion

In spite of this, the group has seen a considerable geographical spread over the past year. AGIE Holding, the parent company of the Swiss manufacturing operation, also has consulting and marketing subsidiaries in the UK, Japan, the U.S., Germany, France and Italy—again with a view to keeping the closest possible relations with clients.

It has also taken over the Swiss company Furli Maschinen-Werkzeug- und Modellbau of Dietlikon, and the German DSH Deutschland.

These two subsidiaries are a new departure for AGIE, as they are engaged in development and manufacturing. Expansion of one kind or another is certain. AGIE Holding has an annual turnover of almost SwFr 200m, of which SwFr 167m was last year accounted for by the Losone operation. By 1990 group sales will be between SwFr 250m and SwFr 300m, Mr Hermann says.

Machine tools

Current licensing agreements came about through competitors being confronted by AGIE after making. Out-of-court settlements were reached with the Japanese companies Fujitsu-Fanuc and Hitachi-Setco and Switzerland's Charmilles, all of which paid "considerable" compensation to the Losone group. Last October an amicable agreement was also signed with Brother Industries, another Japanese company.

An action is under way against Mitsubishi in the U.S. Japanese competitors have gained a large stake in the world market for spark erosion machine-tools. This eroded the Swiss company's important U.S. business, particularly after a 1978 flood



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Low demand and tight competition

CANTON TICINO is best known for its service economy, based on tourism, banking and transport. Yet 40 per cent of the labour force works in factories. There are 518 "industrial operations," so at least in terms of plant Ticino is as highly industrialised as the rest of Switzerland.

Industry has been shrinking rapidly, however. Processing industry plant, excluding quarries, industrial-scale service installations and the like, fell from nearly 700 in 1966 to less than 500 by the end of 1983. The workforce peaked later but dropped 15 per cent from 1970 to just over 25,000 by 1983.

This has been due partly to the same recession that hit other parts of the country. But southern Switzerland has specific problems, indicated by the fact that unemployment at the end of 1984 was 2.5 per cent — more than double the Swiss average.

One negative factor is the large number of Italians who enter Switzerland daily to work

in many industries close to the frontier. Sig Flavio Costi, head of the Ticinese Department of Economic Affairs, says this has meant that many enterprises in the border area tend to develop on low wages rather than high technology.

Italian employees do well on a lira basis, but they earn about 25 to 30 per cent less than Swiss staff.

Much Ticinese industry is in sectors hit hard by slack demand and tough competition. This includes the three main products in the canton's economy — clothing, machine-building and metalworking. The same goes for the locally important construction industry.

Cantonal authorities in Bellinzona say improvements in the international and national economies have had an impact on the Ticino. This does not seem to apply to industry, however, where employment fell by a further 0.3 per cent in the third quarter of 1984 compared with a year earlier. Industrial employment was down to 92.2 per cent in the third quarter of 1984.

The Lugano area, with 40 per cent of factories, and the Mendrisiotto, with another 30 per cent, have been particularly affected. But these are in the prosperous southern part of the canton. The Ticinese Government is more worried about the mountain areas, where lack of economic opportunity is leading to large-scale depopulation, and the rural north, where the Von Roll group has restructured its crisis-ridden Montefiore plant.

Ticinese industry has not ground to a halt, however. The

biggest industrial company in the canton, the AGIE group in Losone, has gone from strength to strength in spite of a flood in the 1980s. The Alusuisse subsidiary Lonza spent SwFr 28m on expanding and upgrading graphite output at its Gotthard-works plant in Bodio.

More recently, Von Roll modernised the Montaforno steel rolling mill in the same commune. In Cadempino the Inpharm pharmaceutical company, part of the Italian Zamboni concern, is to double its capacity, while the PAMP precious-metals company has opened a larger unit in Castel San Pietro. Union Bank of Switzerland's gold smelter Argov focuses a more modern plant in Chiasso.

Moves into higher technologies and increased added value, are important, as one of the innate weaknesses of Ticinese industry has been concentration on products subject to heavy competition from abroad.

The pharmaceutical industry has grown to 16 companies since World War Two and represents about 30 per cent of industrial investment in the canton. Some 70 per cent of production is exported, with the Pharmaton affiliate of the Swiss Galactina group selling its ginseng-based specialties in about 100 national markets.

Many established industries are also improving production, going to large-scale depopulation, and the rural north, where the Von Roll group has restructured its crisis-ridden Montefiore plant.

Ticinese industry has not ground to a halt, however. The

Albe, in the Lugano suburb of Agno, has expanded to a 500-employee plant making precision machinery after starting in the 1950s producing ball points for pens.

The Ticino does not offer many obvious advantages for the industrialist. Some advantages have disappeared — like low electricity prices and local quartz deposits which brought Lonza to Bodio in the early days of the century.

Recruiting from other parts of Switzerland is not always easy, as Ticino is Italian rather than German or French-speaking. Even the canton's biggest industrial company, AGIE, came there not because of any real economic advantages but because the wife of one of the founders was a homesick Ticinese.

There are more positive considerations, however. The canton is near the northern Italian industrial area, and has profited from recent improvement of transport links to the rest of Switzerland. An important factor in high-technology industries is the quality of life in the canton to attract managerial and research personnel.

Some help is coming from the canton's leading bank, Banca della Svizzera Italiana, and its affiliated auditing firm Fidimar Fiduciaria which set up Holding di Promozione Industriale in 1983 with a capital of SwFr 5m. More than 50 investment projects have been investigated mainly from abroad, and the company has taken up participation in four companies, three in electronics and one in software.

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THE ARTS

Cinema/Nigel Andrews

A Britain in desperate disrepair

Wetherby directed by David Hare
2010 directed by Peter Hyams
Pavlova - A Woman for All Time
directed by Emil Lotanov
Ladies on the Rocks directed by
Christian Braad Thomsen

David Hare's *Wetherby*, which won the Golden Bear last week at the Berlin film festival, has the screaming nastiness of a Plinier play. Dark passions writhe in the small Yorkshire town of the title, but everyone moves about sustaining the social graces and shelling out the dinner-time apophorems. Everyone except the quietly demonic young man (Tim McInerney) who visits schoolteacher Jean Travers (Vanessa Redgrave) the day after he mysteriously crashed her dinner party—everyone thought he'd been invited by someone else—and calmly blows his brains out in front of her.

This isn't a whodunit but a why'd-it-happen. Did something take place that dinner evening that we not not? Does Vanessa guard a shady secret? Will wail-life Susanna Hamilton, a fellow student from the young man's university who appears from nowhere and pads up with Vanessa for a few days, provide the key? And will Wetherby's police inspector (Stuart Wilson) know how to turn it?

But since this is Hare, not Agatha Christie, the precise questions—let alone the precise answers—matter far less than the spiralling sense of ironic malaise and a social machinery in desperate disrepair. This is a Britain where passion is dying (throttled by gentility, cynicism and even the standardising processes of education); where a violent act, even if "solved," remains unresolved; where open front doors let in nameless horrors; and where the dinner-time patter of tiny minds—Judi Dench, Ian Holm, Marjorie Yates, all superb as Redgrave's tinnitulating friends—can scatter in terror at the approach of a stranger bringing self-expression.

Even so, Hare dives into flashback to give us the young Jean Travers (played by Redgrave's daughter, Joely Richardson) going through the formative repressions of a wartime romance with a young flyer (Robert Cawston), a young man bitten off by parents, prudery, the call of duty and the spurious fear of educational gulfs.

Hare, stage- and telly-bred, tends to confine camera movement to demure little track-forwards at each scene's

Vanessa Redgrave in *Wetherby*... understated and overwhelming

start—from master-shot to character group—and the colour photography, though not noticeably shadow-swathed, is often subtly unbalanced. As Michael Powell and Nicolas Roeg have shown, films about repression needn't be—indeed shouldn't be—repressed in style. There's no judgment in mere duplication.

But the script is a knockout. The aphorisms had even phlegmatic Berlin audiences rolling in their leather seats. And praise be that Hare hasn't persuaded his cast of Royal Shakespeare graduates to speak with "ee bah gum" accents, even if one sometimes wonders what all those Home Counties brogues are doing up North.

Holm and Dench have the sweet, crumpled, factious demeanour of people who have been run over by Thatcherite Britain. McInerney is quiet, pale and authentically terrifying as the intruder-suicide.

Best of all, there is the peerless Vanessa. She may resemble a lamp-post with a stricken, guttering flame. She totters, she sways, she swirls with unspoken passion, and her gaunt and pallid face is like something out of Edward Hopper. The performance is a British miracle: it's at once understated and overwhelming. And so, at its very best, is the film.

In Peter Hyams's 2010, by

contrast, we spend 116 minutes wondering if this space sequel to 2001 is going to end up over the moon or sick as a parrot. The parrot wing by a short beat.

Arthur C. Clarke, who wrote the novel, and Hyams, who wrote, produced, directed and photographed the film, have found little more to do than change around the galaxy tying up all the magnificent loose ends of Kubrick's film into neat Hollywood bundles. As one thing after another is "explained" to us—what those space monoliths are, why Kehr Dullen aged, what's wrong with Hal—we feel like children being told that Santa Claus is not a mystery Yuletide visitor from never-neverland but a civil service sack operative from the Ministry of Goodwill.

Meanwhile, shark-faced Roy Scheider clips commands to the Russian-American space crew he's leading, Comrade Helen Mirren sultra across the screen with stinky accent as the Soviet CO, and John Lithgow and Bob Balaban as the back-up brains from NASA. Richard Strauss's Zarathustra theme swings into action again—a sort of cosmic *Meistertrick*—and the spacecrafts are as perversely gorgeous as in 2001: here a giant flaming lion, there a mile-long hum of bone with a revolving, spinner-shaped midriff. But any sense of blues to the spirit of

Kubrick's film, rather than the nuts and bolts and gimmicks, are purely coincidental.

Pavlova - A Woman for All Time put me in mind more than once of 2001. Its heroine (Galina Bellesova) is a five-foot-six kind of bone with a perpetual midriff, and the movie is a giant lemon. Like so many "true stories" ineptly filmed, you scarcely believe a word of it. The childhood is such a standardised movie struggle between sentimentality and staid self-sacrifice. The rise to fame is set once metric and automated and completely un-moving. And did Pavlova really drive her ballet fava, as she does her film audience, into a state of advanced stupor by endless reprises of her dying swan (Saint-Saens, not Tchaikovsky)? This is one swan one would be happy to help-on its way.

James Fox's unhappily into view as Victor D'Andre, the man who coos and weds her while building a bridge over Nevada ("It will be as flimsy as your dancing"). Bruce Forsyth erupts as her London impresario, all chin and chutzpah. And goodness knows what Roy Kinnear and Martin Scorsese are doing in the cast, in don't-blink caucuses as a knockabout Hampstead gardener and the director of the Met respectively.

This 24-hour co-production, written and directed by Russia's Emil Lotanov, was filmed in seven countries and seems every bit as stateless as that suggests. As we stagger on from Paris to London to New York to Mexico City, the post-synchronised voices become ever more sepulchral (poor Fox isn't even dubbed with his own but with actor Robert Rietty's) and one wishes this prima ballerina would find somewhere to bang up her tutu and call it a day.

If we must have lady entertainers on tour, better *Ladies on the Rocks*. Danish writer-director Christian Braad Thomsen swats us merely round the sensibilities with the scabrous goings of Michs (Helle Ryslinge) and Laura (Anne Marie Helger). Their roving cabaret act specialises in rudery and nudity, but is strictly self-deprecating. Here comes the "pencil test" (it's we'd have Mary Pickford's fat round her waist. "I can make small animals out of mine," says Laura, grabbing a handful of thigh and doing so. And if I were to tell you what the "pencil test" is we'd have Mary Whitehouse bawling stationery shops. The film also jaunts through their offstage lives and loves with compassion and crackle.

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Opera and Ballet

PARIS

Doctor Faustus alternates with *Scène de Ballets*, two premieres by young choreographers. David Bintley and Nils Christie, and Balanchine's Crystal Palace at the Paris Opera (7425750).

La Traviata, performed by Orchestra Colonne, conducted by Donato Ranzetti in a Bonn Opera production by Luca Ronconi, with Violetta sung alternately by Diana Socorro-Uzun, Jenny Drivalla and Julia Kinkely. TMO-Cable (23444).

Ballet de Marseille, Roland Petit's premiere of *The Marriage of Heaven and Hell* to Art Zoyd's music. Théâtre des Champs Elysées (724777).

WEST GERMANY

Berlin, Deutsche Oper: This week's highlight is *Oedipus* with Peter Lenz, James MacCracken and Günter Maria Sabatini. Also, Herbert von Karajan's production of *Der Trost* down, Die letzten Weiber von Wintla. Böhme, conducted by Peter Lenz and Mann Lenzant with Peter Lenz and Giorgio Marighi.

Hamburg, Staatsoper: My Fair Lady has been back with a new cast, this month, including Dunja Vejovic as Sena, Volkmar Oltich as Der Zigeunerbaron, Eugene Konecny as Helene, Dora, Margit Neugebauer and John Hansen, and a new production by Volker Schlöndorff, featuring Ilona Tokody and Peter Kelen.

LONDON

Royal Opera, Covent Garden: Bellini's *Capuleti e i Montecchi*, which enjoyed a successful first Covent Garden showing last season, returns with a new set of principals and conductor—Tullio Frenkel (long absent from this house) and Julia Ricciarelli as Romeo and Juliet, the Dame Michael Schwaninger in the pit. More of the Handel centenary production of *Solomon*, with Jon Vickers returning to the role of the king, and a new production of *Die Entführung aus dem Serail* by the Met.

English National Opera, Colston Court: A personal ENO favourite, *La Traviata*, returns with a new cast, including Isabel Buchanan, Jane Edwards, and Anne-Marie Owens, but led by John Brockwood's long-admired account of the title role. Last performance of *Tristan*, in which the young man takes over the tenor role, and Lionel Friend the conductor's post; also further performances of the new *Xerxes*, conducted by Charles Mackerras, and of the ENO's "smash-hit" *Rigoletto*.

Royal Opera House, Covent Garden: The Royal Ballet brings in a new ballet by Michael Cradock on Saturday and shows it again on Tuesday: the story of the triple bill contains the first of the Royal Ballet's return to the stage land.

ITALY

Rome, Teatro dell'Opera: Three ballets: Carmen Suite to music by Rodion Shchedrin, Isadora with choreography by Roland Petit, and *The Four Seasons* (Vivaldi's music) — danced by Maya Plisetskaya and the new *Xerxes*, conducted by Franco Zeffirelli.

Milan: Teatro alla Scala: Zeffirelli's new production of *Swan Lake* with choreography by Rosella Hightower, and *La Traviata*, conducted by Franco Zeffirelli, with Maria Callas, Anna Razzi, Odile and Maria Pinar as The Prince (Sun). (801228).

Turin: Teatro Regio: Mussorgsky's opera *La Cenerentola* — Italian version by Franco Zeffirelli, conducted by Bruno Bartoletti, directed and with scenery and costumes by Pier Luigi Pizzi. In the cast: Stefan Ellegaard, Maurizio Prunzi and Perry Price. (Sun, Tue). (584374).

Naples: Teatro di San Carlo: A highly successful production by Mauro Bolognini of Franz Lehár's *Merry Widow* conducted by Daniel Oren and cast by Franco Zeffirelli, with Maria Callas, Maria Razzi, Odile and Maria Pinar as The Prince (Sun). (801228).

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Venice: Arena di Verona Company at the Teatro Filarmonico: Gluck's *Orfeo ed Euridice*, conducted by Massimo de Bernart and directed by Giancarlo Cobelli, with scenery and costumes by Maurizio Balò (Sun, Wed). (22880).

NEW YORK

Metropolitan Opera (Opera House): The V. festival has the premiere of Franco Zeffirelli's production of *Tosca* conducted by Giuseppe Sinopoli with Hildegard Behrens and Plácido Domingo. Tosca Fulton conducts last season's new production of *Ernani*, starring Montserrat Caballé, Emmaus Mauro, Pablo Elvira and Paul Plishka. Die Meistersinger, conducted by James Levine, features Mari Ann Haugstad, Edward Scater and David Rendall. James Levine also conducts the premiere of *Die Walküre*, the first production of the Ring cycle, designed by Robert O'Hearn, with soprano Grace Bumbry and Myra McCormick, bass Simon Estes and baritone Charles Williams. Gregg Baker and Bruce Hubbard. Lincoln Center (3828000).

Music

LONDON

Royal Philharmonic Orchestra, conductor Edward Heath; Nigel Kennedy, violin; Rossini, Vaughan Williams, Bruch, Beethoven, Royal Festival Hall (Mon). (9283191).

Academy of London, conductor, Richard Stamp, Cundella Jancovitz and Ralph Kohn, soloists: Bach cantatas and Faure's Requiem (Mon). (9283191). Queen Elizabeth Hall.

English Chamber Orchestra, conductor, Jeffrey Tate: William Bennett, flute; The King, clarinet; All-Mozart programme (Tue). (9283191). Royal Festival Hall.

Back 30 Festival with London Bach Society and Steinitz Bach Players: Bach's cantatas for the Royal House of Saxony and Leipzig University. Queen Elizabeth Hall (Tue). (9283191).

Berlin State Symphony Orchestra, conductor, Oskar Sauter: Mozart, Mahler, Royal Festival Hall (Wed). (9283191).

Royal Choral Society and English Chamber Orchestra, conducted by Meredith Davies: Handel's *Israel in Egypt*. Royal Festival Hall (Thur). (9283191).

London Symphony Orchestra, conductor, Claudio Abbado: Salvatore Accardo, violin; Ligeti, Berg, Mahler. Barbican Hall (Thur). (638891).

Jazz House: Scott's First St. W.I. G.B. Blues Company, featuring Rock Jackson all week.

PARIS

Christa Ludwig recital: Erik Werba, piano (Mon). Théâtre de l'Odéon (7425772).

Orchestra Colonne conductor, Antonio Alami, Raphael Crocchi, Corbin, Mahler (Mon). Salle Pleyel (7425772).

Trië: Ryswick: Haydn, Beethoven, Schubert (Mon). Salle Gaveau (382200).

Ensemble Intercontemporain, conductor, Pierre Boulez: Copland, Mahler, Monnet, Stravinsky (Mon). Théâtre du Rond Point (2587080).

LONDON

Royal Academy, Great Court: Bellini's *Capuleti e i Montecchi*, which enjoyed a successful first Covent Garden showing last season, returns with a new set of principals and conductor—Tullio Frenkel (long absent from this house) and Julia Ricciarelli as Romeo and Juliet, the Dame Michael Schwaninger in the pit. More of the Handel centenary production of *Solomon*, with Jon Vickers returning to the role of the king, and a new production of *Die Entführung aus dem Serail* by the Met.

English National Opera, Colston Court: A personal ENO favourite, *La Traviata*, returns with a new cast, including Isabel Buchanan, Jane Edwards, and Anne-Marie Owens, but led by John Brockwood's long-admired account of the title role. Last performance of *Tristan*, in which the young man takes over the tenor role, and Lionel Friend the conductor's post; also further performances of the new *Xerxes*, conducted by Charles Mackerras, and of the ENO's "smash-hit" *Rigoletto*.

Royal Opera House, Covent Garden: The Royal Ballet brings in a new ballet by Michael Cradock on Saturday and shows it again on Tuesday: the story of the triple bill contains the first of the Royal Ballet's return to the stage land.

ITALY

Rome: Teatro dell'Opera: Three ballets: Carmen Suite to music by Rodion Shchedrin, Isadora with choreography by Roland Petit, and *The Four Seasons* (Vivaldi's music) — danced by Maya Plisetskaya and the new *Xerxes*, conducted by Franco Zeffirelli.

Milan: Teatro alla Scala: Zeffirelli's new production of *Swan Lake* with choreography by Rosella Hightower, and *La Traviata*, conducted by Franco Zeffirelli, with Maria Callas, Anna Razzi, Odile and Maria Pinar as The Prince (Sun). (801228).

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Jean-Philippe Collard, piano; Nina Bodnar, violin; Vivaldi, Faure, Kreisler (6.30pm), Orchestra National de Lyon, conductor Maurizio Arena; Margaria Castro-Albert, soprano; Verdi arias (8.30pm). Both concerts Monday, TMO-Cable (234444).

Orchestra de Paris conductor, Daniel Barenboim: Saint-Saens, Wagner (Wed). Salle Pleyel (8510630).

Frankfurt, Alte Oper: Lieder recital by Dietrich Fischer-Dieskau; Hartmut Hill, piano, an all-Brahms evening (Mon). Ivo Pogorelich, piano recital. Schumann, Prokofiev, Chopin (Wed).

Berlin, Opera: Lieder recital by Brigitte Fassbinder; Irwin Gage, piano; Schumann, Berg, Liszt and Richard Strauss (Tue).

Rome: Auditorium di Via della Conciliazione, conductor Bruno Appres Vies Three Places in New England. Castiglioni, and Mahler with the pianist Massimo Mila; Damiani (Sun, Mon, Tue). Today the Trio Archibody playing Beethoven, Haydn and Mendelssohn (8.41.04). At the Teatro Olimpico (Piazza Gentile da Fabriano): Mark Kaplan, violin; Vincenzo Balzani, piano; Mendelssohn, Beethoven, Bartok and Paganini (Wed). (383304). At the Oratorio del Gonfalone (Vicolo della Scorta 1/3 - Via Giulia) 1 Madrigals of Claudio Monteverdi, Frescobaldi, Bach (Thur). (855323).

Milan: Teatro alla Scala: Vladimir Ashkenazy piano recital; the Schumann and Brahms piano concertos on a theme by Corelli (Mon). (802126).

Venice: Piano Evening: Nanao Tanaka; Scarlatti, Scriabin, Sadeo, Beiku and Schubert Uman (Fri).

Piano Evening: Malcolm Frager.

has come to be seen as the quintessential Impressionist. Yet this easy labelling is now shown to be a gross and misleading oversimplification. In Rembrandt, once the label falls away, we find a wonderfully instinctive painter, aware of what his fellows were doing and responsive to it, but never the greatest of the great. His style is or programme. The later works, hitherto considered so difficult, stand as major works in their own right. Organized by the Arts Council and sponsored by the Dutch government, this exhibition will show how far Rembrandt went to Paris, where it will be most extended, and to Boston.

Paris: Holbein the Younger (1477-1533): Thanks to the acquisitions by Louis XIV, the Louvre boasts one of the richest and rarest collections of the court painter of Henry VIII. Five of his masterpieces, portraits of Erasmus and Anne of Cleves among others, retrace his artistic development, accompanied by several drawings of equally prime importance. The exhibition is completed by paintings from the royal collections thought, mistakenly, to be by Holbein. Louvre, Pavillon de Flore, Porte Louvre (803292). Closed Tue, Ends April 20.

Odessa: Odessa. Some 500 oils, drawings and pastels given by Ari and Suzanne Rodon show the symbolist painter's anguished isolation from the mainstream impressionism of the painters while he follows the trends of his imagination and the inspiration of his dreams. Musée d'Art et d'Essai, 13 av. President Wilson (723263). Closed Mon. Ends April 20.

Italy: Venice: Museo Correr: Ceramie, Monete, Rende, Van Gogh, Gauguin, Manet, Renoir, Picasso, Matisse, Modigliani, in a room of the Hermitage in Moscow. Ends April 14.

Naples: Museo di Capodimonte: Naples in the 17th Century: for lovers of Baroque. An emblematic exhibition of painting, sculpture, silver and furniture dating from the period when the city was the second in Europe after Paris. Ends April 14.

Herculaneum (Naples): Villa Campanella: A survey of the life's work of the artist who, more than any other,

are the beginnings of a new contemporary art. The exhibition, which will show the work of the artist, from the beginning of his career, through the years of his maturity, to the end of his life, will be held in the Villa Campanella, in the heart of the city. Ends May 24. (2nd & 9th Av).

Washington: National Museum of American Art: 49 works from 18th century artists highlight a show of a little-known area of American art. It reminds the world of Joshua Johnson, the first recognised black American portrait painter; Henry Ossawa Tanner, a student of Thomas Eakins; and neo-classical sculptress Edmonia Lewis. Ends April 7.

Chicago: Art Institute: 62 great architectural drawings cover the last five centuries in this show lent by the Royal Institute of British Architects. Ends Mar 31.

Tokyo: Alex Colville, Canadian realist artist who limits his output to three major works a year exhibits 35 paintings. Tokyo Metropolitan Teien Museum. Ends Mar 21 (4452021).

I'm not having any of it." Not to be missed.

Waste (The Pitt): RSC revival directed by John Barton of *Granville Barker's* 1897 once-banned play about a politician destroyed by an abortion. A death and a suicide. Daniel Massey, Judi Dench, Charles Kay, Tony Church and Mark Dignam in a stellar cast. (828785).

Coriolanus (Olivier): Peter Hall's best production to date at the National. Ian McKellen a splendidly historic Ian of war, thrilling use of the Olivier's arena architecture, Irene all, a thoroughly lucid explanation of a great and complex play with an NT company that for assembles an ensemble. (828222).

The Hired Man (Astor): Worthwhile new musical of Cuban agricultural culture. Persuasive anthems, marches and choruses composed by Howard Goodall, with a high standard of singing and musical direction. Lyrics and book less secure. (734029).

Little Eyolf (Lyric, Hammersmith): Densen's powerful drama of retribution strongly acted by Diana Rigg, Ronald Pickup and Cheryl Campbell but flawed by a pedestrian direction. A great play seldom in London for 20 years. (741231).

The Lonely Road (Old Vic): Anthony Quinn and Samantha Eggar in Quinn's affecting play of memory and regret, old age and loss, played, a little obviously, as a French casebook. Amid all the alienation, mummification and white screens, Hopkins has a few strong moments of still, expressive desperation. Again, a collector's item. (828761).

WEST GERMANY: The Moonstruck by Agatha Christie, directed by Brian Scheer, with a cast including John Adam-Baker, Penelope Charteris, Fiona Evans, Alan Firth, Maxine McFarland and Brooke McKay. The English Speaking Allee 45 (069 777469). Closed Mondays.

Two Into One (Suffesbury): Donald Gray and Michael Williams head the cast of a beautifully funny farce by Ray Cooney in the old Whitehall tradition. An irate manager, Lionel Jeffries, declares: "There's far too much sex going on in this hotel, and

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WHERE CAN SILICON VALLEY TURN NOW THAT THE CHIPS ARE DOWN?

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This week Business Week examines Silicon Valley's international trade crisis, how it happened and how a resolution might be engineered.

Part of the problem is Japanese trading practices. They're prompting even the Valley's traditional free traders

to start calling for protectionist measures like import surcharges.

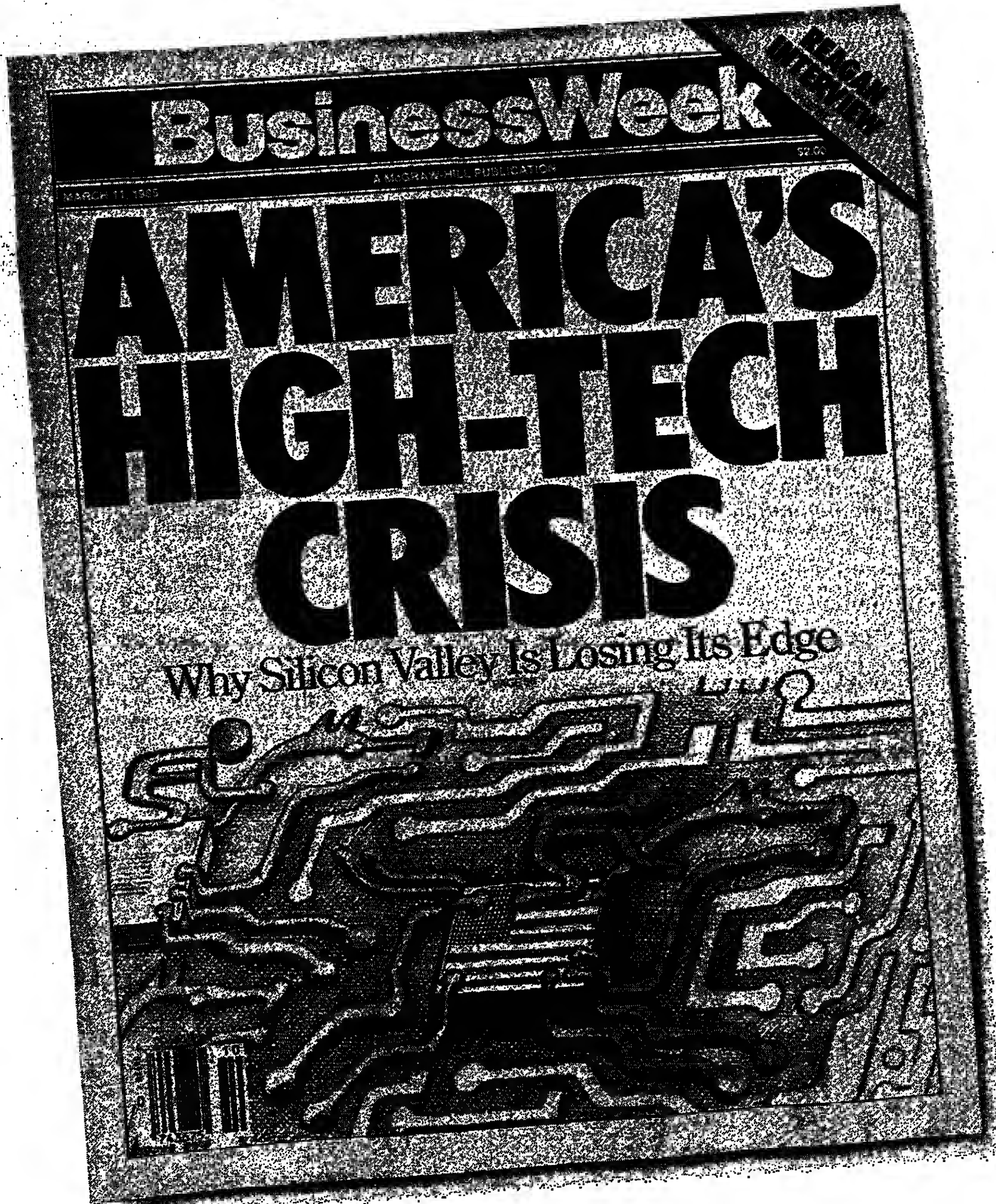
And in a report just released, the President's Commission on Industrial Competitiveness pinpoints other problems. In technology, capital, people and trade.

But Business Week also looks on the brighter side. With possible solutions on how to bring peace to the Valley once again.

This week's Silicon Valley cover story is one more instance of the authoritative,

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Friday March 8 1985

The corporate raiders

THE CONTROVERSY over the attacks by raiders on large American corporations has been interrupted by the latest deal through which Phillips Petroleum has extricated itself from the clutches of Mr. Carl Icahn—not long after wriggling out of the unwanted embraces of Mr. T. Boone Pickens.

Such events raise serious questions about the relationship between a company and its shareholders. But they also emphasise the differences which persist between Western economies. In Germany and Japan contested take-overs are generally unacceptable. They are an Anglo-American phenomenon, rooted in the nature of the national capital markets.

In contrast to common attitudes in Continental Europe, the UK and the U.S. adopt the position that company boards are most exclusively responsible to shareholders. But in practice this relationship has been weakened by the great size of many companies and the institutional ownership of the bulk of their shares.

In such circumstances managements do not have any great sense of identification with the objectives of the shareholders. Fund management firms in turn do not possess either the staff or the expertise to solve problems of underperformance by the companies in which they invest.

It is much easier to sell out and so the takeover bid becomes a widely used device to cure corporate woes.

If this is done in an orderly way by companies which apply the necessary managerial expertise the process is defensible and even healthy. In the U.S., however, the takeover game has moved into a troubling phase, with the appearance of raiders who often do not

even pretend to have objectives other than to make a quick profit.

The antics of the raiders are now forcing a growing political debate about the legal framework for take-overs—both in terms of the tactics used by bidders and the extraordinary defensive stratagems employed by vulnerable companies.

Such problems have been handled better in the UK, where the Take-over Panel has been able to enforce a sophisticated and flexible voluntary code. But the U.S., because of the sheer diversity of its markets and the complex interrelationship between federal and state laws, has had to adopt a very legalistic approach. It takes a legal system years to catch up with changes in market practices. A self-regulatory system, in sharp contrast, can impose changes in the rules almost immediately. Yet the Take-over Panel is not a model that the Americans could emulate.

The danger, rather, is that Britain will become more legalistic in this area as extra statutory hacking is applied to investor protection.

It is not yet clear whether the U.S. Congress will impose new curbs on the raiders. The important principles are that all shareholders should be treated fairly and that companies in which they invest and to which they give time to consider and vote on proposals for takeovers or major disposals of assets. Beyond this, the large institutional shareholders should be prepared to take a long-term view of the companies in which they invest and to forge a constructive relationship with them; in this context the emergence of a new and influential grouping of U.S. investing institutions is a hopeful development.

A new vision for Europe

THE French President, M. Francois Mitterrand, has provoked a nervous flutter in French and European governments with his ideas for a referendum on the enlargement of the European Community and the direct election of a "President of Europe."

The reported project bears the familiar Mitterrand hallmark, a mix of high-minded idealism and hard-headed realism. Those who see in it only the former forget that M. Mitterrand is a consummate politician and, what is more, a politician with his back to the wall.

On the eve of local elections, which are seen by all French political parties as a pointer to next year's parliamentary election, the fortunes of the President and the Socialist Party, which is his power base, are at a low ebb.

It is, of course, too late for President Mitterrand to influence the results of the national elections, the first round of which takes place on Sunday, by burlesquing his image as European statesman and fountainhead of new European ideas. But his latest project must be seen in a slightly longer-term context—the run-up to the general election of 1988.

Whether M. Mitterrand's ideas would prove profitable for himself and the Socialist Party in domestic terms is, however, doubtful and that may explain why they have been launched very much as a trial balloon. The history of referenda in France since the foundation of the Fifth Republic in 1958 should give the President pause.

General Charles de Gaulle departed from the political scene because of the less than convincing result of his referendum on regional reform, while his successor, President Georges Pompidou, was seriously mauled in the 1972 referendum on the enlargement of the European

Community through Britain's entry.

The direct election of a President of Europe raises so many questions that it can almost be described as a gimmick at this stage of the European Community's development. What, for instance, would be the point of having a referendum on this subject in France unless all the other member countries were agreed on such an election? What would the relationship be between a European President and the existing Community institutions—the Council of Ministers, the European Commission and the European Parliament—to say nothing of his relationship to the governments of member states?

Yet, whatever reservations there might be about proposals which have not yet been spelled out in detail, it would be churlish to see them only in the light of domestic French politics.

M. Mitterrand's genuine European idealism is not in doubt. He has made a considerable contribution to the building of the European Community, not least through the role he played in finding a solution to the budgetary quarrel between Britain and its partners. The French President is not the only man to have ideas about the future of Europe, but he is one of the few to be able to convey a sense of vision.

That has been the level at which British politicians have often felt uncomfortable. Mrs. Margaret Thatcher, the Prime Minister, and Sir Geoffrey Howe, the Foreign Secretary, are right to stress the need to complete the practical side of the Community, such as the abolition of remaining internal barriers to trade. But the pragmatic and more idealistic approaches are not mutually exclusive. They should be complementary and capable of firing the enthusiasm of a new European generation.

About-turn on Lorrho

HOW Lorrho would manage House of Fraser's department stores if it obtained control of the company is "a matter of commercial judgment about which we do not find it necessary to form a view," according to the Monopolies Commission's latest report. That phrase should be inscribed in large letters on the desk of every Commissioner. He or she should not be asked to judge whether Mr. R. W. Rowland, Lorrho's chief executive, is a dynamic entrepreneur or an erratic empire-builder. The Commission is, or should be, concerned with competition.

The Government's present merger policy is not to interfere with the merger of companies, but to ensure that the merger is not a conglomerate merger whose impact on competition is slight or non-existent—to the Mono-

polies Commission. That is all well and good, but the Government cannot bring itself to change the Fair Trading Act in such a way as to preclude such a reference. Presumably Ministers want a reserve power to save some British treasure—a Sotheby's, an Illingworth Morris, a Davy International—from falling into undesirable hands.

As long as this power exists, it will be used. The Commission will be distracted from its primary task of maintaining and promoting competition into making judgments about the qualities of individual businessmen—judgments which, as the three Lorrho reports show (the first was on the merger with Scottish and Universal Investments in 1979), can be highly subjective and variable.

SIZEWELL B INQUIRY ENDS



An artist's impression of the Sizewell B nuclear power station next to the existing A station (left) and, below, some of the objectors at the inquiry

A 16m-word nuclear fall-out

By Ian Hargreaves

FORCE, perhaps, theatre certainly. Inside the 800-seat Snape Maltings concert hall on Tuesday, there were eight people on stage and three in the audience.

On stage, Lord Silcock, QC, counsel to the Central Electricity Generating Board, was in the middle of a six-day speech, reading from a pile of documents which summarise the board's case for building a £120m pressurised water reactor at Sizewell, six miles away on the Suffolk coast.

His words are followed in the text by an official shorthand reporter, who notes any deviations, and by Sir Frank Layfield, who for the last 26 months has spent most of his waking hours sitting behind a half-covered table listening to 16m words.

Yesterday, as the inquiry ended with a brief re-appearance of the TV cameras, Sir Frank was at last free to pack his bags to return to Oxford where, with his 15-member secretariat and four academic "assessors," he will labour to produce a report, which the Government will then use as a basis for decision some time next year.

Lord Silcock, who looks like a Church of England sidesman and whose style is more parish priest than Perry Mason, is not thrown. A veteran planning barrister who represented British Nuclear Fuels at the 1972 inquiry into the Windscale nuclear re-processing plant, he seems content to be locked in lawyerly verbal sparring with an old adversary. Sir Frank acted as counsel to the Town and Country Planning Association at Windscale. The Sizewell inquiry has been important for many reasons, not least the evolution of the inquiry system itself as Sir Frank has deepened the penetration of the investigation by bringing his own QC, Mr. Henry Brooke, to cross-examine witnesses; commissioned his own research and brought in his own experts, including Sir Alistair Frame, chief executive of the "Friends of the Earth," who delivered a sharp critique of CEBG project management.

Such interventions have provided several of the inquiry's highlights and perhaps turning

points; another was Sir Frank's decision, following evidence from the Norfolk Labour Party about the merits of the British advanced gas-cooled reactor (AGR) to invite a contribution from the South of Scotland Electricity Board. The SEEB argued that if the PWR is built, there will never be another AGR built in the UK—an outcome of strongly opposing. The CEBG had not expected to fight a fellow pro-nuclear utility as well as Friends of the Earth at the Maltings.

In all, the inquiry has cost between £15m and £25m and has heard from 200 witnesses; among them the Mayor of Haringburg, whose Three Mile Island PWR came to grief in 1979, stifling the U.S. nuclear power industry and letting loose a ghost which the CEBG has sought assiduously to bust at Snape Maltings.

With a broad remit in hand, Sir Frank has been a patient, his critics in the electricity industry would say too patient, inspector. Of the 340 days which have passed, 50 were spent reading proofs of evidence by witnesses, 100 on the economic justification for the power station, 20 days on local environmental issues and 130 on safety. The final 36 days were devoted to closing submissions. The CEBG alone submitted 1,300 documents for consideration "out of the 5,500 which now comprise one of the best energy libraries in the world."

The argument has ranged with fabulous breadth. But when Sir Frank tries to put on one sheet of paper the essential points upon which his report must focus, he will have two main headings and a string of subheadings along these lines:

● Safety. Is the Westinghouse PWR, much modified from its original design, a safe design? Can it be operated safely by human beings? Does the building of the Sizewell B PWR contain implications for broader nuclear industry questions, such as the vexed issue of storing radioactive waste and low-dose radiation exposure of power station staff.

● Economics. Is Sizewell B needed and is it a good buy in comparison with alternatives,

such as coal stations, AGR, imports, investment in conservation or a mix of all four? Under this heading, Sir Frank must decide whether the CEBG is likely to be able to build the plant to cost and time, questions which involve passing judgment on the CEBG's revamped project management system. He will also examine the board's assumptions about economic growth, exchange rates and fossil fuel prices, which have been subject to widespread attack at the inquiry.

Outside these two headings, the dumping and transport of

the safety issues of nuclear power. The CEBG, however, has had a good inquiry over the design of the PWR and the sophisticated ergonomics of operating the station.

A number of FOE witnesses challenged the mathematical basis of CEBG risk factors, but claims that one set of research produced a risk factor of 10 to the power minus four, compared with 9 to the power minus six, hardly seem likely to sway public opinion or the inspector.

Wider safety issues—the dumping and transport of

waste, for example—were pressed strongly, against a background last year of a highly publicised radioactive leak from Windscale (now called Sellafield). Important as these issues are in nuclear power's currently low standing, they were not the focus of the inquiry, which was in favour compared with 60 per cent five years ago, according to internal industry polls—they hardly appear sufficiently specific to the Sizewell case to affect greatly the tone of the Layfield report.

On economic and management issues, however, the CEBG was pressed hard and to some effect. The nub of the board's economic argument is not that Sizewell B is needed immediately, but that its economics are so attractive that it should be ordered at once in order to allow it to displace older plant from the system. In the language to which Sir Frank has

heard would be in difficulty. One needs both low fossil fuel prices and adverse forecasts of plant parameters to knock Sizewell B out of the ring. That is a possible combination, but an odd one to back as a most likely outcome.

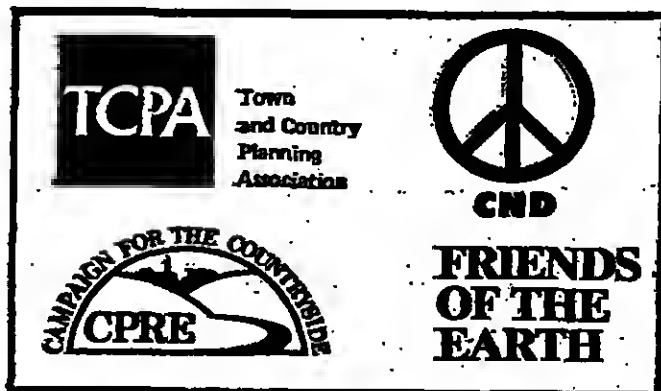
Fossil fuel prices, however, are outside the board's control; plant costs are not, and it was here that Sir Alistair Frame's role in the inquiry was played out. Sir Alistair, a former nuclear power engineer, told the inquiry that past project management had been an abysmal failure and that there should be a shake-up. The CEBG responded with a shake-up, effectively taking project management lead on Sizewell B from the National Nuclear Corporation, and saying it had intended to make the changes anyway. The board, however, resisted Sir Alistair's argument that a foreign project manager, with PWR construction experience, should be brought in to run the construction and engineering phase.

But one series of events in the last two years has gone in the board's favour—the miners' strike. As Sir Walter Marshall, the board's chairman, spelled out loud and clear yesterday, the dispute has made the case for reducing CEBG dependence on UK coal from its present 80 per cent stronger than ever.

Because it was so concerned to promote Sizewell B as a free-standing economic case, the board's early evidence paid little attention to this point and, indeed, it was board policy to be coy about subsequent investment intentions beyond Sizewell B.

In the last few weeks all that has changed. The board now talks openly of a family of five to six 1155 MW PWRs—accounting for most of the 9,000 MW of additional capacity the board thinks it needs to order in the next 15 years. Its objective is to reduce coal to 40-50 per cent, with the same shares for nuclear.

These, however, are arguments for next year, after the promised Parliamentary debate and Government decision on Sizewell B. In the meantime, Sir Frank must descend into his pool of 16m words.



Sir Frank seems certain also to comment upon the relationship between the CEBG and Nuclear Installations Inspectorate, whose task it is to vet the PWR design and issue a safety licence. Sir Frank has been visibly irritated by the fact that a 78-point decision of safety issues has been under discussion between the CEBG and the NII throughout the inquiry and has even today not been entirely cleared—19 points are still outstanding. Friends of the Earth has made much of the fact during the inquiry that ministers promised to Parliament that the Sizewell inquiry would not be held until a proposed safe design was available for public scrutiny. The group called for Sizewell B to be abandoned on these grounds, arguing that it was impossible to challenge the safety case when things were in such a state of flux.

There is no doubt that the public is most concerned about

waste, for example—were pressed strongly, against a background last year of a highly publicised radioactive leak from Windscale (now called Sellafield). Important as these issues are in nuclear power's currently low standing, they were not the focus of the inquiry, which was in favour compared with 60 per cent five years ago, according to internal industry polls—they hardly appear sufficiently specific to the Sizewell case to affect greatly the tone of the Layfield report.

On economic and management issues, however, the CEBG was pressed hard and to some effect. The nub of the board's economic argument is not that Sizewell B is needed immediately, but that its economics are so attractive that it should be ordered at once in order to allow it to displace older plant from the system. In the language to which Sir Frank has

Designs on robots

Collaboration in technology between Britain and Japan may be all the rage in political circles, but the concept gets short shrift at Taylor Hitec, a small engineering company near Manchester.

The company, a specialist in remote-controlled equipment to repair the insides of nuclear reactors, is little impressed by the formal agreement between Britain and Japan to share technology in the area of robotics. It has just turned down the fifth request in little more than a year from a party of Japanese engineers who wanted to visit its plant.

There is a thin dividing line between the exchanging of information for mutual benefit and industrial espionage, argues the British company in a strongly worded statement on the flurry of attention it has received from Japan.

Behind this is a bitter episode a couple of years ago when Taylor Hitec spent £25,000—including a visit to Japan to explain its ideas—in bidding for a £2m order to supply hardware to

maintain Japanese nuclear power stations. The contract later went to a Japanese company and Derrick Hunter, Taylor Hitec's managing director, says there is "more than a hint of suspicion" that the Japanese copied his company's ideas in designing their equipment.

Since then the British company has been bombarded with requests from Japanese companies and government officials to be allowed into its unimposing factory in unfashionable Chorley.

Each time the bids for entry have been turned down—though Taylor Hitec has relented slightly in recent weeks and has agreed to talk to the next party of engineers from Japan which arrives in Britain next month. The talks will, however, take place in a London hotel, well out of the way of the novel kinds of hardware that are under development in the Chorley plant.

Bottoms-up

While politicians and economists buff and puff, and journalists pursue their eternal mission to explain, it is often the letters to the Editor column in this paper which reveals the matters nearest to readers' hearts.

The most spirited and enjoyable correspondence for some time has been on whether beer should be drunk from a straight glass or a mug with a handle. I, therefore, hasten to bring you the news that Vaux of Sunderland, Tyne and Wear, a famous Northern brewer, has introduced a two-pint glass into its 70 tied pubs.

The advertising line is, "Down a double-up. Are you man enough for a Vaux double-up? Can you handle it?" To which the director for the

Men and Matters

north east council for alcoholism, Peter Rorstad, replies. "This is a contravention of advertising guidelines. A brewery should not promote alcohol on the grounds of manliness."

Can it be that what matters is the contents of the glass rather than the glass itself?

Big heart

Next to making money—which John James has been very good at during his 78 years—this former miner's son appears to enjoy giving it away.

He has made a series of charitable and benevolent gifts totalling more than £10m during the last seven years. Yesterday he was on the line from Florida to arrange a money transfusion to keep open the heart unit at London's Guy's Hospital.

Levism and Southwark Health Authority arranged a four-month closure of the unit to try to bring its spending back within planned limits. At the same time the authority appealed to the Government to make more money available for open heart surgery work.

Now James has defused what promised to be a bitter political row over the allocation of health funds by promising £272,000 to keep the unit open.

His gift will mean that 130 people on the hospital waiting list will have the chance of heart operations.

James came to money quite late in life. After 12 years in the Royal Air Force, he opened a radio shop in Bristol after the war. He was then over 40. But his flair for retailing soon showed and he went on to develop and sell several businesses. Before making his donation to keep the Guy's unit open he checked with the surgeon in charge to find out whether it

was true that patients had died last year for lack of funds. Told that this was so, James promised the money.

He said in Florida yesterday, "At my age anything to do with the heart interests me. If you had the money wouldn't you give it?"

Cash flow

If yesterday marked Barclays' first rights issue for nearly 25 years, it was the first time ever that Britain's largest bank had served champagne at its annual results announcement ceremony in Lombard Street.

With £500m on the way from shareholders and record profits of £655m, it could afford it. But the jollities concealed a sadder moment. Barclays may now be the UK's most strongly capitalised bank, but it is no longer the biggest profit-maker, having been overtaken by NatWest which reached 2671m on Tuesday.

Sir Timothy Bevan, the chairman, was philosophical about being toppled and described his reaction in terms of his favourite pastime, sailing.

There are two prizes in sailing races, he explained, amid puffs on his pipe. One for the first boat across the line, which is usually the biggest and one for the fastest based on handicap. "We may have missed the line honours," he said. "But I think we still win on handicap."

Whether this means Barclays will now match NatWest and offer a ceremonial lunch as well, we will learn next year. On Tuesday, NatWest's chairman, Lord Boardman drew smiles by telling against a few lunches in his prepared speech and promptly inviting the assembled company to join him in the dining room upstairs.

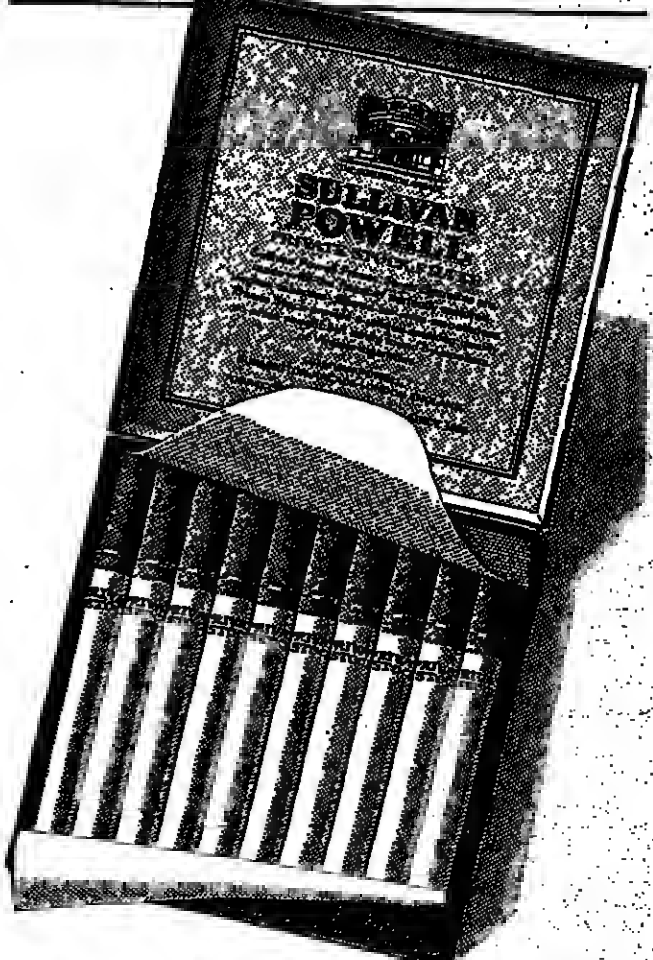
Water torture?

The Spectator apologises for the non-appearance this week of its City column written by Christopher Fildes.

Its man is said to be "recovering from an injury sustained at a health farm."

Observer

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SECTION II - INTERNATIONAL COMPANIES

FINANCIAL TIMES

Friday March 8 1985

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Apple to impose one-week shutdown

By Louise Kahoe
In San Francisco

APPLE Computer of the U.S. will close its manufacturing plants for one week to clear an "inventory glut" on retailers' shelves, the company announced yesterday.

Employees at Apple factories in Dallas, Texas, Fremont, California, and Cork, Ireland, have been asked to take a week of their paid holiday as a "spring break."

Apple is also understood to have cancelled orders for semiconductor parts for a period of six weeks, although the company declined to comment.

Apple operates its manufacturing plants on a tight delivery schedule and holds a minimum of parts inventory. An Apple spokesman declined to say whether the cancelled parts orders implied longer-term manufacturing stoppages, but a major Apple supplier said: "Apple has shut its shipping bays for six weeks."

U.S. gas group seeks merger

NEW YORK - American Natural Resources, the U.S. natural gas transmission group, is in a hostile takeover battle with Coastal, is discussing the possibility of a friendly "white knight" merger with Houston Natural Gas and other companies.

Meanwhile, Coastal has stepped up its fight for control of American Natural, launching a proxy fight to replace ANR's directors at its April 24 annual meeting.

Mr James Walzel, Houston Natural's president and chief operating officer, said: "Right now it's strictly for discussions. At this point ANR is talking to everyone in the industry." Mr Walzel also pointed out the high debt levels Houston Natural has accumulated.

'MARKED' INCREASE IN DIVIDEND PLANNED

Hoechst rises 44% to DM 1.3bn

BY JOHN DAVIES IN FRANKFURT

HOECHST, the West German chemical and pharmaceutical group, plans a "marked" increase in its dividend, after boosting parent company pre-tax profit by 44.7 per cent to DM 1.33bn (\$383.5m) last year.

With increased demand for its products and with the strong dollar lifting its U.S. earnings in terms of D-Marks, Hoechst increased its group worldwide sales revenue by 11 per cent to DM 41.26bn.

Parent company sales, more dependent on the home market, showed a somewhat more modest rise of 9.9 per cent to DM 14.3bn.

In a preliminary report, Hoechst said yesterday that its group worldwide profits were not yet definite. But with few exceptions, Hoechst companies both within West Germany and abroad turned in a much better result than the previous year.

In view of the higher parent company earnings, it said that the management would recommend to the supervisory board a "marked" rise in the dividend on the company's capital, which was increased by a rights issue last May.

Hoechst - like BASF and Bayer, the other two big West German chemical groups - paid a dividend of DM 7 per share on its 1983 earnings.

All three suffered a setback in 1983 and cut their dividends (in the case of Hoechst to DM 5.50), but they have since given an exceptionally buoyant performance, and there has long been speculation that they will substantially raise their payout again.

As with the other chemical groups, Hoechst's results have been helped by rationalisation and restructuring measures taken in previous years with losses and over-capacity in some areas.

Hoechst said good business had continued in the first two months of this year, although it gave no details. The West German Chemical Industry Association indicated recently that it expected the overall tendency this year to be stabilisation at a high level.

In terms of volume Hoechst boosted overall sales by 6.6 per cent last year. Revenue from pesticides, fibres, film, organic chemicals and information technology showed a particularly strong increase.

The parent company lifted its capacity use to 82 per cent, compared with 78 per cent in 1983. Whereas this helped profitability, raw material and energy costs continued to rise.

Hoechst's sales revenue within West Germany - from the parent company and other operations - rose a moderate 5.5 per cent to DM 10.24bn. The parent company registered a decline in sales to the motor vehicle and printing industries (both involved in labour conflicts last year) and to the building trade (suffering from weak orders), although these setbacks were more than offset by gains in other areas of business.

Sales revenue abroad - which made up more than three quarters of the group's sales - rose 12.9 per cent to DM 31.04bn. Sales in North America, Australia and Eastern Europe showed above average growth.

The parent company's workforce rose only slightly last year (by 218 to 60,877), but this reversed a decline during the previous two years.

UPI plans equity offer to creditors

By Paul Taylor in New York

THE TWO principal owners of United Press International (UPI) yesterday bowed to creditors' pressure and agreed to relinquish most of their stock and hand back operating control of the company to its recently sacked president, as a part of a plan to rescue the financially troubled news service.

The agreement was announced after 20 hours of talks in Los Angeles during which Mr Douglas Ruhe and Mr William Geissler faced intense pressure from creditors to give up their 90 per cent control of the wire service.

UPI said meetings were now scheduled with creditors to offer them equity in the company. "We are confident that the creditors will find this plan attractive and will adopt it," said Mr Luis Nogales, whose dismissal as president on Sunday brought the agency's problems to a head.

Mr Nogales added that under the terms of the agreement the company would have "sufficient cash to operate normally" with continued support from its principal lender.

Western Union has accounts qualified amid \$58.4m loss

BY OUR FINANCIAL STAFF

WESTERN UNION, the U.S. telecommunications group, has reported a \$58.4m loss for 1984 and had its accounts for the year qualified by Price Waterhouse, its auditors, because of "financing uncertainties."

The New Jersey-based group, which is in the process of restructuring its bank debt, said the 1984 deficit, which equals \$3.04 a share, compared with a 1983 loss of \$59.1m, or \$2.78.

In the fourth-quarter losses were \$82.2m, or \$2.81 a share, compared with a deficit of \$125.8m, or \$5.31, in the 1983 period, when there was a \$110m writedown of telecommunications equipment and a \$15m provision for severance costs. Severance costs in the latest quarter were \$36m.

The latest quarter also includes an extraordinary loss of \$19.3m related to a reversal of a tax loss carryforward. Revenues rose from \$269.4m in the 1983 quarter to \$288.1m and from \$1.04bn to \$1.13bn in the year.

But the company said the revenue growth was not up to expectations and was outpaced by expense increases, including "substantial" expenditures for the Easylink electronic mail service, interest charges and the severance costs.

The net loss of Western Union Telegraph, stated separately from consolidated results, was \$45.6m for the fourth quarter and \$32.5m for the year, against \$106.8m and \$46.0m respectively in 1983.

Mr Robert Leventhal, who in December became the company's third chairman and chief executive in five months, said: "We have a challenging first half ahead of us as we continue to recover from the liquidity crisis we experienced in the fourth quarter of 1984." The company was planning for a better second half.

Mr Leventhal added: "Our immediate priority continues to be the improvement of the corporation's longer-term financial condition through a restructuring of our bank debt and the sale of assets."

Western Union has been spending heavily to expand Easylink.

AMC expects Renault sales fall

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT, IN GENEVA

SALES of Renault cars built in the U.S. by the French group's associate, American Motors (AMC), are likely to fall by more than 16 per cent this year from the 1984 level, but the company would remain profitable because of record Jeep sales, Mr Jose Dedeurwaerder, AMC's president, said yesterday.

AMC, 46 per cent-owned and under management control of the state-owned French group, has been phasing out production of its own cars in favour of Renault products.

Last year it sold about 180,000 Alliance and Encore models, based on the Renault R9 and R11. But Mr Dedeurwaerder, speaking in the run-up to the Geneva Motor Show, said the total would fall to about 150,000 in 1985 because the models are now about three years old.

Although their intentions were not yet known, the Japanese were bound to make further inroads into the U.S. market following the ending of the voluntary import restraints.

However, sales of AMC's four-wheel-drive Jeep models would soar to 200,000 in 1985 against 175,000 last year and the record 178,000, Mr Dedeurwaerder predicted.

More of the new "downsized" (smaller and lighter) Jeeps are to be introduced later this year, including pick-up versions with either four or two-wheel drive.

Mr Dedeurwaerder said AMC had always known that 1985 and 1986 would be "dry patches" for car sales because it would have no important new Renault models to offer until 1987.

Mesa Partners, the group of Texas investors led by Mr T. Boone Pickens, chairman of Mesa Petroleum, last night decided to exercise its right to sell its 8.9m shares in Phillips Petroleum back to Phillips for \$53 a share or a total of \$472m.

The Mesa group was granted the right to sell at that price as part of a December settlement under which Mesa terminated its takeover efforts and Phillips agreed to a sweeping recapitalisation plan. At that time the agreement sparked controversy and allegations of "greenmail" - strenuously denied by Mr Pickens, whose group is estimated to have made a \$89m profit on the arrangement.

Mesa Partners' decision to exercise the option comes only days after the embattled Phillips group fought off a second unwelcome takeover bid from Mr Carl Icahn, the Wall Street financier.

Mesa Group to sell back Phillips stake

By Our New York Staff

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Fed acts after ESM collapse

By Our New York Staff

THE FEDERAL Reserve Bank of New York has taken steps to calm the nervousness in the financial markets after the collapse of ESM Government Securities, a Miami-based securities trader. It said it had no evidence that the losses were of "unmanageable proportions in the dealer community."

ESM ceased trading on Monday morning, and the effect is still being assessed in the volatile and largely unregulated U.S. government securities market. Dealers are worried that it could have the same sort of impact as the collapse of Drysdale Government Securities in 1982.

Brazilian pulp group privatisation delayed

BY ANDREW WHITLEY IN RIO DE JANEIRO

THE SALE by the Brazilian Government of its controlling holding in Aracruz Celulose, the country's leading pulp producer, planned for last week, is now unlikely to be concluded before the new Government takes office on March 15.

Major shareholders in Aracruz Celulose, a highly profitable export-oriented enterprise, are the BNDES, the state development bank, with 40.25 per cent, and Souza Cruz, the Brazilian subsidiary of BAT Industries of the UK, with 25.5 per cent.

Minor shareholdings are currently in the hands of Bilerud, the Swedish papermaker, and two private Brazilian companies, Walther Moreira Salles and Lorentzen.

A planned deal between the BNDES and Lorentzen, which is headed by the Norwegian entrepreneur Mr Erling Lorentzen, whereby the latter would buy up most of the Government's shareholding, was held up at the last moment.

Mr Lorentzen, in association with a German-Brazilian financier, Mr Karl Fischer, apparently hoped also to purchase the Moreira Salles shares.

GM Australia hopes for recovery

BY MICHAEL THOMPSON-NOEL IN SYDNEY

GENERAL Motors-Holden (GM-H), the Australian arm of General Motors of the U.S., lost a net \$550.5m (U.S.\$34.5m) in 1984 - a marked reduction on the \$512.5m in 1983. The company made a small trading profit last year, when the Australian car market saw record sales, and is hoping for a profit in the current year.

Interest costs were not disclosed, but GM-H said that overall debt had been reduced from A\$318m to A\$254m.

Mr Chuck Chapman, managing director, said the improved 1984 result indicated that GM-H's recovery programme was working.

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3	Paine Webber	58	676
4	Drexel Burnham	57	719
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6	Smith Barney	53	514
7	Shearman Lehman	51	530
8	Salomon Brothers	49	422

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INTERNATIONAL COMPANIES and FINANCE

Italian bank 'window dressing' under fire

By James Buxton in Bonn

BANK of Italy is clamping down on the Italian banking system's widespread practice of "window-dressing" year-end accounts in order to inflate balance sheets.

According to its latest bulletin, the central bank told banks in mid-December that a range of devices which they use to boost their year-end total of managed funds would no longer be accepted.

Since the major banks have not yet produced their results for the year in December 1984, it is too early to say whether the central bank's strictures have been taken to heart. But the Bank of Italy expects the 1984 results, and to an even greater extent in the results for the current year, to reflect its demand.

The central bank says that the practice of inflating accounts has grown sharply recently. Banks do it, it says, "to boost the apparent state of their liquidity, show steady progress in their accounts and to catch up with or overtake competitors."

It is common knowledge that Italian banks are prepared to offer attractive rates of interest to big depositors just before December 31 each year.

The central bank said that a survey showed that banks lent money to each other in order to boost their advances at the end of the year.

They are also accused of swapping foreign exchange for lire, carrying out transactions with offshoots in other countries where the consolidation of accounts is not obligatory and temporarily adding to deposits sums of money which they were due to reinvest in government bonds on behalf of clients.

The bank said that the deposits registered by banks tended to fall substantially in the quarter following the financial year-end. It is understood that the decline in deposits could be as much as 40 per cent.

In the past the central bank has asked banks to cease the practice of setting different accounting periods for the parent bank and for their foreign subsidiaries, to prevent the transfer of funds between them.

Krupp hints at return to profit

BY PETER BRUCE IN BONN

KRUPP, THE West German steel, engineering and industrial group, hinted strongly yesterday that it had returned to profit last year after losses of DM 301m (\$88m) in 1983. It said 1984 had been a successful year and that results showed a "distinct improvement" over 1983.

Orders rose 17 per cent, to DM 19.5bn while turnover increased 5 per cent to DM 18.16bn.

The group warned, however, that efforts to merge its steel

business with Klockner still faced "manifold political difficulties". The steel division, which improved turnover last year by 9 per cent to DM 6bn, is scheduled to merge with John Klockner on July 1. Krupp appears to be taking a far more pessimistic view of the merger's prospects than Klockner, which recently insisted there was no major difficulties facing the partners.

Krupp said its raw steel production rose 13 per cent to 4.4m tonnes in 1984, with orders to its large special steels

division outstripping conventional products. Like most, however, it complained that subsidies to some European competitors continued to distort competition.

Turnover in plantmaking rose 4 per cent to DM 3.7bn. One of the biggest parts of this division, Krupp Polysius, passed the DM 1bn sales mark for the first time but, said the group, "it is clear that the business cycle for turnkey cement plant is taking a downward turn. Moreover, rock-bottom prices

offered by Japanese suppliers again made the going very difficult."

Krupp's trading and services operations enjoyed the biggest rise in sales — 12 per cent to DM 7.5bn, with Krupp Handel expanding its oil business and Hansa Rohstoffe reaping the benefits of record scrap metal prices on export markets.

Shipbuilding sales continued to fall, this time by 59 per cent to DM 303m. The group now concentrates its shipbuilding activities at Bremen.

Statoil hit by higher tax on record results

BY FAY GJETER IN OSLO

STATOIL, Norway's state oil concern, achieved record turnover and pre-tax profits last year, but higher taxes left net profits trailing at Nkr 1.2bn (\$123m), compared with Nkr 1.4bn in 1983.

The company expects continued earnings growth over the next few years, as output rises on the Anglo-Norwegian Statfjord field, and production starts on two large Norwegian fields—Gulfaks and Oseberg.

Group turnover at Nkr 35.7bn is just ahead of the Nkr 35.5bn figure announced recently by Norsk Hydro, to date, Norway's largest industrial group in terms of turnover.

The sales rise mainly reflected higher oil production

on Statfjord, coupled with the strength of the dollar.

The Statpipe gas gathering system, for which Statoil is operator, will be commissioned during the summer and will begin delivering gas via the Ekofisk complex in the autumn, a couple of months ahead of schedule.

Last year was the first in which Statoil's petrochemical activities showed a profit, after financial costs.

Kosmos, the shipping group with industrial and offshore interests, has offered to buy the minority shareholders in a forest products company—Saugbrugsforeningen—in which it acquired a controlling stake in 1983.

Dutch grocery chain lifts payout after 27% advance

BY LAURA RAUIN IN AMSTERDAM

HELPED by the soaring dollar and lower taxes, 1984 earnings for Ahold, the Dutch grocery chain, rose by nearly 27 per cent to F1 109m (\$28m) from F1 86m the previous year.

The higher profit, which the company hinted at in January, has led to the dividend being raised to F1 5 plus 45 U.S. cents a share, compared with F1 5 plus 10 cents in the preceding year.

Ahold's U.S. activities, which account for 13 per cent of total turnover, are conducted by a separate company.

Sales rose 13 per cent to F1 11.1bn with the U.S. outpacing the Netherlands due to continued flat consumer spending here. The dollar-

denominated turnover produced about F1 6m of the net income while another F1 10m of the profit was attributed to the reduction in Dutch corporate tax.

Ahold, which is based on the outskirts of Amsterdam, said it expected both sales and earnings to climb again this year. The company also operates general merchandise stores and restaurants and is expected to profit from an acceleration in consumer spending this year after years of flat consumption.

An improved domestic-market position is seen continuing with the help of reorganisation in both the Albert Heijn grocery chain and the Miro general merchandise chain.

Ahold continues to seek an acquisition in the U.S.

Novo holds dividend as income declines

By Hilary Barnes in Copenhagen

NOVO INDUSTRIAL, the Danish enzymes and pharmaceuticals group, is holding its dividend at 20 per cent for 1984 following a decline in net profits to Dkr 685m (\$56m) from the Dkr 704m of 1983.

Sales improved by 12 per cent to Dkr 3.76bn. Last October, shortly after announcing unexpectedly flat half-year results, Novo revised downwards a forecast of 1984 sales growth from 20 per cent to 10 per cent.

The company, which has stock market listings in New York and London as well as Copenhagen, produced rapidly growing profits in the years up to 1983. On net profits almost 50 per cent higher, the 1983 dividend was increased by a sixth.

Yesterday's statement from the Novo board was careful to emphasise the importance of long-term perspectives for evaluating the company's progress and prospects.

Although the high yearly increases of recent years might be difficult to repeat, Novo was confident of continued growth over the longer term.

Novo plans to step up spending on research and development as well as marketing.

Sales of pharmaceutical products increased by 16 per cent last year to Dkr 2.11bn, with insulin sales rising at the same rate.

Enzyme sales went ahead by 7 per cent to Dkr 1.62bn falling to live up to initial expectations, mainly because a major U.S. customer became self-sufficient in enzymes.

Capital expenditure last year increased from Dkr 563m to Dkr 632m, including new or expanded insulin and enzyme pilot plants, a new enzyme fermentation plant and continued expansion of enzyme purification capacity.

Insulin sales were adversely affected by increased competition and stock rundowns in two major markets—the U.S. and UK. But in home markets demand for Novo insulins increased.

Philips registers strong growth

BY OUR FINANCIAL STAFF

PHILIPS, THE Dutch electrical group, reports an increase of more than two-thirds in net earnings for 1984 and is stepping up its dividend.

The result is broadly in line with forecasts made by the company in January, which suggested that net profits would top F1 1bn. The actual result is F1 1.11bn (\$327m), a rise of 67 per cent.

As a result of the sharply improved earnings, the company boosted its final dividend to F1 1.40 a share from the year earlier F1 1.20.

Last year Philips earned F1 5.27 a share after tax, up significantly from the F1 3.23 a share in 1983. Turnover rose 16 per cent to F1 53.5bn.

The increase in the final dividend, takes the total dividend for 1984 up to F1 2 a share from F1 1.80. However, the company is not repeating a 10 per cent bonus on the cash dividend paid to shareholders in 1983.

Philips said its 1983 figures had been adjusted in line with changed European Community rules on accounting. Net profit per share had also been adjusted following last year's one for 10 scrip issue.

Philips has already forecast further growth in sales and profits for the current year. Sales volume for 1985 is expected to improve by 6 per cent with net profits moving ahead by a further 25 per cent.

Pirelli disposes of stake in cable laying venture

BY ALAN FRIEDMAN IN MILAN

PIRELLI, the leading Italian tyre and cables group, is disposing of its 30 per cent stake in Sirti, a cable laying joint venture with the STET state-controlled telecommunications holding company and other companies.

In exchange, Pirelli is receiving a 5 per cent stake in SIP, Italy's state telephone utility, which is controlled by STET.

Pirelli was expected to provide details of the deal this morning. The last published book value—in June—of the Sirti stake was L53bn. The market value of the 5 per cent SIP shareholding is about L150bn (\$71m), which corresponds to the value being placed on the 30 per cent Sirti stake.

Pirelli's 1984 aggregated group turnover for operating companies (the Milan-based group does not yet fully consolidate results) rose by 14 per cent to L6,800bn. In dollar terms, the Pirelli group net profit for 1984 has doubled, to around \$70m.

The Sirti disposal and change for SIP shares is related to Pirelli's failure last year to secure with STET-Sirti a joint venture agreement. The proposed venture ran into heavy political opposition in Rome. At the same time, however, Pirelli is acquiring for L4.5bn a 10 per cent share of Ceat Cavi, the cables subsidiary of Ceat, the privately-owned company which is Pirelli's only Italian-owned rival in tyres and cables.

Solid gain for Danfoss

BY HILARY BARNES IN COPENHAGEN

DANFOSS, the hydraulics and automatic control equipment manufacturing company, increased net profits from Dkr 211m to Dkr 252m (\$20.5m) in the year ending September, writes Hilary Barnes in Copenhagen.

Turnover increased by Dkr 450m to Dkr 4.7bn. Operating profit at Dkr 393m declined from 8.5 to 8.3 per cent of turnover, which the company said was not satisfactory. It aims at a return of 10 per cent on turnover.

N. AMERICAN QUARTERLY RESULTS

ALBERTSONS Supermarkets, drugstores	Net profits	1984	1983
Fourth quarter			
Revenue	\$	1,540m	1,150m
Net profits	\$	247m	220m
Net per share	\$	0.75	0.70
Year			
Revenue	\$	4,740m	4,280m
Net profits	\$	732m	710m
Net per share	\$	2.42	2.15
AM INTERNATIONAL Air equipment	Net profits	1984-85	1983-84
Second quarter			
Revenue	\$	148.6m	144.3m
Net profits	\$	1.3m	1.6m
Net per share	\$	0.3	0.4
Six months			
Revenue	\$	287.1m	283m
Net profits	\$	2.6m	3.1m
Net per share	\$	0.6	0.8
CANADIAN GENERAL ELECTRIC Electrical equipment	Net profits	1984	1983
Year			
Revenue	\$	1,420m	1,200m
Net profits	\$	122.4m	102.1m
Net per share	\$	1.02	0.87
STOP AND SHOP Retailing	Net profits	1984-85	1983-84
Fourth quarter			
Revenue	\$	945.5m	808.5m
Net profits	\$	31.1m	28.5m
Net per share	\$	2.42	2.40
Year			
Revenue	\$	3,250m	2,790m
Net profits	\$	82.6m	60.8m
Net per share	\$	4.80	4.73
SYNTEX Drugs, health care	Net profits	1984-85	1983-84
Second quarter			
Revenue	\$	229.9m	220.3m
Net profits	\$	34.5m	36.5m
Net per share	\$	1.10	1.07
Six months			
Revenue	\$	465.7m	440.8m
Net profits	\$	62.6m	74.2m
Net per share	\$	2.15	2.21
TOSCO Oil refining	Net profits	1984	1983
Fourth quarter			
Revenue	\$	465.1m	461.1m
Net profits	\$	46.1m	46.1m
Net per share	\$	1.00	1.00
FOXBORO Instruments, control systems	Net profits	1984	1983
Fourth quarter			
Revenue	\$	144.7m	157.3m
Net profits	\$	1.5m	1.1m
Net per share	\$	0.12	0.06
Year			
Revenue	\$	516.0m	533.1m
Net profits	\$	4.3m	7.5m
Net per share	\$	0.35	0.65
NOVA, AN ALBERTA CORP. Natural gas transmission	Net profits	1984	1983
Fourth quarter			
Revenue	\$	865.3m	841.5m
Net profits	\$	60.7m	60.7m
Net per share	\$	0.59	0.59
Year			
Revenue	\$	3,790m	3,320m
Net profits	\$	125.4m	125.4m
Net per share	\$	1.02	0.97

Asea in New Zealand deal

By David Brown in Stockholm

ASEA, the Swedish electrical engineering and electronics group, has bought a controlling interest in Tolley Holdings, the leading New Zealand manufacturer and wholesaler of electrical equipment with sales of NZ\$48m (US\$31m).

The purchase is aimed at "further consolidating our position not only in New Zealand but also in Australia and South East Asia," says Mr Bert-Åke Svandberg, Asea's executive vice-president.

Tolley has been active in New Zealand in recent months, and controls between 30 and 60 per cent of the market in transformers and switch gear. Some 75 per cent of its turnover is generated in the home market, with Australia the largest export base.

Tolley's products fit well into Asea's range, while its wholesaling network provides further opportunities. A greater "local content" may become increasingly important from a trade-political standpoint in coming years, Asea says. The deal is subject to approval by authorities in Stockholm and Wellington.

CFP doubles earnings

By David Housgo in Paris

COMPAGNIE FRANÇAISE des Pétroles, the French oil group which sells under the Total name, announced yesterday that parent company profits doubled last year.

It also expects consolidated profits to show a strong rise. Parent company profits rose to Fr 1.08bn (\$103m) after Ffr 200m provisions, compared with profit of Ffr 524m in 1983. The company is proposing a dividend increase from Ffr 16 a share in 1983 to Fr 18.

The expectation of sharply improved consolidated profits in spite of heavy losses in the refining sector. CFP reported consolidated profits of Ffr 420m in 1983 after a loss of Ffr 1.07bn in 1982.

Brasilvest S.A.

Net asset value as of 28th February, 1985
per Cr\$ Share: 3,601.559
per Depositary Share: U.S.\$4,881.30
per Depositary Share: (Second Series) U.S.\$5,329.99
per Depositary Share: (Third Series) U.S.\$7,097.44
per Depositary Share: (Fourth Series) U.S.\$6,620.51

This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange and does not constitute an invitation to any person to subscribe for or purchase any shares.

BEATRIX MINES LIMITED

(Incorporated in the Republic of South Africa under the Companies Act 1973, as amended)

('BEATRIX')

Authorised 150,000,000 Shares of no par value Issued and to be issued 85,000,000

Rights offer of 21,901,717 ordinary shares of no par value in Beatrix at an issue price of R5 (SA Currency) per Beatrix ordinary share to holders of ordinary shares, 8.5% variable compulsorily convertible preference shares and 12.5% unsecured subordinated compulsorily convertible debentures in General Mining Union Corporation Limited ('Gencor') on the basis of 25 ordinary shares of no par value in Beatrix for every 100 shares or debentures held in Gencor.

Application has been made to the Council of The Stock Exchange for the whole of the issued share capital to be admitted to the Official List.

Copies of the particulars are available in the Extel Statistical Service and copies of the Listing Particulars may be obtained during usual business hours up to and including 12 March 1985 from Company Announcements Office, The Stock Exchange, Throgmorton Street Entrance, London EC2P 2BT, and up to and including 22 March 1985 from—

W Greenwell & Co Bow Bells House Broad Street LONDON EC4M 9EL Gencor (U.K.) Limited 30 Ely Place LONDON EC1N 6UA Hill Samuel Registrars Limited 6 Greencoat Place LONDON SW1P 1PL

8 March 1985

NOTICE OF REDEMPTION

To the Holders of
Comalco Limited
10% Notes Due 1987

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Indenture, dated as of April 1, 1975, under which the above described Notes were issued, Notes aggregating U.S. \$53,000 principal amount, have been selected for redemption on April 1, 1985, through operation of the Sinking Fund, at the principal amount thereof, together with accrued interest to said date, each in the denomination of U.S. \$1,000 as follows:

Outstanding Notes bearing serial numbers ending in any of the following two digits:

Also Notes bearing the following serial numbers:
23172 23272 23372 24172

On April 1, 1985, the Notes designated above will become due and payable as aforesaid in such coin or currency of the United States of America as at the time of payment shall be legal tender for public and private debt. Said Notes will be paid, upon presentation and surrender thereof with all coupons appertaining thereto maturing after the redemption date, at the option of the holder either (a) at the Corporate Trust Office of Morgan Guaranty Trust Company of New York, 30 West Broadway, New York, New York 10015, or (b) subject to applicable laws and regulations, at the main offices of Morgan Guaranty Trust Company of New York in Brussels, Frankfurt (Main), London, Paris or Tokyo, or Bank Mees & Hope NV in Amsterdam or Credito Romagnolo S.p.A. in Milan and Rome, or Banque Générale du Luxembourg S.A. in Luxembourg. Payments at the office of any paying agent outside of the United States will be made by check drawn on, or transfer to a United States dollar account with a bank in the Borough of Manhattan, City and State of New York. Any payment made by transfer to an account maintained by the payee with a bank in the United States may be subject to reporting to the United States Internal Revenue Service (IRS) and to backup withholding at a rate of 20% if payee not recognized as exempt recipient fail to provide the paying agent with an executed IRS Form W-9, certifying under penalties of perjury that the payee is not a United States person or on an exempted IRS Form W-9, certifying under penalties of perjury that the payee's taxpayer identification number (employer identification number or social security number, as appropriate). Those holders who are required to provide their correct taxpayer identification number on Internal Revenue Service Form W-9 and who fail to do so may also be subject to a penalty of 50%. Please therefore provide the appropriate certification when presenting your securities for payment.

Coupons due April 1, 1985 should be detached and collected in the usual manner. On and after April 1, 1985, interest shall cease to accrue on the Notes herein designated for redemption.

COMALCO LIMITED

Dated: February 28, 1985

FUTURES INSTRUMENTS FUTURES TRADING FUTURES/RISK PROTECTION

The Banker in May will be discussing the futures markets around the world. The link-ups between exchanges and the international dealers and brokers who operate across the world's leading markets.

Banks, brokers and institutions committed to the expansion of the international futures markets who wish to advertise in the May issue of The Banker should contact:

The Marketing Director
THE BANKER
102 Clerkenwell Road
London EC1
01-251 9331
Telex: 23700

Oy Stockmann Ab

Finland's premier Department Store Group

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the leading Finnish Mail Order Company

The undersigned initiated and arranged this transaction and acted as financial advisor to the vendor, Reeves Communications Corporation.



Hambros Bank

41 Bishopsgate
London EC2P 2AA

Aleksanterinkatu 48B
SF-00100 Helsinki 10

Oy Stockmann Ab

Issue of

50,000 Free Series B Shares

The undersigned arranged the placing of these shares with investors to assist Oy Stockmann Ab with the financing of its acquisition of Oy Hobby Hall Ab.

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41 Bishopsgate
London EC2P 2AA

Oy Bensow Ab
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SF-00130 Helsinki 13

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INTL. COMPANIES & FINANCE

Why Gordon Wu is building a capitalist road to Guangzhou

BY DAVID DODWELL IN HONG KONG

MR GORDON WU sat still over a road of architects' plans in his office on the 64th floor of Hong Kong's Hopewell Centre, claimed to be the tallest building in Asia. "I finished this building in 1980 and then got the bell out of Hong Kong. I saw the writing on the wall in terms of the opportunities and potential of China—and what I've seen of it so far has fascinated me."

Mr Wu, a bluff engineering graduate from Princeton University in the U.S. who will be

1,000 room China Hotel in Guangzhou (Canton), built at a cost of HK\$780m (US\$100m) and officially opened last year, and the customs and immigration complex at the Lowu border crossing between Hong Kong and Shen Zhen which is still under construction.

His more ambitious projects involve a HK\$350m 80-mile super highway between Shenzhen and Guangzhou, a container port in Shenzhen, and a HK\$40m coal-fired power plant. These have been mooted for so long with-out any ground being broken that some Hong Kong commentators have joked unkindly that Mr Wu is in the business of white elephants.

As he has trimmed dividends, and predicted debts peaking at HK\$100m, his shares have been among the less popular on Hong Kong's stock exchanges. "I'm used to scepticism," Mr Wu parries. "There is no doubt that I will finish these projects. I know exactly where the bell is going, and the costs are calculable and containable."

He expounds in detail on each major project.

Work on the Pasha power station, which will have an installed capacity of 700 mw intended to reduce chronic power shortages in Shenzhen, has already begun. A HK\$40m turn-key contract has been awarded to Mitsui-Toshiba, with Mr Wu aiming to "pull the switches" in June 1987.

Hopewell has 50 per cent of the HK\$300m paid-up capital in the joint venture company set up to build the plant, and a major coup was to draw the Bank of China in as a 40 per cent shareholder in December last year. Citibank's Asia Pacific Capital Corporation (Apco) is also a shareholder, and has agreed to

arrange loans and credits amounting to HK\$30m.

Approval has been won for the superhighway linking Mawan in Shenzhen to Guangzhou. Mr Wu says, with physical work beginning in a month's time, and cars running in 1988. He says the road will cost HK\$90m and will cut the journey time from Hong Kong to Guangzhou from four hours to one hour.

He predicts he will win a loan from the Bank of China or a sister bank amounting to HK\$90m, with HK\$90m coming in supplier credits, and further HK\$90m being raised through loan syndicates.

Mr Wu says that cost-cutting proposals have been abandoned to run ferries over rivers crossing the route. Instead, more expensive bridges will be built.

"The \$64,000 question is whether the tolls will cover the cost of the road," Mr Wu comments. Passenger cars will be charged HK\$60 to travel the length of the road, with container lorries being charged about HK\$200. Mr Wu predicts that he will need 12,000 vehicles a day to break even. Current traffic flow amounts to an estimated 22,000 vehicles a day. He has been granted a 30-year concession to charge tolls.

Plans are the drawing board to extend the superhighway to Zhaubai, the special economic zone south west from Guangzhou, next door to the Portuguese administered territory of Macao. A container terminal is mooted in Macao, and while hotels are planned in Shenzhen, Peking and Gullin. With a hotel soon to be built in Hong Kong, Mr Wu sees the basis of a China-wide hotel chain under the name of the Panda Hotel Group.

"I expect to keep on building in China until the day I die," Mr Wu predicts. "I've found I like socialism with Chinese characteristics. What I particularly like is the Chinese characteristics—an enthusiasm about profits end results."

The fact that profits and results tend to be a long time coming in China does not phase Mr Wu: "I've always gone carefully, step by step. Once you start building, a project costs you money as well as time—and when you are playing about with HK\$100m, you can't afford

'I expect to keep on building in China until the day I die'

'I saw the writing on the wall in terms of the property market'

50 next year, is not everyone's idea of a friend of China. Yet since 1978, hardly any major project in Hong Kong's mainland hinterland can be discussed without his name and that of his company, Hopewell Holdings, being linked with it. Since 1983 he has been a national committee member of the Chinese People's Political Consultative Conference (CPPCC)—a rare honour for a man who is a "capitalist roader" in anyone's book, and who would have risked his life if he had ventured onto the mainland during the cultural revolution.

No one sees any paradox that he should be at the same time the honorary chairman of the Hong Kong Football Club.

For all of the media attention given to Mr Wu's business links with China over the past five years, few of his contracts have yet left the drawing board. The prominent exceptions are the

pany. However, the outcome of the bid is far from clear at present because Sir Y.K. is still locked in a takeover contest for Wheelock with the Singapore-based financier, Tan Sri Khoo Teck Piat.

Meanwhile yesterday the board of Wheelock Maritime, Mr Wu's 50 per cent owned shipping subsidiary, appointed accountants Ernst and Whinney to carry out a financial review of the company. This follows an announcement on Wednesday that it was in "a critical financial position".

Wheelock rebuff for Pao
BY DAVID DODWELL IN HONG KONG

SIR YUE-KONG PAO, whose property subsidiary Hongkong and Kowloon Wharves and Godowns has made a HK\$2.5bn (US\$320m) bid for Wheelock Marden, the ailing property and shipping group, yesterday pressed for representation on the Marden board. His request was rebuffed by the present board with the support of Hong Kong's Securities Commission.

Since making his cash offer for Wheelock, Sir Y.K. has revealed control of 40 per cent of the voting rights in the group.

Amic edges ahead despite tough second half trading

BY JIM JONES IN JOHANNESBURG

ANGLO AMERICAN Industrial Corporation (Amic), the diversified South African industrial group, suffered from deteriorating trading conditions in the second half but nevertheless increased both turnover and pre-tax profit for the whole of 1984.

Turnover rose to R2,035m (\$1,285m) from R1,580m while pre-tax profit increased marginally to R241.1m from R238.5m. Net profits, however, fell by 3.1 per cent to R157.5m.

Amcar, Amic's 50 per cent owned motor vehicle manufacturing associate, further increased its loss last year. Of Amic's share of Amcar's losses was R44.1m, worse than 1983's R34.6m loss. Since the end of the year Amcar's manufacturing operations have been merged with those of Ford South Africa and Amic's directors believe that though rationalisation benefits will take some time to

appear the merged company will generate profits by 1987. The merged company has been re-named Samcor and is 30 per cent Amic-owned.

Paper, the 62.7 per cent-owned papermaking subsidiary, commissioned its new Richards Bay pulp mill in the last quarter of 1984. The total cost was R823m against an originally budgeted R642m.

The directors say that Amic had uncovered foreign loans of \$160m at the end of 1984. Of this amount \$62m related to raw materials imports and a \$40m exchange rate transaction loss has been incurred. Of this R9.9m has been charged against 1984's profits while the remainder will be amortised against profits over the remaining life of the loan. On earnings down to 329.4 cents a share from 355.9 cents, Amic's total dividend has been maintained at 180 cents.

Gencor

General Mining Union Corporation Limited

(Incorporated in the Republic of South Africa)

(Formerly General Mining & Finance Corporation Limited)

ISSUE OF TALON NO. 7

NEW COUPONS NOS. 123 TO 134
NOTICE IS HEREBY GIVEN TO HOLDERS OF SHARE WARRANTS TO BEARER ("GENCOR WARRANTS") that new sheets of coupons Nos. 123 to 134, with talon No. 7 attached are about to be issued by the London Secretaries in exchange for talon No. 6.

Listing forms which must accompany talon(s) No. 6 submitted for exchange can be obtained from and also deposited with the following addresses:

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PAN-HOLDING

SOCIETE ANONYME LUXEMBOURG

At its meeting of March 5, 1985, the board of directors finalised the accounts for the financial year 1984.

The accounts show a net profit of US\$7,660,953.37 including a net gain realised on sales of securities of US\$5,707,872.28. The board decided to propose to the Annual General Meeting, to be held on May 30, 1985, the distribution per share of US\$50 par value outstanding on June 28, 1985, of a dividend of US\$5.00 for the year 1984, against a dividend of US\$4.50 paid for the year 1983.

The dividend of US\$5.00 is free of withholding tax in Luxembourg and would be payable as from July 1, 1985. The Company's unconsolidated net asset value as of December 31, 1984 amounted to US\$151,365,511.09, equivalent to US\$216.24 per share, as compared to US\$152,351.61 as of December 31, 1983, i.e. a decrease of 6.2% or of 6.3% if the dividend of US\$4.50 is taken into account.

The Company's consolidated net asset value as of December 31, 1984 amounted to US\$220.66 per share. As for February 28, 1985, the unconsolidated net asset value amounted to US\$223.89, and the consolidated net asset value amounted to US\$228.62 per share.

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This advertisement complies with the requirements of The Stock Exchange. It does not constitute an offer of, or invitation to the public to subscribe for or to purchase, any of the Notes.

U.S. \$250,000,000

CANADIAN IMPERIAL BANK OF COMMERCE
(A Canadian chartered bank)

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Commerzbank Aktiengesellschaft	Dresdner Bank Aktiengesellschaft
Crédit Lyonnais	Hambros Bank Limited
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IBJ International Limited	Mitsubishi Trust & Banking Corporation (Europe) S.A.
Manufacturers Hanover Limited	Samuel Montagu & Co. Limited
Mitsui Finance International Limited	Morgan Stanley International
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The Nikko Securities Co., (Europe) Ltd.	Swiss Bank Corporation International Limited
Orion Royal Bank Limited	Yamaichi International (Europe) Limited
S. G. Warburg & Co. Ltd.	

Application has been made for the Notes, in bearer form in the denomination of U.S. \$10,000 each, constituting the above issue to be admitted to the Official List by the Council of The Stock Exchange, subject only to the issue of the temporary global Note. Interest will be payable semi-annually in arrears on interest payment dates in March and September, the first payment being made on the interest payment date falling in September 1985.

Listing particulars are available in the statistical services of Exel Statistical Services Limited. Copies of the Listing Particulars may be obtained in the form of an Exel Card during usual business hours on any weekday (Saturdays and public holidays excepted) from the Company Announcements Office of the Quotations Department of The Stock Exchange, Throgmorton Street, London EC2P 2BT, up to and including 12th March, 1985 or during usual business hours on any weekday (Saturdays and public holidays excepted) at the addresses shown below up to and including 22nd March, 1985.

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8th March, 1985

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U.S.\$100,000,000



Kemira Oy

(Incorporated with limited liability in Finland)

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of which U.S.\$75,000,000 is being issued as the Initial Tranche

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UK COMPANY NEWS

Strong \$ compensates BP for weak oil price

BY DOMINIC LAWSON

British Petroleum, the UK's largest company, yesterday announced substantially increased replacement cost post-tax profits for 1984 of £1,260m, compared with £970m in 1983.

The company described the results as illustrating the twin themes of profitability and financial strength. The second element was seen in BP's liquid resources, which by the end of the year had grown by £1.2bn to £2.3bn.

The strength of the dollar more than compensated BP for the weakening in world oil prices, and gave rise to a stock holding gain of £121m. In 1983 BP reported a stock holding loss of £143m, when the strength of the dollar was not enough to outweigh the effects of a sliding world oil price.

Sir Peter Walters, BP's chairman, yesterday said he was "delighted at the outcome, particularly against the backdrop of oversupply of oil in the world."

The effect of this oversupply was seen in BP's refining and marketing businesses. BP Oil International saw its profits almost halved in 1984 to £113m, on a replacement cost basis. The sharpest decline was in Europe, where refining was less making after the first quarter.

The head of BP Oil International, Mr David Simon, said that there was still a surplus of refining capacity of about 110m tonnes in Europe, so that margins were either very thin or negative.

However, Sir Peter said that BP was doing better than much of the competition in this area, and this view was endorsed yesterday by oil analysts.

Upstream, however, BP fared better, with BP Exploration reporting replacement cost operating profits of £1,390m, an increase of £295m. This was attributable to the first full year's contribution from the Magnus field in the North Sea, a lower level of exploration write-offs, and the strength of the dollar.

Sir Peter said that BP had increased its oil reserve base by 50m barrels last year, but that does not take account of BP's recent drilling successes in the Brae area of the North Sea. BP has a large share of a field estimated at several hundred millions of barrels of oil, and the company said yesterday that it planned to start development of the field next year, pending Government approval.

The big exploration disappointment for BP last year, as Sir Peter confirmed, was the continuing failure to find oil offshore China. However, the company's head of exploration, Mr Basil Butler, said yesterday that he was "not downhearted by China."

BP's chemicals operations turned a loss of £21m in 1983, into a 1984 profit of £70m. This was in large measure due to the rationalisation that BP has carried out on its own business, although the company added

that trading conditions generally had improved.

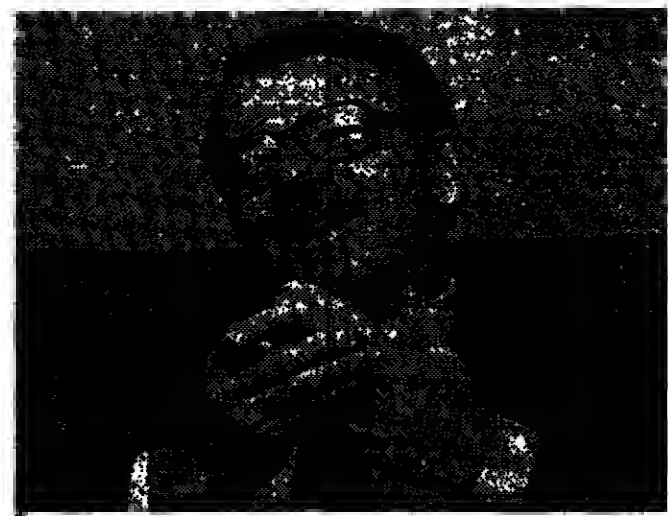
BP's U.S. oil exploration 'satellite', Sohio, showed substantially improved operating profits in sterling terms, at £2,250m on a replacement cost basis. But its underlying dollar earnings were hardly changed from last year.

BP said competition this year was likely to remain intense in most of its major markets, as a consequence of weak demand and over capacity. It will maintain its programme of streamlining operations, and plans a substantial higher level of capital expenditure. Sir Peter cited a figure of £5bn as the planned capital expenditure for this year.

BP directors yesterday refused to be drawn on speculation about possible acquisitions that have been mooted, such as the outstanding shares in Sohio, or Johnson Matthey.

Sir Peter said: "Time is on our side. When the world downturn comes then there will be good bargains to be found." Mr Robert Hartog, BP's managing director, said the group had been toying with the idea of buying from the Government some of the shares it continues to hold in BP, but that BP has not yet raised the matter with the Government.

The increase in BP's net annual dividend, from 54p to 56p per share, was larger than the estimates of many analysts, which further exemplifies BP's optimism about its financial



Sir Peter Walters... delighted with the £1,260m outcome.

strength and prospects. The final payment is being increased from 17p to 20p.

Struck on an historical cost basis group profits before extraordinary items for 1984 improved by £536m to £1,480m, with the fourth quarter contribution showing a rise of £102m to £381m.

Interest charges for the year were little changed at £567m (£563m), tax accounted for £1,430m (£1,310m) and minorities for £277m (£513m).

Earnings per 25p share emerged 28.3p ahead at 76.5p.

Geographically, group replacement cost operating profits for the year excluding Sohio show: UK £968m (£725m), Rest of Europe £32m (£58m), Middle East and Africa £174m (£213m), North and South America £397m (£271m) and Australasia and Far East £50m (£35m).

See Lex

CU in red after worst ever U.S. trading conditions

THE WORST ever trading conditions in the U.S. since the 1906 San Francisco earthquake, together with deteriorating trading in the UK and Canada, resulted in CU recording one of its worst ever results in 1984—a pre-tax loss of £72.8m. In 1983 it managed to make a pre-tax profit of £2.3m.

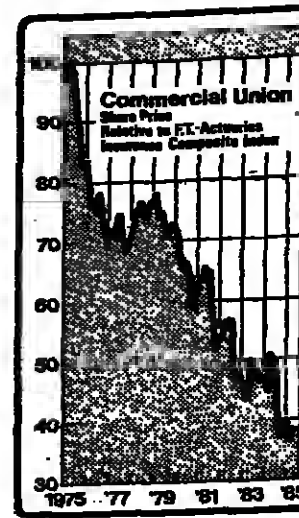
Underwriting losses rose by a third on the previous year, from £14.2m to £24.9m, while investment income growth was a mere £20m in sterling terms to £275.9m—quite insufficient to bridge the underwriting gap. Life profits showed a healthy increase from £55.8m to £77.9m and associated company earnings held up at £12.8m against £12.3m.

A tax charge of £15.5m worsened the situation so that the operating loss went from £1.1m in 1983 to £83.3m last year. Only £23.4m of realised investment gains enabled CU to cut back on losses for shareholders to £59.9m against 1983's £22m profit.

However, the company is maintaining its dividend payout for 1984 at the previous year's level of 11.5p. Mr Sandy Marshall, CU's chairman, defends this decision by referring to the current underlying strength of the group and confidence in recovery this year.

Indeed, despite the net cash outflow, shareholders' funds rose over the year from £1,050m to £1,070m and the solvency margin at the end of the year was a satisfactory 50 per cent.

General insurance premium income rose by 16 per cent from £2,250m to £2,605m, although the underlying growth allowing for exchange rate fluctuations was static. A drop in income in the U.S. and Canada was offset by premium growth in other territories.



The operating loss in bte U.S., the largest operating territory accounting for 42 per cent of worldwide premium, rose in sterling terms from £14.2m to £24.9m, though in dollar terms the underwriting loss was not much worse — U.S.\$33.7m (£311.8m) against \$920m. The operating ratio declined from 129.9 per cent in 1983 to 126.5 per cent in 1984.

CU took the decision during 1984 to cut out many of its U.S. commercial operations and concentrate on personal and small commercial business. Premium income dropped 6.7 per cent during the year from £1,350m to £1,260m, with a 10.7 per cent drop in commercial insurance premiums. Staff numbers have been reduced from over 8,000 in 1981 to around 3,500 now.

The company found it necessary to put a further \$80m into strengthening reserves, this amount affecting the final quarter figures. Mr Cecil Harris, CU's chief executive, pointed out that if the cost had been spread over the year the picture would show an improving underlying trend.

Mr Tony Brand, head of CU's U.S. operations, is now more confident that no more reserve strengthening will be necessary and is also confident that recovery will come during 1985.

The commercial lines were badly hit during 1984 and accounted for the operating loss. Personal lines made a small operating profit. Rate increases in commercial lines last year averaged 16 per cent with some major lines up 30 per cent and Workers Multi Peril up 21 per cent.

Mr Brand warned that the costs of terminating a large block of commercial business would affect the 1985 results, but most of the adverse consequences would be out of the system by the end of 1985.

However, the start of 1985 had been affected by severe weather, particularly in the Mid West, costing some \$5m more than weather losses in 1984.

Insurance operations in the UK were also very poor in 1984. Premium income rose 18.1 per cent overall last year from £515.3m to £607.2m, with premiums on personal insurance business up 11.6 per cent. But underwriting losses rose 43 per cent from £43.8m to £62.8m.

UK operations got off to a bad start last year with the severe winter weather in the early months which cost £15m. Rising subsidence claims cost £3.5m further, £12.5m. This resulted in underwriting losses on domestic personal business jumping from £3.7m to £17.1m.

Mr Harris expressed his confidence of a recovery this year in the UK. The freeze-up this winter has not hit CU too badly.

CU has made premium rate increases in both commercial and personal lines that are not resulting in any significant loss of business. On the personal side it puts its motor premium rates up by 7½ per cent at the beginning of this year and its house building rates up 1 to 16 per cent on February 1. This latter increase, according to Mr Harris, was far from sufficient, but buildings insurance was a nationally rated class of business and CU has followed the lead of the market. The company put its house content rates up in the autumn of 1984 and has no plans for further increases in personal insurance.

See Lex

Cadbury to go for U.S. growth via £75m bond issue

PRE-TAX PROFITS at Cadbury Schweppes for 1984, in line with market expectations at £124m, reflect the increasing importance of group business outside the domestic trading area, and particularly in the U.S. The group intends to raise \$60m (£74.9m) in convertible Eurobonds.

The pre-tax result was an improvement of £17.1m over 1983, and came out of trading profits £28.8m ahead at £154.4m. Significantly, the UK trading contribution fell from 46 to 40 per cent, with the largest increase coming in North America. The rise there was by £10m to £36.9m, and the group benefited from the strength of the U.S. dollar. Sir Adrian Cadbury, the chairman, says this is in line with a shift in geographical balance brought about over the last few years.

Sir Adrian says that the group has clear and positive plans for development overseas, especially in North America, and considers it prudent to raise further long term dollar capital. It intends to raise \$30m through the issue of convertible 15 year bonds, which if fully converted would require the issue of approximately 40m new ordinary shares, or about 8 per cent of the group's current ordinary share capital.

The issue comes on top of last September's ordinary share issue in the U.S., which raised more than \$55m net, and the chairman



Sir Adrian Cadbury, chairman of Cadbury Schweppes.

says that it will enable Cadbury to move forward with its plans for overseas investment and growth by putting in place a further tranche of long term capital. It will also reduce the group's interest expense and short term debt.

The issue will be underwritten through an international syndicate, and precise terms will be fixed next week. The coupon is expected to be in the region of 8 per cent, and the conversion price is expected to be set at a premium of about 10 per cent to the middle market quotation for

the ordinary shares at the close of business on March 14.

The 1984 trading figures were achieved on worldwide sales which topped the £2bn mark for the first time, with most of the rise coming from North America. The aggregate turnover figure was £2,025m against £1,700m, of which £486m came from North America, a rise of £111.2m.

Sir Adrian says that the year was one of growth for the group worldwide, laying a firm foundation for further progress in 1985. Internationally, volume sales of both confectionery and drinks were just over 6 per cent higher. At the same time the two main business streams increased their margins and, in general, their shares of market in the year.

Confectionery added £84.2m (£80.9m) in trading profits, and drinks lifted its contribution by £12m to £63.9m, on sales of £855m (£721.5m) and £742.5m (£647.5m) respectively.

The chairman adds that the intention is to increase the share of the world market in both these divisions, and to progressively improve the group's position in the international league. "We are committed to the achievement of these aims and I am confident that we will make measurable progress towards them during the course of 1985," he says. The final dividend is 4.3p

against 3.9p for a 5.9p total (5.4p), and stated net earnings per share increased from 13.6p to 15.7p.

Sir Adrian says that during the year management attention was particularly directed to raising the return on assets and the operational cash flow.

On a geographical analysis the UK still provided the largest part of both sales and trading profit with £920.8m (£823.9m) and £82.3m (£57.3m). Only Africa, Asia, and New Zealand showed a downturn in sales, from £119.2m to £117.1m, but still showed a slight rise in profit at £13.7m (£13.3m).

For Europe sales and trading figures were £322.1m (£194.2m) and £16.5m (£10.6m), and for Australia (£360.3m) (£188.7m) and £25m (£17.5m).

By product sector, apart from confectionery and drinks, beverages and foods added £382.5m (£274.9m) to sales and £13.6m (£12m) to profits. Health and Hygiene improved sales from £35.8m to £51.2m but saw profits slip from £1.5m to £0.8m.

● comment

While an inadequate cash flow may be the main incentive, the success of the \$95m share offering in the U.S. has obviously given Cadbury-Schweppes a taste for using overseas money to finance its non-UK expansion. Given the current trend in

exchange rates there is therefore every incentive to indulge this policy, especially as it reduces short-term gearing to a more manageable level and at a cost less than it would have to pay in U.S. money markets.

The convertible element should also not lead to much dilution. On the trading side the group is powering along nicely with the U.S. pitching in almost a quarter of total profits and currency translation accounting for around a third of the 16 per cent profits rise. The only disappointments were that tea margins suffered from price cuts and stiff competition hit Jeyes, while the U.S. Apple Juice operations and Canadian confectionery interests are still less than sweet. These areas should be on the mend this year during which profits could reach at least £146m with the help of a full year from the new Wipsa chocolate bar and Cottee's in Australia. On a 5 per cent tax charge the prospective multiple is 10 which does not look overly demanding.

Eurobonds details, Page 29

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corresponding div. year	Total for last year	Total for year
Barclays	18.5	April 9	12.5	26	24
Barclays Bank	3.25	May 2	3.4	4.85	4.4
British Petroleum	20	May 9	17	30	24
BSR	1.85	June 5	1.05	2.4	2.4
Cadbury Schweppes	4.3	May 28	3.9	5.9	5.4
Commercial Union	6.95	May 17	6.95	11.8	11.8
Develco	2.4	—	2.2	4	3.7
Family Investment	1.58	—	1.58	2.21	2.21
Federated Housing	4.4	May 2	4.1	6.9	6.6
File Indmar	2.1	April 23	—	3	0.8
Instem	0.52	April 29	5.4	7	6.8
Johnson Matthey	0.52	July 4	—	0.5	—
Kleinwort Eurobonds Int	64.18	—	60.44	—	117.35
Ocean Wilsons	0.75	March 29	0.75	—	2.95
Wm. Sindt	1.45	April 4	1.5	—	4.5

Dividends shown pence per share net except where otherwise stated. *Equivalent after allowing for scrip issue. †On capital increased by rights and/or acquisition issues. ‡US\$ stock.

...THE STORY TO DATE

BTR's earnings per share.

1974	+66.3%
1975	+34.8%
1976	+77.4%
1977	+20.0%
1978	+22.7%
1979	+24.7%
1980	+29.7%
1981	+21.4%
1982	+20.1%
1983	+33.0%
1984	+39.0%

BTR

BTR PLC, SILVERTOWN HOUSE, VINCENT SQUARE, LONDON SW1P 2PL. 01-834 3848

FOLLOW THE STORY NEXT YEAR...

John Lewis Partnership plc
department stores and Waitrose supermarkets

Consolidated Results* for the year ended 26 January 1985

	1984/85 £m	1983/84 £m
Sales	1,206.2	1,072.1
Trading Profit	78.3	70.8
Interest	3.9	4.2
Pensions Fund Contributions	8.8	7.7
Taxation	13.7	8.5
Preference Dividends	0.3	0.4
Surplus available for profit sharing and retentions	51.6	50.0
Partnership Bonus	25.7	25.4
Retentions	25.9	24.6

*Abridged, estimated and unaudited.

Sales Increased by 13% to £1,206 million. Department store sales rose by 12% to £638 million and sales in Waitrose supermarkets by 14% to £554 million.

Trading Profit increased by 11% to a record figure of £78 million.

Taxation. Higher taxable profits, the abolition of stock relief and the reduction in capital allowances, partly offset by the fall in the rate of Corporation Tax, led to a rise of £5.2 million.

Profit Sharing. All the equity capital of John Lewis Partnership plc is held in trust for the benefit of the workers in the business. The profits remaining after taxation, preference dividends, pensions and allocations to reserves are distributed yearly among the workers as Partnership Bonus in proportion to their pay. This year the rate of distribution will be 19% of pay (1983/4 21%).

For further details please telephone 01-637 3434 ext 6221 or write to Chief Information Officer, 4 Old Cavendish Street, London W1A 1EX.

UK COMPANY NEWS

John Moore on the Monopolies Commission report on Lomhro and House of Fraser

'Tiny' Rowland gets a green light

THE MONOPOLIES and Mergers Commission has decided that if Lomhro carries out any proposals to acquire House of Fraser the takeover "may be expected to operate against the public interest." All six members of the inquiry team, led by Sir Godfrey Le Quesne QC, chairman of the Commission, agree with the decision.

The conclusion is in marked contrast to the view of the Commission in 1981. Then it ruled that a proposed merger "may be expected to operate against the public interest."

Only Sir Godfrey Le Quesne served on the earlier inquiry and the present review of the Lomhro relationship with Fraser has been carried out by five other members of the Commission.

In arriving at its latest decision the Commission's view has changed. It has formed a different view of the factors which led to the blocking of Lomhro's 1981 bid for Fraser. Lomhro's bid at the time placed a value of £225m on Fraser.

The Commission has changed its mind on questions of competition, the management of Fraser if the merger went through, the conduct of Lomhro, and the management structure of Lomhro.

In the 1981 report the Commission said that Lomhro's bitter struggle for control "provides grounds for apprehension about some aspects of Lomhro's judgment and its effects if the merger were to take place."

In the latest report, the Commission says, "we consider that their (Lomhro's and House of Fraser's) conduct since 1981 has increasingly been influenced by the continuing conflict of their aims and the prolongation of the dispute between them. Great caution must now be used in inferring from these events how the parties would behave in different circumstances. We do not think that Lomhro's conduct in the course of this conflict gives any reliable indication of Lomhro's likely conduct in the day-to-day management of House of Fraser if it were to acquire control or of any adverse effect on the efficiency of House of Fraser in that event."

The Commission takes the view "that the various aspects of Lomhro's conduct criticised by House of Fraser do not produce special effects on the public interest and therefore do not provide grounds for concluding that control of House of Fraser by Lomhro would be against the public interest."

In the earlier report the Commission considered it probable that "if the merger took place Lomhro would be faced with the departure of at least some of the most experienced directors and senior managers of House of Fraser."

Then, the Commission said, "it is possible for Lomhro to fill any vacancies by promotion from within House of Fraser or by recruitment from outside the company. There can be no certainty that persons so appointed would possess the experience and independence of judgement of the present senior management of House of Fraser."

In view of the lack of depth of relevant experience in Lomhro, temporary and perhaps more



Mr 'Tiny' Rowland

permanent damage to House of Fraser's efficiency might result from the merger.

House of Fraser argued before the Commission on this occasion that there would be adverse effects on the management and efficiency of the company because of Lomhro's lack of knowledge and experience of retailing. Several board members and a number of senior managers, said Fraser, would not stay after the merger.

"It is difficult to foresee what changes there may be in the membership of the board, either with the merger or without it," says the latest report. "We see no reason why there should be difficulty in finding such replacements as might be necessary for either executive or non-executive directors from among senior management or from outside the company."

A survey was carried out by House of Fraser's solicitors to ascertain the attitude of senior managers below board level. In the survey 47 managers were canvassed on their views if Lomhro took control. There were 41 replies, "which were submitted in strict confidence (to the Commission) and have not been seen by House of Fraser in that event."

"We concluded (in 1981) that Lomhro would be faced with 'the departure or at least the disaffection of some of the most experienced directors and senior executives'. The results of the survey carried out in the present inquiry were markedly different from those of the 1981 survey, and did not suggest that the same probability now exists. We also said in our 1981 inquiry 'we consider that most House of Fraser executives

* Profit is stated before interest, other operating income, results of related companies and allocations to the profit linked share plan.

THE 1981 COMMISSION TEAM

Sir Godfrey Le Quesne

Professor K. D. George

Mr E. A. 8. Hammond

Mr H. H. Hunt

Mr M. S. Lipworth

Dr R. L. Marshall

THE 1984-85 COMMISSION TEAM

Sir Godfrey Le Quesne

Mr J. G. Ackers

Mr K. S. Carmichael

Mr L. Kelly

Professor S. C. Littlechild

Mr S. R. Lyons

below main board level would remain. This is still our view. We do not think that there is a significant risk of long-term disruption or damage to the management of the company as a result of the loss of directors or managers."

In these circumstances, says the Commission, "we do not attach importance to the suggestion that Lomhro lacks retailing experience. We believe that Lomhro would be able to rely on the expertise and experience of House of Fraser and its senior executives."

In the 1981 report, says the Commission, "we expressed some concern that the multiplicity of problems with which Lomhro executives would have to deal would lead to some overstrain and deterioration in the quality of decisions and that 'in the absence of a fully developed system of corporate management or of any established succession (to Mr Rowland)... the further expansion of Lomhro by acquisition of House of Fraser at this time involves uncertainty and risk for the latter'."

Now the Commission says that since 1981 there have been changes in the management organisation and structure of Lomhro. Lomhro has told the Commission that it has made a number of changes to improve overall management performance.

"We do not think that Lomhro can any longer be characterised as lacking an adequate system of corporate management, and we accordingly do not now see the same danger of overstrain if Lomhro were to acquire House of Fraser."

The position of Mr Rowland

"and the alleged lack of a successor to him are matters which were raised by House of Fraser not only during the present inquiry but also during both our 1979 and our 1981 inquiries." The Commission observes that in an earlier inquiry in 1979, when it studied Lomhro's acquisition of Scottish and Universal Investments, it noted that the achievements of Mr Rowland and his experience in Africa would be hard to replace, "but that we did not think that the company's prosperity was unduly dependent upon him. This is still our view."

A major part of House of Fraser's case, says the Commission, rested on the argument that Lomhro would be against the public interest "because of certain aspects of Lomhro's conduct." The Fraser group had alleged that Lomhro had breached certain assurances and undertakings given by Lomhro. Fraser had also been concerned about the numerous campaigns which Lomhro had embarked upon since 1981 and its harassment of the board in order to gain control.

The stores group was concerned too about the statements made in 1979 that Lomhro would not seek any greater degree of control of House of Fraser than which Lomhro had embarked upon since 1981 and its harassment of the board in order to gain control.

This Commission argues: "We took the view then (in 1981) that Lomhro had been faced with unforeseen circumstances which were different from those in which the assurances had been given, and that Lomhro was thereafter justified in taking action to protect its investment. The position is still the same in this respect, and our view has not changed."

House of Fraser has alleged that Lomhro has been in breach of its undertakings given to the Secretary of State for Trade and Industry in 1981, following the

earlier report, not to acquire shares through an association with other individuals. Last summer a Department of Trade and Industry report prepared by Mr John Griffiths QC found no evidence that Lomhro was acting in concert with others to gain control of Fraser.

House of Fraser claimed before the Commission that "it could be inferred from the Griffiths report and from information that had become available since its publication that certain people who had bought shares had been 'associated' with Lomhro and had been induced by Lomhro to buy shares. Lomhro vehemently denied that there had been any breach of the undertakings. We took the view that it would have been impracticable for us in the time available to investigate the relevant transactions in detail."

House of Fraser accepted that this would have been impracticable. Instead the stores group has made a submission to the Office of Fair Trading. "In the circumstances," says the Commission, "we express no view on these matters nor on what effect any breach, if it were established, might have on the question whether acquisition or control of House of Fraser by Lomhro would be against the public interest."

On the question of competition, the Commission says it considers that "if there were to be any adverse effect on competition as a result of Lomhro acquiring House of Fraser it would not be so significant as to affect the public interest."

Monopolies and Mergers Commission: Lomhro and House of Fraser. A report on the proposed merger. HMSO.

CORAH

Results of Corah plc for the year ended 31st December, 1984

	1984	1983
Sales	£2000	£2000
Profit before Tax	69,379	59,904
Taxation	3,106	2,678
Profit after Tax	931	547
Earnings per share	2,175	2,131
Dividends	7.2p	7.2p
Preference Shares	14	14
Interim paid—1.6p per share	474	444
Final proposed—2.4p per share	824	652
	1,312	1,110

HIGHLIGHTS

- Profit increased from £2.68m to £3.11m.
- Sales increased from £59.9m to £69.4m.
- Dividend increased by 8% to 4.0 pence per share net.
- Acquisition of the Reliance Group of companies.

Corah plc., Burleys Way, Leicester

BP BRIEFING No.1: PRELIMINARY RESULTS, 1984

Substantially better results in 1984

Results

BP's results for 1984 are a substantial improvement on the performance achieved in 1983. Throughout the year, we continued to improve the composition of our business by an active programme of capital expenditure, acquisitions and disposals. Combined with the steps taken over the last few years to reduce costs, this programme is giving us significant competitive advantages for future years.

Replacement cost profit after taxation and before extraordinary items increased by over 30% to £1,264 million (£1,402 million on historical cost basis). Good operating performances were recorded in most areas and dollar-related earnings were further boosted by the overall benefit of the strong US dollar. As a result, the return to our shareholders improved. Earnings per share were up 61% at 76.8p, and total recommended dividends were higher at 30p.

Although capital expenditure was higher than in 1983, more than £5,734 million of funds were generated, contributing to the increase in liquid resources, which totalled £2,300 million at the year-end.

Key Financial Results

	1984	1983
Group Profit after taxation and before extraordinary items (£m)		
— Replacement Cost	1,264	970
— Historical Cost	1,402	866
Earnings per share (pence)	76.8	47.5
Dividend per share (pence)	30	24
Funds generated from operations (£m)	5,734	4,587
Capital expenditure (£m)	3,815	3,301

Outlook

In 1985 we expect the business and economic environment to be similar to 1984. Competition is likely to remain intense in most of our major markets as a consequence of weak demand and over-capacity. The outlook is also for volatility of exchange rate parties and uncertain oil prices, both of which will continue to make short-term management decisions particularly important.

We shall maintain our programme of streamlining operations and enhancing the strategic composition of individual businesses.

A substantially higher level of capital expenditure is planned for 1985 as this programme expands. Expenditure is expected to be covered fully by internally-generated funds.

Technology is the life-blood of our businesses. In all our research and technological activities the emphasis is on finding ways of doing things better and more economically.

Technical innovation and problem-solving are working their way through to the bottom line.



8 MARCH 1985

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Over-the-Counter Market

High	Low	Company	Price	Change	Gross Yield	P/E	Fully Paid
144	122	Ass. Brit. Ind. Ord.	148	—	10.0	8.5	7.9
181	138	Ass. Brit. Ind. Ord.	181	—	8.4	11.2	8.3
77	81	Ass. Brit. Ind. Ord.	77	—	2.3	8.3	4.4
42	26	Amstange & Rhodes	141	—	8.4	2.4	14.2
143	108	Barton HMI	48	—	3.5	2.5	8.8
58	42	Bray Technologies	120	—	12.0	7.1	—
201	170	CCL Ordinary	110	—	18.7	13.9	—
182	110	Col. Vase Corp. Prd.	890	—	10.7	12.4	—
182	109	Carborundum Ord.	85	—	8.8	12.0	6.1
103	84	Candico Group	435	—	8.3	3.7	10.2
73	81	Osborn Services	305	—	2.7	10.0	7.4
305	182	Frank Horelli	281	—	15.0	8.0	7.4
281	170	Frank Horelli Prd.	281	—	4.9	4.8	1.9
32	26	Frederick Parker	65	—	12.1	7.2	8.4
90	23	George Blair	27	—	12.9	18.0	8.6
218	186	Ind. Fracturing Castings	103	—	8.0	8.0	12.2
124	103	Jackson Burrough	265	—	5.0	15.8	49.2
285	218	James Burrough	85	—	3.8	0.8	49.2
85	82	James Burrough	84	—	5.7	18.4	18.3
87	71	John Horelli Ord.	170	—	8.0	12.0	18.2
170	100	Linguaphone 10.5pc	912	—	4.3	1.2	8.4
100	83	Linguaphone 10.5pc	912	—	1.3	6.0	12.0
614	300	Minihouse	41	—	1.3	6.0	12.0
120	31	Robertson "A"	21	—	1.3	6.0	12.0
80	28	Robinsons "A"	21	—	1.3	6.0	12.0
92	61	Torday & Holdings	270	—	1.3	6.0	12.0
444	370	Twinkl Holdings	25	—	1.3	6.0	12.0
27	11	Walter Alexander	224	—	1.3	6.0	12.0
96	81	W. S. Yeates	224	—	1.3	6.0	12.0

g = Suspended.
Prices and details of services now available on Prestal, page 48148

ROTHSCHILD ASSET MANAGEMENT (CI) LIMITED
St. Julian's Court, St. Peter, Port, Guernsey, 0481 26741/26331

OLD COURT CURRENCY FUND LIMITED

Sterling	£	10.362	12.63%
Australian Dollar	A\$	15.517	9.47%
Canadian Dollar	C\$	20.645	9.60%
Dutch Guilder	Dfl	50.795	5.16%
Danish Kroner	Dkr	155.575	9.93%
Deutsche Mark	Dm	827.08	4.94%
French Franc (FIN)	Ffr	103.10	9.17%
Belgian Franc	Bfr	102.264	9.46%
Hong Kong Dollar	Hks	26.240	6.76%
Italian Lira	L	30.595	13.12%
Singapore Dollar	S\$	30.592	5.53%
Swiss Franc	Sfr	15.451	3.80%
US Dollar	\$	356.58	7.63%
Japanese Yen	Y	9.9183	5.26%

Man Sig

Highland Participants

Highland Participants, oil exploration company, is raising £1.87m through the issue of 1.87m 150p shares, in a private placing with institutions and private investors.

The company, whose shares are traded under rule 535 (3), will use the funds to expand activities in the U.S. and UK. Since a rights issue in July 1984, the company has participated in the drilling of four wells, all tested and proven commercial, and is involved in drilling five more.

LADBROKE INDEX

Based on FT Index
982-986 (unchanged)
Tel: 01-427 4411

UK COMPANY NEWS

BARCLAYS' 1984 RESULTS

Barclays rises 18% to £655m and makes £507m rights issue

Barclays yesterday unveiled a deeply discounted rights issue to raise £507m along with its results for 1984 which, at \$855m pre-tax, fell below the general consensus of the City.

Market analysts had been looking for around \$970m and there was an outside chance that Barclays could have become the first British bank to earn \$700m.

While Barclays is still the largest of the big four clearers in terms of assets, the results have on a profitability basis pushed it into second spot behind National Westminster which on Tuesday reported a 30 per cent advance in 1984 profits to \$871m.

However the profits, says Sir Timothy Bevan, group chairman, are a record and are a 15 per cent improvement over last year's \$567m.

Commenting on the cash call, he says that a further strengthening of the group's capital base now will enable full advantage to be taken of the opportunities which are arising as significant changes take place in financial markets worldwide.

Also, he says "over the next few years we intend to support the expansion of successful operations in the UK and abroad and are planning important moves into the securities industry."

"Advances in technology will also," he says "require investment as the group redesigns and improves its services in the personal and corporate markets."

This is Barclays' first direct call for funds from shareholders in nearly 25 years—in 1961 a rights issue was made to raise £12m.

The basis of the current issue is one-for-one at 150p share, which taking last night's closing price of \$85p, gives a discount of 74.3 per cent.

Sir Timothy says "by following the deep discount route, not only will underwriting expense be saved, but the lowering of the price at which the equity stock is traded on the Stock Exchange should encourage wider ownership."

BREAKDOWN OF ACCOUNTS AND PROVISIONS

	Profit and loss		Bad and doubtful debts	
	1984	1983	1984	1983
	(£m)	(£m)	(£m)	(£m)
Pre-tax profit	455	557	Specific provisions	440
Tax	342	220	General provisions	85
Minorities	22	48		
Extraordinary debit	543	—	Recoveries	15
Transfer from res.	543	—	Total	525
Surplus reduction	7	—		475
Dividends	89	32		
Retained profit	209	207	Profit at year-end	1,000
			Specific General	788
				306

* Debit. † On holdings in group companies.



Sir Timothy Bevan, chairman... "Out exposure in South America is less than that of our principal rivals."

national side where Barclays is pressing ahead is Australia where, he says, it is one of 16 banks to have been granted a new provisional banking licence.

The chairman says that as regards an acquisition to fill any possible gaps in Barclays' securities markets coverage—particularly in New York—"we have to be represented in certain major overseas countries. It is one of the things we are keeping an eye on."

If it is necessary to try to purchase something there, because otherwise the operation would not be successful, we would have to do it," And Mr Peter Leslie, chief general manager, points out that under current U.S. regulations Barclays will be restricted in what it could do in New York.

Over the past five years Barclays' taxable profits, apart from a blip in 1982, have shown an upward trend. In contrast to this, however, retained profits have declined.

Although the retained figure of £209m for 1984 was 52m higher than the previous year, Barclays has experienced a decline approaching 30 per cent since the £296m recorded in 1980.

The figure for 1984 was struck after a higher tax charge of £342m, against £220m, dividends of £89m (£85m).

See Lex

David Lascelles on the background to Barclays' rights issue
A need to bolster balance sheets

THE FACT that Barclays has only had one rights issue in living memory—and then for a mere £12m—is an indication of just how momentous yesterday's call for £507m is. Britain's biggest bank could hardly have produced starker evidence of the massive resources needed to compete these days.

As Sir Timothy Bevan, the chairman, put it, Barclays wants to be one of the "muscle men" because there will not be much room for anybody else as financial markets round the world are opened up to all comers.

But Barclays' call for capital does not just stem from future needs. Like all the large UK banks it has been under pressure from the Bank of England to bolster its balance sheet to meet the stresses and strains of the international banking market. It is part of a global effort by bank supervisors to beef up the world banking system in the wake of shocks like the Third World debt crisis.

U.S. banks, which have heavy exposure to Latin American countries, have been pressed particularly hard.

For the past three years, Barclays has ranked alongside Midland Bank on the low side of the capital scale for the big UK clearing banks. Until last year, Barclays had a patchy earnings record, and profit retentions fell steadily from £286m in 1980 to £207m in 1983, retarding the growth of reserves.

Although the Bank of England does not have hard and fast rules, it prefers banks to keep their "free capital" ratios above the four per cent mark, a level

UK CLEARING BANKS CAPITAL RATIOS	1982*		1983*	1984*
	Barclays	Midland	Barclays	Midland
	3.9	4.4	4.4	4.1†
	3.9	4.5	4.5	4.4
	4.4	4.9	5.2	4.4†
	4.4	5.2	5.2	4.4†

* Capital resources minus infrastructure as percentage of public liabilities. † 5.4 after rights issue. ‡ Estimated.

Sources: de Zoete & Bevan

Barclays dipped below in 1982 (see table). This key measure of balance sheet strength shows what proportion of a bank's liabilities (deposits etc) is covered by its own readily realisable funds.

But while Barclays raised its ratios in 1983 the change in the capital allowance system in last year's Budget undid much of the good work by forcing it to take year's profits) out of its reserves again to meet unfunded tax liabilities. The measure could hardly have been worse timed, given the Bank of England's wish to see bank reserves rise rather than fall.

Barclays might well have done a rights issue shortly after the Budget except that its rival NatWest was faster of foot and got in first. Instead, Barclays raised a \$800m loan in the Euro-market. But it could not count all of it as capital because every £1 of loan stock has to be matched by £2 of equity—which Barclays did not have.

So Barclays was an obvious candidate for a rights issue, and the stock market has been anticipating it for some time. The only surprise yesterday was the

have to stand behind them through thick and thin. And judging by the large numbers of banks aiming to join in the City revolution, times will be thin to start with, and Barclays must be brace to bear losses.

The new capital is also needed to build up Barclays' technological infrastructure and possibly make more acquisitions. Sir Timothy said yesterday that Barclays might make a further purchase in the U.S., "but we are not going around with cheque books open."

After NatWest and Barclays, the obvious next candidate for a rights issue is Lloyds Bank, ratios of which now look less good. Lloyds also has, relatively speaking, the heaviest UK bank exposure to the LDC debt problem and could, on that count, be encountering some pressure from the Bank of England.

Lloyds is due to report its 1984 results today but could not come to the market until the effects of Barclays' bumper issue have washed through, which will be a few months. Some people had thought, though, that this week would bring a Lloyds rather than Barclays call.

Midland Bank which is in greatest need of an equity boost after its troubles with Crocker, could not afford a rights issue. The last one was only two years ago, and its share price is the weakest.

Anyways, Midland has pinned its hopes on an issue of perpetual loan stock which would meet the Bank of England's new criteria for primary capital instead.

Forward Trust 10% ahead and further progress expected

Forward Trust, the asset finance specialist arm of Midland Bank, achieved record taxable profits in 1984. The group moved ahead from £36m to £39.7m, a 10 per cent increase, new business volumes generated by the group also reached record levels, rising from £1.15bn to £1.34bn.

As a result of the short-term impetus the market received immediately following the 1984 budget, the directors say that leasing enjoyed the largest growth, with a 56 per cent in-

crease, while the growth in industrial instalment credit was more modest due to considerable pressure on margins.

Although the immediate trading outlook, particularly in relation to the leasing industry, is less than certain, the directors look forward with confidence to maintaining the current level of progress.

The group had already begun a detailed review of strategy prior to the 1984 Budget, and was therefore well placed to react both in the short and long term.

The plans announced by the company last November to restructure its operations were aimed at placing greater emphasis on those market sectors which offered opportunities for long-term profitable growth.

During 1984, as a percentage of outstanding balances, defined as a result of a number of measures to improve underwriting techniques and collection writing techniques and collection procedures.

An "exceptionally good" year was achieved by Griffin Factors. Operating profits more than doubled to a record level and, in line with the overall growth in the factoring industry, turnover rose by 34 per cent.

The major joint venture investments in the UK all saw further expansion in their activities and provided a "very useful" contribution to overall profits.

Sir Malcolm Wilcox will retire as chairman of the group on March 31. Mr Ian Paterson will then become chairman and chief executive.

Commercial Union
12 MONTHS REVIEW
to 31 December 1984

An unaudited operating loss before taxation of £72.8m was incurred for the year to 31 December. Outside the United States a profit of £74.1m was achieved and the Directors are recommending that the final dividend be maintained.

In any comparison of the operating loss before taxation with 1983, the net adverse effect of movements in rates of exchange, amounting to £24.7m, should be taken into account.

The operating loss was effectively attributable to the United States where trading conditions for all insurance companies were especially difficult. However, there should be a marked improvement in the results of our current business in 1985 as we benefit from corrective action that we have taken in the United States and from the higher premium rates already being obtained there and in the United Kingdom.

Premium income was almost static in underlying terms. Reductions in the United States and Canada were offset by growth elsewhere. The Group expense ratio showed a further encouraging reduction of over 1 percentage point.

Investment income net of loan interest showed an underlying reduction of 6%, mainly due to the continuing effect of adverse trading on cash flow in the United States. Life profits continued to grow satisfactorily and included in the final quarter an £8.5m release from the Northern Non-Participation Fund reflecting favourable investment performance over recent years. The underlying increase remained high at 16%.

In the United States experience remained very poor, particularly in commercial lines. The operating ratio for all lines was 126.8% (1983 123.9%). Strong corrective action was implemented to obtain substantial rate increases, our expenses and reduce our portfolio by ceasing to write special risks, reinsurance and surplus lines business. We have thus fundamentally changed our operation to become a smaller, more cost effective company concentrating on personal and small commercial lines of insurance and life business. In the second half of the year we increased substantially our provision for late reported claims and, taking account of the action to reduce our portfolio, we charged an additional amount of approximately \$60m (£52m) against our result to increase claims provisions further at the end of the year. Since the end of 1982 outstanding claims provisions have been increased by 31% while premium income has fallen by 14%. This strengthening of provisions will reduce the effect of the drain on results from discontinued business.

In the United Kingdom the marked decline in profitability was due to intense competition and generally adverse claims experience, including the effect of weather conditions early in the year. However, progress has already been made in achieving higher premium rates and further increases will be implemented in 1985.

The Netherlands operating profit showed a highly satisfactory underlying increase of 18%.

In Canada premium income was affected by excessive competition which, together with changes in the legal environment, produced a lower operating profit.

The Rest of the World insurance activities produced a satisfactory operating profit. Investment income continued to be affected by the transfer of funds to the United States at the end of 1983.

Final dividend. In view of the financial strength of the Company and the improved prospects in the United States and United Kingdom, the Directors recommend an unchanged final dividend of 6.950p per share payable on 17 May 1985. Together with the interim dividend of 4.850p this gives a total dividend of 11.800p (1983 11.800p) per share. These dividends, including preference dividends for 1984, amount to £48.7m.

	1984	1983
	£m	£m
Premium income		
Life	495.6	400.8
Non-life	2,159.5	1,884.2
Total	2,655.1	2,285.0
Investment income net of loan interest	275.9	255.4
Underwriting result	(439.4)	(314.2)
Life profits	77.9	55.8
Associated companies' earnings	12.8	12.3
Operating profit/(loss) before taxation	(72.8)	9.3
Taxation and minorities	(15.5)	(17.4)
Operating loss	(88.3)	(8.1)
Realised investment gains	53.4	30.1
Profit/(loss) attributable to shareholders	(34.9)	22.0
Earnings per share		
Operating loss	(21.44p)	(1.99p)
Realised investment gains	12.95p	7.31p
Total	(8.49p)	5.32p
Shareholders' funds	£1,073m	£1,048m
Operating profit/(loss) before taxation	£m	£m
United States	(146.9)	(114.8)
United Kingdom	12.4	41.8
Netherlands	42.9	33.8
Canada	8.4	21.9
Rest of the World	10.4	26.6
	(72.8)	9.3
Rates of exchange		
United States	\$1.16	\$1.45
Netherlands	Fls4.13	Fls4.45
Canada	\$1.54	\$1.80

This announcement does not constitute full accounts for the year. Copies of the full accounts, which have not yet been reported upon by the Auditors, will be circulated to shareholders on 21 March 1985 and delivered to the Registrar of Companies after approval at the Annual General Meeting which will be held on 15 April 1985.



Commercial Union
Assurance Company plc

Anglo American Gold
Investment Company Limited

(Incorporated in the Republic of South Africa)

Preliminary Profit Announcement and Balance Sheet and
Notice of Final Dividend on the Ordinary Shares

Subject to final audit, the abridged consolidated income statement of Anglo American Gold Investment Company Limited and its subsidiary companies for the year ended February 28 1985 and the abridged consolidated balance sheet at that date, are as follows:

CONSOLIDATED INCOME STATEMENT		CONSOLIDATED BALANCE SHEET	
	1984		1984
	R million		R million
Investment income	240.5	Ordinary shareholders' equity	22.0
Interest earned	14.2	Ordinary share capital	22.0
	254.7	Non-distributable reserves	32.1
Administration and other expenses	3.6	Distributable reserves	262.6
Costs of prospecting	12.5		316.7
	241.5	Represented by:	
Profit before taxation	241.5	Listed investments — market value	272.5
Taxation	5.4	£3 473.2 million (1984: £3 948.1 million)	265.5
	236.1	Unlisted investments — directors' valuation	6.5
Profit after taxation	236.1	R88.7 million (1984: R88.7 million)	5.4
Earnings per share — 1 075.4 cents (1984: 1 087.5 cents)		Mineral rights	2.2
No. 73 — (interim) of 475 cents (1984: 500 cents) per share	104.3	Loans	19.5
No. 74 (final) of 550 cents (1984: 525 cents) per share	120.7		301.3
	225.0	Current assets	
	11.1	Debtors	52.3
Retained profit	11.1	Cash on fixed deposit and at call	86.7
Unappropriated profit, February 28 1984	6.4		139.0
Adjustment thereto for changes in exchange rates	8.1	Current liabilities	
	6.5	Shareholders for dividend No. 74	120.7
	17.6	Short-term loans	0.3
Transfer to general reserve	12.0	Creditors	2.6
	5.6		123.6
Unappropriated profit, February 28 1985	6.4	Net current assets	16.4
			316.7

Note: It is expected that the forty-eighth annual report of the company in respect of the year ended February 28 1985 will be posted to members on or about March 28 1985.

FINAL DIVIDEND

On March 7 1985 a final dividend (No. 74) of 580 cents and on ordinary share (1984: 525 cents) for the year ended February 28 1985 was declared payable on May 3 1985 to shareholders registered in the books of the company at the close of business on March 22 1985 and to persons presenting coupon No. 74 marked "South Africa" detached from share warrants to bearer. This dividend, together with the interim dividend of 475 cents per share declared on September 6 1984, makes a total of 1 055 cents per share for the year (1984: 1 025 cents).

The ordinary share transfer registers and registers of members will be closed from March 23 to April 4 1985, both days inclusive and warrants will be posted from the Johannesburg and United Kingdom offices of the transfer secretaries on about May 2 1985. Registered shareholders from the United Kingdom will receive the United Kingdom currency equivalent on March 25 1985 of the rand value of their dividends (less appropriate taxes). Any such shareholders may, however, elect to be paid in South African currency, provided that the request is received at the offices of the company's transfer secretaries on or before March 22 1985.

The effective rate of non-resident shareholders' tax is 14.9900 per cent.

The dividend is payable subject to conditions which can be inspected at the head and London offices of the company and at the offices of the company's transfer secretaries, 40 Commercial Street, Johannesburg 2001, 1st Floor, Edgar Marshalltown 2107, and Hill Samuel Registrars Limited, 6 Greenock Place, London SW1P 1PL.

Holders of share warrants to bearer are notified that the dividend is payable on or after May 3 1985 upon only at the offices of Barclays National Bank Limited, Stock Exchange Branch, Diagonal Street, Johannesburg 2001, 45, 50/51 Zurich, Switzerland — Credit du Nord, 6 and 8 Boulevard Hausmann, 75006 Paris, France and Banque Belge, 24 Avenue Marie, 1050 Brussels, Belgium. Coupons must be left at least four clear days for presentation.

Proceeds of dividends in respect of coupons marked "South Africa" may, at the request of the depositors, be converted through an authorised dealer in exchange in the Republic of South Africa, into any currency. The effective rate of exchange for conversion into any such currency will be that prevailing at the time the proceeds of the dividends are deposited with the authorised dealer in exchange.

By Order of the board
ANGLO AMERICAN CORPORATION OF SOUTH AFRICA LIMITED
Secretaries
Per D. M. Davidson
District Secretary
Per D. M. Davidson
London Office
40 Holborn Viaduct
London EC1A 1JY

SECTION III - INTERNATIONAL MARKETS

FINANCIAL TIMES

Friday March 8 1985

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First of a monthly
coal market
series, Page 40

WALL STREET

Rate concern hampers activity

CONCERN about the outlook for interest rates and the dollar continued to dominate Wall Street yesterday, sending stock prices lower, although bond prices managed a late recovery from early declines, writes Michael Morgan in New York.

Activity was also inhibited ahead of publication, after the stock market had closed, of the latest money supply figures. In the event, the \$3.6m rise in the M1 measure was above analysts' expectations.

The stock market opened lower and despite efforts to rally it closed at its lowest level of the day, with the Dow Jones industrial average down 8.84 at 1,271.53. Volume of 112m shares remained at the high levels seen in recent weeks.

In the credit markets prices of treasury coupon issues recovered late in the day from early declines on the back of a federal funds rate that opened at 8 1/2 per cent and later firmed to 8 3/4 per cent. The price of the key long bond, the 1 1/2 per cent of 2015, was little changed at 94 1/2.

In the money markets yields on Treasury bills were sharply higher. The

three-month bill, yielding 8.81 per cent, was 12 basis points firmer, while the six-month bill, yielding 9.13, was 19 basis points higher. Gains of up to 15 basis points were seen in yields of shorter-dated certificates of deposit.

In the stock markets Sperry was an active feature with the stock more than \$2 ahead at one stage following market rumours that it was again negotiating with another major company to be acquired at a price of about \$85 a share. The stock closed just 5 1/4 up at \$51 1/4. However, shortly ahead of a categorical statement from the company that it was not in negotiations with any potential buyer and no such talks were planned.

National Intergroup dipped 5 1/4 to \$30 1/4 as the chairman told shareholders a preliminary count of proxies showed a clear majority in favour of the steel group's contested merger with Bergen Brunswig. Bergen, the drugs and health care group, dipped 3 1/4 to \$25 1/4.

H. H. Robertson, the metal building products group, added 3 1/4 to \$39 1/4 after the Vancouver-based First City Financial Corp - controlled by the Belzberg brothers and Guardian Industries - said in an SEC filing they were seeking representation on Robertson's board and clearance to raise their stake.

LTV eased 5 1/4 to \$10 1/4 as further consideration was given to the group's warning that it might post a \$100m first-quarter loss from continuing operations.

Asarco picked up a further 3 1/4 to \$26 with analysts speculating that the non-ferrous metals mining company would probably fight any takeover bid from Australian financier Mr Robert Holmes & Court following his recent purchase of 9 per cent of the stock.

Pan American picked up 5 1/4 to \$4 1/4 as unions representing its pilots and flight engineers agreed to a return to work. Members of the airline's ground staff remain on strike over a new contract.

American Natural Resources added 1 1/4 to \$62 1/4 as it began discussing the possibility of a "white knight" merger with Houston Natural Gas and other companies, in an effort to fend off the hostile bid from Coastal Corporation. HNG dipped 5 1/4 to \$46 1/4 while Coastal put on 5 1/4 to \$34 1/4 as it announced higher net earnings for last year and the board reaffirmed its intention to continue with the bid for ANR.

McDonald's, the fast food group, fell 2 1/4 to \$58 1/4 after an analyst removed the stock from his list of recommended purchases.

Schering Plough was unchanged at \$38 1/4. It denied claims that it would be prevented from developing and marketing a genetically produced Alpha Interferon by a patent awarded to Hoffmann-La Roche.

ITT eased 5 1/4 to \$32 1/4. A 5 1/4 gain was seen in the stock late the previous session as the company said it did not believe a rumour that the Pritzker family of Chicago was planning a bid.

Apple Computer fell 2 1/4 to \$22 1/4. It is to close its three manufacturing plants for a week later this year because poor Christmas sales have left it with excessive inventory.

Among blue chips IBM eased 3 1/4 to \$130 1/4. General Motors 5 1/4 to \$78 1/4 and General Electric 5 1/4 to \$62 1/4. Aerospace issues saw Lockheed down 1 1/4 to \$49 1/4, McDonnell Douglas 2 1/4 lower at \$78 1/4 and General Dynamics 1 1/4 off at \$75 1/4.

TOKYO

Sharp drop from high elevations

THE OVERNIGHT drop on Wall Street, combined with the persistent concern over the recent price upsurge, forced equities down sharply in Tokyo yesterday, writes Shigeo Nishitani of Jiji Press.

Some biotechnology-related issues drew interest in selective trading, along with lower-priced incentive-backed stocks.

The Nikkei-Dow market average surrendered 83.87 to 12,414.80, although turnover swelled to 515m from Wednesday's 480m shares with selective buying focusing on lagging low-priced issues. Declines led advances 410 to 337, with 158 issues unchanged.

Investors sought a segment of low-priced biotechnology stocks for capital gains. Green Cross surged Y180 to Y3,130 at one stage on the growth potential of tumour necrosis factor (TNF), but closed Y30 firmer at Y2,980 under profit-taking pressure in late trading.

Mitsubishi Chemical Industries, the day's second-busiest issue with 19.7m shares traded, rose Y5 to Y442. However, Asahi Chemical weakened Y3 to Y820, and Nichirei shed Y4 to Y398. Mochida Pharmaceutical plunged a maximum Y500 to Y9,510, slipping below Y10,000.

The strong popularity of low and medium-priced stocks due to the growing possibility of a tightening of restrictions on margin trading was significant. Among such stocks was Mitsui Engineering, which climbed Y13 to Y187, with the largest volume of 25.57m shares, despite the absence of particular incentives.

Mitsubishi Metal advanced Y17 on reports of its production of artificial blood material, but ended Y8 down at Y883 on late selling. Sumitomo Metal Mining gained Y40 to Y1,700 on speculative purchases.

Unitika continued to attract buyers due to its amorphous alloy fibre development, but registered a gain of only Y2 to Y234. Kyodo Printing added Y41 to Y484.

Elsewhere, Mitsui Construction slumped Y10 to Y294, and Tobishima Corp., a contractor, declined Y8 to Y277.

Blue chips remained at a low ebb with the exception of Alps Electric, which firmed Y90 to Y2,330 after the announcement of a gratis 10 per cent capital increase at the end of the month. Sony was down Y170 to Y4,660.

Bond prices fell almost across the board in extremely lethargic trading, reflecting the uncertain outlook for the U.S. bond market. Big institutional investors stood aside with the approach of the settlement of accounts for the business year ending March.

Some securities companies with large holdings issued small-lot selling orders, lowering bond prices. The yield on the benchmark 7 1/2 per cent government bond, due in December 1993, rose to 7.00 per cent from 6.950 per cent.

EUROPE

Focus shifts to corporate results

THE FOCUS of attention on the European bourses shifted yesterday from currencies to a batch of healthy corporate trading results and forecasts.

Frankfurt, which reached record highs earlier this week, made steady progress back to those peaks with a 5.2 rise in the Commerzbank index at 1,196.6. Turnover was low compared with recent levels, although demand was centred mostly on blue chip issues.

Hoechst, the latest of the chemicals groups to report for 1984, added DM 2.30 to DM 212.30, another high for the year. Preussag was unchanged at DM 289 ahead of its final quarter profits for 1984 and an optimistic forecast for the current trading year.

Overseas investors were still detected in many sectors. Quality cars, which have found substantial foreign support in recent weeks, were buoyant with Porsche hitting a new all-time peak with a DM 19.50 surge to DM 1,370.

Deimler's DM 1 rise to DM 690 was sufficient to take it to a year's high. Banks were the main weak feature of the session with Commerzbank trading

30 pfg lower to DM 163.80. Deutsche Bank, however, put on DM 3 to DM 422.

Profit-taking emerged in isolated areas taking construction group Holzmann DM 3 lower to DM 397.

Bonds eased by up to 30 basis points although isolated gains of 10 basis points were achieved. The Bundesbank sold DM 2.9m in paper after buying DM 66.2m on Wednesday.

Amsterdam took its lead from the overnight fall on Wall Street and remained at lower levels throughout the entire session. The ANP-CBS General index shed 1.6 to 205.2.

Philips finished 10 cents cheaper at Ft 62.80 ahead of results, while Ahold shed Ft 2.50 to Ft 222.50 despite the announcement of higher profits for 1984 on Wednesday.

A twinge of profit-taking developed in some recently favoured international shares such as Royal Dutch, Ft 2.70 down at Ft 202.60, Unilever, Ft 3.50 cheaper at Ft 343.50, and KLM, 80 cents off at Ft 59.80.

Featureless trading developed in the bond market with declines of up to 20 basis points. The bourse bond index put on 0.2 to 101.7 and the average yield on all state loans rose to 8.11 per cent from 8.08 per cent.

A weaker trend evolved in Zurich with banks losing some ground. Swiss Bank shed SwFr 1 to SwFr 368 on further consideration of its results although analysts are expecting substantial growth from the banking sector this year after a healthy 1984 profits performance.

Most losses were small although Brown Boveri shed SwFr 40 to SwFr 1,735 and Jacobs Suchard surrendered SwFr 100 to SwFr 8,250.

Uncertainty in the bond market about possible interest rate developments left most prices easing.

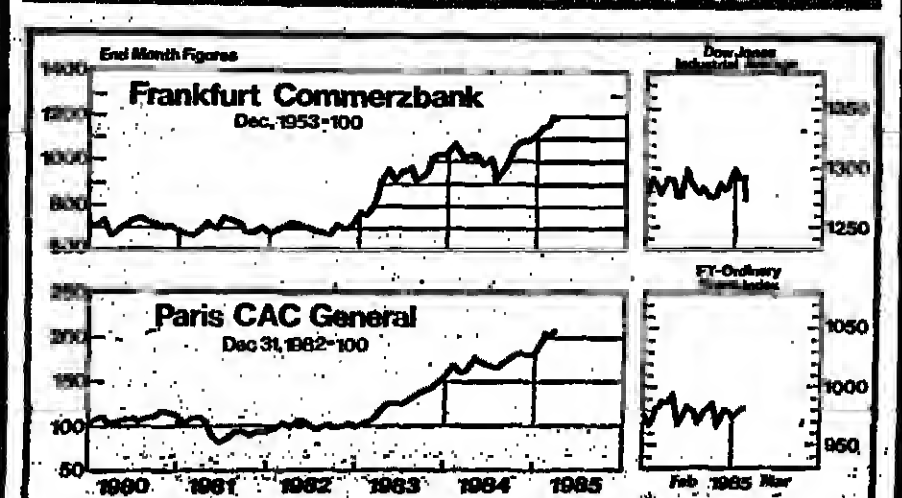
Nervous trading took its toll on Brussels with profit-takers to the fore.

Petrofina shed a further Bfr 20 to Bfr 7140 although Delhaize found additional support with a Bfr 140 surge to Bfr 8,000, a new peak. The retailer has gained Bfr 400 so far this week.

Paris extended some of the hesitant gains of the previous session while Madrid continued lower with the exception of steels. Milan ignored the forthcoming end-month technical pressures to score a sharp gain, while quiet uneventful trading dominated an easier Stockholm. Asea was steady at Skr 355 amid results.

Copenhagen firmed by the close although Novo Industrie shed Dkr 50 to Dkr 1,690 ahead of results.

KEY MARKET MONITORS



STOCK MARKET INDICES			
	Mar 7	Previous	Year ago
NEW YORK			
DJ Industrials	1,271.53	1,280.37	1,143.63
DJ Transport	618.58	623.23	499.18
DJ Utilities	148.13	148.39	126.88
S&P Composite	179.51	180.65	154.57

LONDON			
	Mar 7	Previous	Year ago
FT 100	987.6	990.4	837.7
FT-SE 100	1,285.8	1,285.4	1,063.1
FT-A All-shares	619.59	619.26	500.06
FT-A 500	677.74	677.63	537.84
FT Gold mines	481.0	467.8	696.9
FT-A Long gilt	10.83	10.86	10.03

TOKYO			
	Mar 7	Previous	Year ago
Nikkei-Dow	12,414.80	12,408.67	10,021.2
Tokyo SE	986.90	980.59	781.86

AUSTRALIA			
	Mar 7	Previous	Year ago
All Ord.	797.7	797.7	725.0
Metals & Mins.	481.1	481.4	500.2

AUSTRIA			
	Mar 7	Previous	Year ago
Credit Aktien	72.05	71.2	55.45

BELGIUM			
	Mar 7	Previous	Year ago
Belgian SE	2,300.65	2,308.23	-

CANADA			
	Mar 7	Previous	Year ago
Toronto	2,079.9	2,095.6	2,213.0
Metals & Mins.	2,627.5	2,643.0	2,369.8
Montreal	131.48	132.39	117.67

DENMARK			
	Mar 7	Previous	Year ago
Copenhagen SE	178.02	177.72	196.21

FRANCE			
	Mar 7	Previous	Year ago
CAC Gen	205.8	205.6	161.7
Ind. Tendance	111.40	111.10	85.85

WEST GERMANY			
	Mar 7	Previous	Year ago
FAZ-Aktien	415.08	417.60	346.44
Commerzbank	1,196.6	1,201.8	1,015.0

HONG KONG			
	Mar 7	Previous	Year ago
Hang Seng	1,389.14	1,383.28	1,091.44

ITALY			
	Mar 7	Previous	Year ago
Banca Com.	279.19	272.89	217.55

NETHERLANDS			
	Mar 7	Previous	Year ago
ANP-CBS Gen	205.2	206.6	161.5
ANP-CBS Ind	162.5	163.0	132.7

NORWAY			
	Mar 7	Previous	Year ago
Oslo SE	318.71	317.10	253.64

SINGAPORE			
	Mar 7	Previous	Year ago
Straits Times	852.65	849.72	1,023.17

SOUTH AFRICA			
	Mar 7	Previous	Year ago
Gold	885.1	n/a	1,052.4
Industrials	847.2	n/a	1,030.0

SPAIN			
	Mar 7	Previous	Year ago
Madrid SE	111.15	112.17	85.42

SWEDEN			
	Mar 7	Previous	Year ago
J & P	1,429.06	1,443.79	1,500.51

SWITZERLAND			
	Mar 7	Previous	Year ago
Swiss Bank Ind	427.0	428.6	364.1

WORLD			
	Mar 7	Previous	Year ago
Capital Int'l	196.6	197.6	184.0

GOLD (per ounce)			
	Mar 7	Previous	Year ago
London	\$289.75	\$287.25	\$267.55
Zurich	\$289.35	\$287.65	\$267.55
Paris (bids)	\$289.19	\$286.38	\$267.55
Luxembourg	\$289.45	\$286.75	\$267.55
New York (Apr)	\$291.00	\$289.50	\$267.55

LONDON

Barclays call chokes enthusiasm

BARCLAYS' call for a £507m rights issue tended to choke investment enthusiasm for London stocks yesterday. The sheer size of the issue, exceeded only by British Petroleum's call in 1981, did not raise any eyebrows because the proposed terms were considered very favourable. The shares fell 7p to 583p after disappointing annual profits, in contrast with British Petroleum which put on 5p to 553p after earnings of £1.4bn for 1984.

The FT Ordinary Index closed down 2.8 at 987.6.

Illustrating the subdued overall scene, the eagerly awaited Monopolies Commission report on Lomrho and House of Fraser aroused only a flicker of interest. Currently in receipt of a 400p per share cash offer from Almay Investment Trust, House of Fraser rose 10p to 410p. Sterling's recovery brought a small rally in Government securities.

Chief price changes, Page 32, Details, Page 33; Share information service, Pages 36-37

CANADA

MODERATE losses in slow trading continued Toronto's retreat.

Canadian Imperial Bank was off C\$4 at C\$30 1/4 despite an earnings advance in the first quarter. Bell Canada declined C\$1 to C\$39 1/4. Royal Bank fell C\$1 1/4 to C\$28 1/4, but Daon Development put on 10 cents to C\$5 1/4. Seagram slipped C\$1 to C\$39 and Alcan eased 1/2 to C\$37 1/2.

Montreal traded generally lower, with small gains registered in industrials.

SOUTH AFRICA

A FIRM trend in Johannesburg gold shares was underlined by the higher bullion price. Vaal Reef led the field with a R5.50 increase to R171, FS Geduld closed up R2 at R48.25 and Buffels showed a 50 cents increase to R68. Industrials were mixed, with Barlow Rand unchanged at R9.65 and SA Breweries steady at R5.85.

AUSTRALIA

NERVOUSNESS over currency fluctuations and some quick profit-taking left Sydney lower. The All-Ordinaries Index was down 0.1 at 797.6.

Banks eased on lack of interest with ANZ down 7 cents to A\$4.48, National Australia down 2 cents to A\$3.53 and Westpac down 1 cent to A\$3.44.

Oil and gas shares were firmer with Crusader up 12 cents to A\$2.50.

SINGAPORE

ACTIVE dealings took Singapore ahead, with banking issues among the few to show patches of weakness. The Straits Times industrial index rose 3.52 to 852.65.

MUI put on 5 cents to S\$2.51. Straits Trading advanced 8 cents to S\$4.68 and Haw Par added 7 cents to S\$2.52.

DBS slipped 10 cents to S\$6.20 and UCB declined 4 cents to finish at S\$4.62.

HONG KONG

BANKS proved to be the most sought-after issues in Hong Kong and the Hang Seng index closed up 5.86 points at 1,389.14.

Hongkong and Shanghai Bank added 10 cents to HK\$8.80, Hang Seng Bank advanced 25 cents to HK\$48.75 and Overseas Trust Bank rose 17 cents to HK\$2.67.

BARCLAYS 1984

Strong capital resources to support the future.

The Chairman, Sir Timothy Bevan, said today: I am pleased to report pre-tax profits of £655m, which are 18% higher than last year and a record for the Barclays Group.

This encouraging result reflects a strong performance from operations in the U.K., despite a continued high level of provisions for bad and doubtful debts. Internationally, there was a welcome recovery in the United States, but South Africa had a difficult year. We have again felt it necessary to make substantial provisions, both specific and general.

The Finance Act 1984 has caused a substantially higher tax charge and so profit attributable to stockholders has hardly changed, even though pre-tax profit increased by almost £100m.

On 1st January, 1985 the merger of our U.K. and International Banks was completed. At the end of that month we sold our 34% interest in the Bank of Scotland for £155m.

Group capital resources now exceed their end-1983 levels even after making special provisions for deferred tax of £543m. This is the result of profit retentions and the raising of U.S.\$950m in undated capital notes and loan capital.

We believe that a further strengthening of the Group's capital base now will enable full advantage to be taken of the opportunities which are arising as significant changes take place in financial markets

throughout the world. Over the next few years we intend to support the expansion of successful operations in the U.K. and abroad and are planning important moves into the securities industry. Advances in technology will also require investment as the Group redesigns and improves its services in the personal and corporate markets.

Accordingly, we are proposing to raise approximately £507m by way of a rights issue on the basis of one new Ordinary share at the price of £1.50 per share for each Ordinary stock unit held, a substantial discount to the current market price. By following the deep discount route, not only will underwriting expense be saved, but the lowering of the price at which the Ordinary stock is traded on The Stock Exchange should encourage wider ownership.

Current trading is satisfactory and further growth is expected in the business in the United Kingdom and overseas during 1985. Although it is too early in the year to make a profit forecast, we view the future with confidence.

Timothy Bevan

Sir Timothy Bevan, Chairman of Barclays PLC

7th March 1985

CONSOLIDATED PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31ST DECEMBER 1984

(Historic cost basis)

The Directors of Barclays PLC (formerly Barclays Bank PLC) report the following Group results for the year ended 31st December 1984:		1984	1983
	£m	£m	£m
Operating profit	737	582	
Share of profit of associated companies	87	77	
Total Group profit	824	659	
Interest on loan capital and undated capital notes	169	102	
Profit before taxation and extraordinary items	655	557	
Taxation	342	220	
Profit after taxation	313	337	
Profit attributable to minority interests in subsidiary companies	22	48	
	291	289	
Extraordinary items:			
Special provisions for deferred taxation	(543)		
Transfer from reserves	543		
	—		
Surplus on reduction of holdings in Group companies	7		
	7		
Profit attributable to members of Barclays PLC	298	289	
Dividends:			
Interim	43	39	
Second interim (1983: final)	46	43	
	89	82	
Profit retained	209	207	
Earnings per £1 Ordinary stock (before extraordinary items)	85.1p	84.8p	
Dividends per £1 Ordinary stock	26.0p	24.0p	

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Continued on Page 32

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

[illegible]

MARKET
B

Nasdaq national market, closing price:

[illegible]

Chief price change
(In pence unless
otherwise indicated)

RISES	
Anchor Chem.	255 +13
ASR Incl.	150 +5
Borg. McCorm.	251 +6
.....	553 +5
British Tar	89 +5
Christies Incl.	628 +10
Comm. Union	189 +10
Dee Corp.	196 +6
Exco Incl.	875 +20
Goal Petr.	114 +12
G. Dur. Murray	63 +43
Highland Dist.	70 +1
Highland Elect.	116 +10
Highland Part.	211 +30
Isle. of Cress.	410 +19
Leeds & Gen.	642 +17
Lothian Timber	136 +10
Luncman (W.)	100 +6
Sedgwick	376 +16
Willis Faber	660 +19
FALLS	
Barclays	583 -7
Barrat Devels.	70 -4
Blue Circle	515 -18
Brit. Aero	375 -8
Cadbury Schw.	166 -4
Davies & Met. A.	51 -7
DeWinst. Ind.	625 -15
Easton's	469 -30
Eng. Port. Cem.	129 -5
Aug. Diffusion	97 -5

TORONTO

Sales	Stock	High	Low	Open	Cong	Sales	Stock	High	Low	Open	Cong	Sales	Stock	High	Low	Open	Cong				
TORONTO																					
Closing prices March 7																					
6092	And Pro	\$51	\$49	50 1/2	+ 1/2	5930	Greiner	616 1/2	17 1/4	-	15	100	LL Lave	\$20 1/2	23 1/2	23 1/2	-				
10000	Alco E	\$11 1/2	11	11	-	5620	Coe Zinc	567	15	15 1/2	-	1	1955	Libb L Co	817 1/4	17	-				
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	4057	Teck Co	\$11 1/2	11 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	1020	Yellow	\$11 1/2	11 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	14150	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	12600	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
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6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
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6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
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6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
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6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
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6933	Alco E	\$33 1/2	33	33	-	203681	Dan Ave	445	445	440	+25	700	MDS H A	\$16 1/2	10 1/2	-	18123	Yan Can	\$33 1/2	32 1/2	-
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RECENT ISSUES

FOURTHIES

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THE PROPERTY MARKET BY MICHAEL CASSELL

Hongkong Land climbs back from the edge of catastrophe

"WE'VE STOPPED Hongkong Land going bust. The best is off. But we still have another two or three years hard work to get it back into proper shape."

David Davies, the 44-year-old chief executive officer of Hong Kong's biggest and proudest property company, neatly sums up the state of play 18 months after he walked slap into the middle of the greatest crisis in Hongkong Land's 96-year history.

So confident is Davies about the eventual outcome of his subsequent efforts that he could talk this week about the possibility of reviving a major office development project on Hong Kong Island, postponed during the group's darkest hours.

The Harcourt House site adjoins the newly developed China Fleet Club building in Wanchai and could provide around 350,000 sq. ft. of office space. No final decision has been taken but a start on work would provide further important evidence that both the Land company and the local real estate market have turned the corner.

After Davies announced he was leaving the Park Lane headquarters of MEPC, one of Britain's largest property groups, there were those who claimed that the speed at which calamity overtook Land had left him terribly wrong-footed; that the corporate chaos he inherited in October 1983 had precious little in common with the company he had agreed, a few months earlier, to join.

Davies, so the theory went, had burned all his boats, except the one heading for Hong Kong Harbour. The overly ambitious Wykehamist, whose impressive track record in banking and property and high-flying private life had made him a gossip column favourite, was about to come unstuck.

Davies himself did not see it quite like that, though the man who had earlier helped pull MEPC itself out of the fire was under no illusion about the scale of the crisis facing him at Land. The group's massive expansion programme, including stakes in Hong Kong Telephone and Hong Kong Electric and the hugely ambitious Exchange Square office project, was being financed entirely by debt.

Collapsing

Borrowings of HK\$2bn at the end of 1980 had risen to HK\$12bn two years later and were heading for a frightening HK\$22bn (£265m) by the end of this year. At the same time, the plight of the Hong Kong property market meant Land's assets were collapsing in value. In 1983, the group reported a loss of HK\$1.4bn.

An increasingly alarmed Simon Keenick, then chairman-designate of both Hongkong Land and Jardine Matheson, called in Davies to replace Trevor Bedford and to clear up a crisis made worse by the political turmoil surrounding the future of the territory.

Davies wasted little time. Having first arranged HK\$2.5bn of standby credit, he stepped

up an asset disposal programme which had started before his arrival with the sale of a stake in Hong Kong Telephone. Over HK\$6bn has now been raised and the sales are not yet over.

The most significant step in getting the balance sheet back into shape came with the sale, six weeks ago, of its shareholding in Hong Kong Electric to Hutchison Whampoa. The deal reduced debt by HK\$3bn—20 per cent of the group total—improved the debt equity ratio from 1.2:1 to 0.8:1 and enabled Davies to say that debts had peaked at HK\$14.7bn rather than the HK\$16bn which he had previously predicted for some uncertain future date.

Land's chief executive who, in little over a year, has seen his shares ride a switchback between a low of HK\$2 and a current high of HK\$5, will next week be unveiling full-year figures for 1984. Having moved back into the black in the first half, further modest progress is expected to have been made. For some time to come, however, the group's prospects will remain heavily dependent on local interest rates. There will be no return to dividends just yet but the outlook on that front looks more encouraging.

Davies makes great play of the importance of the Hong Kong Electric deal: "The sale has helped enormously. We have always managed to maintain a positive cash flow at operational level but the big problem has been on the capital account. The Electric deal has given us a break-even situation,

so the next move is to get back into surplus and then to resume dividends."

Neither can Land any longer be regarded as a forced seller of assets. Its decision to withdraw from the market the 950-bedroom Excelsior Hotel in Hong Kong, for which there were no takers at the asking price, does not mean that it will stay for ever in the Land camp but it shows clearly that some of the pressure is off.

In the wake of the Electric sale and faced with mounting evidence that the local property market is reviving rapidly, Land has also decided to go ahead with the third tower of the Exchange Square development in Hong Kong's central business district.

With an all-up cost of HK\$750m, the decision was not taken lightly but Land was facing an expensive deadline. When in 1982 it paid the government HK\$4.75bn for the entire Exchange Square site the group undertook to go ahead with the project within a set timescale. Failure to do so would have seen it in breach of the agreed covenant and also, according to Davies, "left us the best part of HK\$1bn down the pan."

Rebirth

Land's rebirth looks well-timed. With political uncertainty largely dispelled following the Peking agreement, the fresh climate is helping to fuel an upturn in a property market which had reached rock-bottom.

Colin Munday and Barry Yates, the property men at

brokers Hoare Govett, share growing confidence about prospects. According to Munday: "The market is incomparably more stable and better balanced than a year ago. The gains made in 1984 should be consolidated this year, although we do not expect runaway rent and price increases."

Munday reckons that both property prices, now 50 per cent below the record levels of 1981, and office rents, back to the levels of mid-1980, have bottomed out. With yields well in excess of 10 per cent, now, he believes, are tempted back into the market. The expectation is that the high levels of demand which returned last year will continue throughout 1985, reducing the stock of available space to no more than one year's take-up at current rates.

Even so, Land's decision to go ahead with next 322,000 sq ft third phase of Exchange Square looks a bold one, given the lack of success so far in finding tenants for the 1.2m sq ft now nearing completion. Asking rents, at HK\$20-25 a sq ft, are around half the levels expected when the development sums were first done.

Davies admits: "The reason we've said nothing about lettings is because we've got nothing to say. People are still cautious and are clearly waiting to see the finished product before making any decisions. But previous experience gives me confidence. When our Hong Kong Club development was

completed last June we still had no takers. Now it is about 80 per cent let."

Land's chief executive says there is no question that the local market has finally turned: "Two years ago, Kowloon had 2m sq ft of empty space. Now I doubt if there is 100,000 sq ft of prime office space available in a market of 5.5m sq ft. In Wanchai and Causeway Bay, available space will be taken up by the end of this year and in both markets there will be nothing new available for at least two and a half years."

As for Central district, at the heart of Land's property empire, the 1m sq ft Hongkong Bank building is to be occupied exclusively by the owner, although the move will leave around 300,000 sq ft of mainly second-hand space behind it. Apart from Exchange Square, the Shun Tak Centre, being developed in a fringe location close the Macao ferry, is the only other major project on the way.

Options

Meanwhile Davies claims that the time spirit of the Sino-British agreement clears away a great deal of confusion surrounding land entitlement. Any lease which expires between now and 1997 will be automatically renewed for 50 years but, in an important concession, any lease ending beyond 1997 will continue to be recognised and protected.

Davies is quick to point out that around two-thirds of

Land's total portfolio is held either on 999-years leases or on 75-year terms with 75-year renewable options.

He is also equally anxious to emphasise that Land is much more than a property company and prefers to emphasise that while the overwhelming majority of capital employed by the group is devoted to real estate, the sector provides only 60 per cent of its operating income. Around 30 per cent of income is now derived from the Dairy Farm operations, with the balance coming from hotels. Three separate operating divisions have been established to drive home the point.

The group seems particularly excited about the opportunities for expanding its hotel business under the Mandarin Oriental banner. The owners of the world-famous Hong Kong Mandarin have just signed a management agreement with Norland Properties of the U.S. to manage a luxury hotel on the top of the California Center in San Francisco. Other openings are planned for Singapore and Kuala Lumpur and further moves in the United States seem certain.

Much closer to home, however, is the prospect of property development on the other side of the Chinese border. With the very first purpose-built office buildings to be developed since the revolution about to be completed in Peking and Shanghai, there is clearly a very long way to go before the market can support an influx of foreign developers.

Though the possibility of sky-high rents might be a tantalising one, the logistical problems of developing in China—even supposing the doors are opened—will certainly make developers think twice.

As for Hongkong Land, any development sortie into mainland China seems some way down the line. For the time being, the group seems happy to confine its Chinese trade to the provision of farm products and in-flight catering.

Ice cream, it seems, is a big winner north of the border and with 1bn potential customers, Hongkong Land is not the only one licking its lips at the prospects for bigger sales.

Spicer & Pegler, the accountants, are to pay a rent of £1.6m a year for Friday Court, the City of London office development now being completed by Commercial Union Properties. The property, at Crutched Friars, contains 68,000 sq ft of office accommodation, together with some residential and restaurant space. Jones Lang Wootton acted for CUP and Chestertons advised Spicer & Pegler.

Central and City Properties and the Macgarrig Third Fund have won outline planning consent for a 25,000 sq ft office development at the junction of Fincham Street and Leadenhall Street. Joint letting agents are Robert Cutts and Denham Tewson & Chinnocks.

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Continued from Page 32

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Copper values up again on Chile supply fears

BY RICHARD MOONEY

COPPER VALUES moved sharply higher on the London Metal Exchange yesterday on the renewed weakness of sterling against the dollar and growing fears about Chilean supplies following Sunday's earthquake. The cash high grade quotation ended the day at \$1.50 higher at \$1,302.50 a tonne.

Concern about the Chilean situation had subsided earlier in the week with the news that the state-owned copper corporation, Codelco, was resuming full production after only a two-day stoppage.

Yesterday, however, it was announced that the corporation's Enami division had declared force majeure on shipments because of furnace damage at its Ventana smelter caused by the earthquake.

This added to the existing worries about Chile copper shipments through the port of

San Antonio, which is expected to remain closed for at least two weeks while earthquake damage is repaired.

News of the Enami force majeure sparked off a wave of cash buying yesterday as dealers covered themselves against a possible nearby supply squeeze. This was reflected in a narrowing in the premium for the three months position over cash metal from \$1.75 to \$1.4 a tonne.

Analysts said the three months' quotation, which closed yesterday at \$1,316.50 a tonne, was likely to work towards a resistance level at the recent five-year peak of \$1,335 a tonne as delays occurred in some Chilean shipments.

They noted that LME warehouse stocks had fallen recently to an 11-year low of 104,775 tonnes.

The LME zinc market was also strong yesterday with the cash quotation rising to \$544.50 a tonne. Tightness of

supply was the main influence on the market, dealers said. They expected the situation to become particularly difficult around the Easter holiday period.

Booksquaring against this contingency resulted in a widening of the cash premium over the three months position from \$20 to \$28.25 a tonne. Sterling's fall helped the upward momentum of the market and renewed buying was triggered when the three months position breached a minor chart point.

Peninsular Malaysian tin exports rose to 4,329 tonnes in December and 2,970 in January, 1985, the Department of Statistics in Kuala Lumpur. Total exports last year, however, fell to 39,600 tonnes from 57,140 in 1983.

The department attributed the monthly rise to a large increase in imports by The Netherlands.

Reuters

Scottish farmers accuse Government

By Colin Lay in Edinburgh

SCOTTISH FARM leaders yesterday accused the Government of having no policy for development of the agricultural industry. Mr Ian Grant, Scottish National Farmers Union president, told its annual meeting in Peebles that the Government was remaining silent and negative on farm policies.

He criticised the current public spending programme as ill-conceived and said: "Ask how the Government sees the future of Scottish, let alone British or European agriculture, and we haven't a clue."

Farmers were having to face a difficult future without either positive or constructive help from Westminster. His attack stopped short of endorsement for a vote of no confidence in the Government, in spite of a call at the meeting for such action.

"We are already able to let the Government know all about our complete lack of faith in what they are doing without having to pass a no-confidence vote," he said.

The Country Landowners Association warned, meanwhile, that many farmers who were already tetering on the brink of bankruptcy would be driven out of business if food were made exempt rather than zero-rated for value added tax as at present.

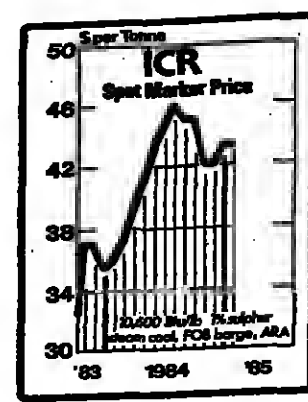
In a letter sent yesterday to the Chancellor of the Exchequer, the association expressed alarm and asked for a rapid assurance there was no foundation in a Press report that such a change is under consideration for the Budget on March 19. The report said the move could raise £200m in tax revenue in a politically painless way.

The effects of the change would be that farmers would no longer be able to reclaim VAT on input costs.

"An effective increase of 15 per cent across a broad range of production costs would inevitably drive many farmers now on the edge of bankruptcy out of business," the letter said.

Steam-coal industry's face changes as Colombian superpit delivers

Gerard McCloskey opens a series of regular monthly reports on the world coal market



Some of this cost is clearly going to be recovered earlier than expected with the mine coming into operation a full year ahead of schedule. The \$110m to \$115m that the sale of 3m tonnes of coal this year is seen as a bonus, particularly for Exxon, which is rumoured to have funded its share of El Cerrejon from its own resources.

Production for next year is expected at 6m tonnes with further 3m tonnes increases yearly until 1989 when full output of 15m tonnes is reached. A decision on further expansion to 25m tonnes a year has yet to be taken.

El Cerrejon is now seen as setting the pattern for the new steam coal industry: developed by an oil major and, at current prices, not likely to make much from the market. Nothing suggests any change in that situation.

The question that only the experience of a few years will answer is whether the increased tonnage available from Colombia, South Africa (due to ship 40m tonnes this year and with the declared intent to move to 80m tonnes a year next decade) and Australia (one forecast predicts 47m tonnes of steam-coal exports in 1990) can be placed on the market without driving down world prices.

Certainly demand for steam-coal is growing while production from the old coal-producing industries in Japan and Europe is declining. Philip Rogers, head of research for Simpson, Spence & Young, shipbroker, predicts a rise of

12m tonnes in sea-traded steam-coal this year to 120m tonnes. Many authorities expect an annual 10 per cent rise in demand through the rest of the 1980s.

Unlike earlier, highly optimistic forecasts for coal, these predictions look fairly solidly based, relying for their hopes of growth on power stations which have been built or are under construction in Europe and South-East Asia. In particular, growth markets are tipped in Japan, South Korea, Hong Kong, Taiwan, Italy, Spain, Portugal and Ireland.

Most steam-coal is traded on long-term contracts with prices fixed annually or, as is apparently the case with the Central Electricity Generating Board contract with two Australian suppliers, adjusted quarterly. Only about 20 per cent of steam-coal is traded through the spot market.

One sector buying keenly in this market is the European cement industry, recently converted from oil to coal-firing. If, however, the cement is right, the European cement will be ready to burn oil or petroleum coke as low-cost steam-coal.

No formal market price exists for steam-coal in the way it does for spot oil: coal qualities are too diverse and their characteristics too subtle and ash characteristics. In the past 18 months, however, the FT International Coal Report has been charting the movements of spot prices and has dubbed one quality of South African coal as its market.

This coal, always available from the coal terminals of Belgium and The Netherlands, is viewed as a reliable reflection of the state of the market. The coal's qualities are: 10,600 Btu/lb, less than 1 per cent sulphur and it is priced fob large, Rotterdam.

It is curious that the UK coal strike had such a small effect on this price. After struggling up from \$32 a tonne in September 1983 to \$37.50 a year ago, this market has been at about \$43.50, a level at which it has remained throughout the winter.

The Financial Times' Gerard McCloskey is editor of International Coal Report.

Progress towards gold futures link

BY NANCY DUNNE IN BOCA RATON, FLORIDA

THE SECOND major international futures linkage came closer to start-up yesterday when officials from the New York Commodity Exchange (Comex) and Sydney Futures Exchange (SFE) signed a formal agreement to link trading in 100 troy ounce gold futures.

Speaking at the Futures Industry Association's annual conference in Boca Raton, Florida, exchange officials said that if regulatory approval were forthcoming as expected, trading would begin in the fourth quarter of the year.

Futures trading began last year between the Chicago Mercantile Exchange and the Singapore International Monetary Exchange (Simex) on three contracts—Eurodollars, Deutsche marks and yen.

Eurodollars, now trading about 1,300 contracts a day over the link, has become the anchor of the tie-up, according to Mr. Na Kok-Song, the Simex chairman.

Industry analysts expect even more business to flow between Australia and Comex, where

liquidity is greater. Comex gold volume, though slightly below that of last year, is still a hefty 70,000 to 80,000 contracts a day. Gold-futures trading in Sydney has plummeted to about 500 contracts a day and can well see an infusion of Comex liquidity.

Comex, for its part, expects to benefit from establishing a head-to-head in the lucrative Far East-Pacific basin where gold trading is a 24-hour-a-day affair. Together the two exchanges will offer 11 hours of hedging time. The contract will open at 6 pm New York time and close six hours later. It will reopen in New York at 9 am and trade until 11:30 pm.

Unlike the CME-Simex link the new tie-up will be joined by a single clearing entity. Formal negotiations between the two exchanges opened early last year after the Australian Government decided to float the nation's currency and at the same time removed most regulations on foreign exchange.

Moving towards linkage, Sydney abolished its fixed-

commission structure in favour of freely negotiable commissions, introduced a local trading membership and strengthened its regulatory system.

Linkage plans have dominated early sessions of the futures conference. There was talk of tie-ups between the Chicago Board of Trade and Hong Kong, which will not open its doors until October and even then plans to initiate trading in long-term government bonds only.

Philadelphia Stock Exchange has held talks with Hong Kong, London Stock Exchange and London International Financial Futures Exchange about currency options.

Mr Henry Maringer, head of H. Maringer Associates and one-time industry luminary, urged caution before rushing to 24-hour-a-day trading.

He said many fundamental questions remained about foreign regulatory environments, extrajurisdictional jurisdictions, market compatibility and tax ramifications.

"We need to think before we link," he said.

LONDON MARKETS

Cocoa futures prices on the London market continued their recent retracement yesterday. Following an overnight decline, in New York the May position ended the day \$1.5 down at \$2,072.50 a tonne, 100 tonnes or less on the week to \$1.7 a tonne.

Dealers said market sentiment was still reacting to improved crop prospects in West Africa and Brazil.

Coffee values moved higher with the May futures position closing at \$2,437 a tonne, up \$23 on the day. In the absence of fresh fundamental news dealers attributed the rise chiefly to currency factors.

The dollar's strength depressed sugar futures

MAIN PRICE CHANGES

	Mar. 7 4 or Month	1985	Mar. 7 4 or Month	1985
METALS				
Aluminium	\$1100	±	\$1100	±
Free MKC	\$1074.40	±	\$1074.40	±
Cash 1000	\$1302.50	±	\$1302.50	±
3 months	\$1316.50	±	\$1316.50	±
6 months	\$1335.00	±	\$1335.00	±
Gold Troy	\$889.70	±	\$889.70	±
Lead Cash	\$232.50	±	\$232.50	±
5 MKC	\$236.20	±	\$236.20	±
Free MKC	\$240.00	±	\$240.00	±
Palladium Oz.	\$511.40	±	\$511.40	±
3 months	\$523.00	±	\$523.00	±
Quicksilver	\$390.00	±	\$390.00	±
Silver Troy Oz.	\$166.50	±	\$166.50	±
10 months	\$166.50	±	\$166.50	±
Tin (cass)	\$10.47	±	\$10.47	±
Tungsten	\$6.50	±	\$6.50	±
Uranium	\$75.60	±	\$75.60	±
Volfram 25 Olib	\$74.77	±	\$74.77	±
Zinc	\$281.20	±	\$281.20	±
Producers	\$280.44	±	\$280.44	±

CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar firmer but nervous

The dollar showed a fairly sharp upward correction after Wednesday's precipitous fall but failed to break new ground in currency markets yesterday. Much of the dollar's improvement came in very early trading as short positions were covered in the absence of any immediate follow-through action by central banks to push the dollar weaker. Despite the absence of any concerted central bank intervention, there was little incentive to push the dollar too far until the market regained sufficient momentum.

Consequently the dollar was confined to a relatively narrow trading range after its initial surge with the release after the close in London of U.S. money supply figures inhibiting the size of any speculative trading. The dollar rose from an opening level of DM 3.3700 against the D-mark to touch a high of DM 3.4000, but was then forced back to DM 3.3700, still up from Wednesday's close.

of DM 3.3900. Elsewhere it improved to SwFr 2.9030 from SwFr 2.8970 and FFf 10.3825 from FFf 10.3550. It was a little weaker in terms of the yen however at ¥261.0 from ¥261.20. On Bank of England figures, its index fell to 155.7 from 156.5. Wednesday's figure was a little higher than it was calculated before the dollar's sharp fall.

STERLING — Trading range against the dollar in 1984-85 is 1.4940 to 1.5235. February average 1.5033. Exchange rate index 70.8 up from 70.7 on Wednesday. It opened at 71.0 and showed little movement all day. The six months ago figure was 77.5.

Sterling suffered from a lack of market interest in the early morning focusing on the dollar. The high level of UK interest rates effectively helped to underpin the pound. It eased against the dollar to close at \$1.0655 from \$1.0725 but was unchanged against the D-mark at DM 3.3820.

Changes are for Euro, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

EMS EUROPEAN CURRENCY UNIT RATES

Currency	Unit	Rate	% change
Belgian Franc	100	36.3636	-0.01
French Franc	100	6.5596	-0.01
German Mark	100	3.3757	-0.01
Italian Lira	100	2036.27	-0.01
Dutch Guilder	100	3.6364	-0.01
Spanish Peseta	100	166.64	-0.01
Portuguese Escudo	100	200.48	-0.01
Irish Punt	100	7.8756	-0.01
Swedish Krona	100	13.7603	-0.01
Norwegian Krone	100	4.7564	-0.01
Japanese Yen	100	163.60	-0.01
Australian Dollar	100	1.4940	-0.01
New Zealand Dollar	100	1.6250	-0.01
Singapore Dollar	100	1.3540	-0.01
South African Rand	100	1.4664	-0.01
U.S. Dollar	100	1.0655	-0.01

U.S. interest rates contracts

level. It touched a low of 88.99 before finishing at 89.04 U.S. Treasury bonds were similarly affected with the June price finishing at 67.12 and Wednesday's close of 68.14.

Sterling based contracts showed little overall change with cash prices providing little impetus in the face of a steady pound. Attention is being drawn more and more towards the UK Budget with sterling's decline in recent months assuming a greater importance in relation to prospects of lower interest rates. A relatively low volume, the June gilt price opened at 104.18, unchanged from Tuesday and finished at 104.20.

U.S. TREASURY BONDS (CBT) % 100,000 Bonds of 100%

Month	High	Low	Prev
March	68.12	67.12	68.12
June	67.12	66.12	67.12
Sept	66.12	65.12	66.12
Dec	65.12	64.12	65.12
March	64.12	63.12	64.12
June	63.12	62.12	63.12
Sept	62.12	61.12	62.12
Dec	61.12	60.12	61.12

U.S. TREASURY BILLS (MM) \$1m points of 100%

Month	High	Low	Prev
March	91.25	90.25	91.25
June	90.25	89.25	90.25
Sept	89.25	88.25	89.25
Dec	88.25	87.25	88.25
March	87.25	86.25	87.25
June	86.25	85.25	86.25
Sept	85.25	84.25	85.25
Dec	84.25	83.25	84.25

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DOLLAR SPOT—FORWARD AGAINST DOLLAR

Month	High	Low	Prev
March	91.25	90.25	91.25
June	90.25	89.25	90.25
Sept	89.25	88.25	89.25
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Eurodollars weak

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